



BINATIONAL SOCIOECONOMIC HANDBOOK

Statistics, information, and indicators
of Nuevo Laredo and Laredo, TX.

2023



Two Nations, One Region

Border cooperation and integration are strategies employed by countries aiming for the comprehensive and sustainable development of their territories. This includes the dynamic inclusion of border spaces in processes of development, bilateral cooperation, and economic and social integration.

The Ceremony of the Embrace has been a tradition during the celebrations of George Washington's birthday in Laredo, Texas, since 1986. This ceremony takes place at the International Bridge II, where authorities from both sides of the border gather to reaffirm the brotherhood between the two cities.

For this reason, the region of both Laredos consistently seeks to strengthen these bonds of communication and friendship, aiming to drive the competitive development of this border area.



Message from the president



Today, Nuevo Laredo is entering a new era in economic development. In just about a year and a half, we have elevated our border town to the next level, showcasing our commercial and logistical leadership to the entire world.

We have always been recognized as "The customs capital of Latin America," and thanks to the synergy with the Federal and State Governments, our sister city of Laredo, Texas, and the private sector, Nuevo Laredo is now more than ever living up to this distinction. Together, we tirelessly work to transcend beyond a privileged geographical location.

Undoubtedly, the work we have led to generate the ideal conditions for growth has paid off, and proof of this is the arrival of the National Customs Agency of Mexico, a project that confirms the importance of Nuevo Laredo for the commercial exchange between our country and the United States, we are the strongest pillar in the binational relationship between the most industrialized countries in America.

We are ready to face the challenges that this new era of development will bring. Hand in hand with the Institute for Competitiveness and Foreign Trade, we are propelling the potential of our border, as we still have much to offer. Through this socio-economic compendium, we showcase what Nuevo Laredo represents for Mexico, the United States, the Americas, and beyond.

**When it comes to
progress and well-being;
Nuevo Laredo Nos Une.**

**Carmen Lilia Canturossas Villarreal
President of the City of Nuevo Laredo**



Messages from the Mayor of Laredo, Texas

With pride and satisfaction, representing the No. 1 Inland Port in North America and recently acclaimed as the top-ranking port throughout the United States, I am pleased to convey this message, alluding to the global significance of our dynamic city of Laredo, Texas. My name is Dr. Victor Treviño, and it is an immense honor for me to represent this city and its residents who day by day make it a prosperous and continually growing place. I appreciate the valuable binational collaboration with the Government of Nuevo Laredo and the entities supporting the region's growth. I also acknowledge the leadership of my esteemed friend, Carmen Lilia Canturosas Villarreal, with whom I have had the privilege of working together, sharing a vision of competitiveness, growth, social commitment, and support for the economic development of the region.

Laredo, Texas continues to progress and achieve exponential growth, a testament to the investment and development opportunities in various economic and industrial sectors, including trade, transportation, and logistics. This results in an economic impact of approximately \$367.23 million in payroll, sustaining around 34,000 jobs. Recently, the Port of Laredo secured its position as the number 1 commercial port in the United States - an accomplishment among 450 ports, with a trade volume of \$24.6 billion in February alone, contributing to 6.3% of the total U.S. international trade.

Dr. Víctor D. Treviño
Mayor del Laredo, Texas.



Our geographic location propels us to continue fostering and strengthening relationships with Mexico, our brotherly nation and top trading partner. The Port of Laredo engages in 98% of the commercial movement in product value with Mexico, amounting to \$292 billion in 2022.

I appreciate the opportunity to address the readers of this document, which embodies the socio-economic advantages of our region. I reaffirm my commitment, a responsibility I have proudly and wholeheartedly embraced, always with the objective of representing and serving the residents of this dynamic city. The vision is to move forward collaboratively, creating strategic work relationships that help us continually drive growth and development, generating opportunities for our city and the well-being of our community.

Foreword

This Binational Socioeconomic Handbook 2023 integrates demographic, social, and economic aspects of the Municipality of Nuevo Laredo, Tamaulipas, and the sister city of Laredo, Texas. The aim is to illustrate the potential and grandeur of "Los Laredos" at the national and international levels.

This document includes updated information and statistics, produced and validated by public and private sector entities and institutions. The goal is to ensure uniformity, interest, knowledge, and easy comprehension of the available data, reflecting and illustrating the virtues, strengths, and importance of "Los Laredos."

This reference tool allows us to gain a broader perspective to plan, make better decisions, and take actions that contribute to raising our competitiveness indices.

The coordination and collaboration with numerous institutions, which responsibly and periodically provide statistics to the Institute for Competitiveness and Foreign Trade (ICCE), made it possible to compile the information for this product. Therefore, the ICCE once again expresses gratitude to the Mayor of Nuevo Laredo, Tamaulipas, Lic. Carmen Lilia Canturosas Villarreal, for her commitment to promoting the competitiveness of the region, as well as to the Government of Laredo, Texas, led by Dr. Victor D. Treviño, Mayor of Laredo, Texas, and our friends from the productive organizations of both cities, for their work and trust.

Competitiveness is considered the most robust strategy to face the new challenges and demands imposed by the globalization of markets in all sectors, particularly in international trade.

For this Institute, the dissemination of the Binational Socioeconomic Handbook is of fundamental importance. To reach a broader audience, this product is also available in digital version on the ICCE website (www.iccedenuevolaredo.org), where the available information can be accessed, and it will continue to be enriched continuously.

Sincerely,



ICCE COUNCIL MEMBERS



Lic. Carmen Lilia Canturosas Villarreal
Municipal President



Dr. Abiú González Ixba
General Director of Tec Milenio
Campus Nuevo Laredo



Lic. Jesús Alberto Jasso Montemayor
First Syndic



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President of CANACINTRA



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Ing. Juan Eliud Ciénega Jurado
President of CANACO



Lic. Juan Ángel Martínez Salazar
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A.A. Ivette Bazán Muzquis
Asociación de Transportistas de Carga
de Nuevo Laredo



A.A. José Ignacio Zaragoza Ambrosi
President of the Asociación de
Agentes Aduanales de Nuevo Laredo

Testimonials



**A.A. José Ignacio Zaragoza Ambrossi,
President of Asociación de Agentes
Aduanales de Nuevo Laredo**

It seems to me that Nuevo Laredo and TAMAULIPAS are going through the best moment in their history in terms of competitiveness and economic development.

From our association, we maintain coordinated and close relationships to work synergistically for the development of Nuevo Laredo as the customs port of Latin America.

Nuevo Laredo must maintain its leadership not only due to the geographically significant position it proudly holds but also because of the teamwork among organizations, institutions, and authorities. We aim to become the most important customs hub globally, the number one, setting an example for customs worldwide.





**Lic. Carlos Fernández Martínez,
President of ATC**

Los Laredos region is a strategic geographical point for international trade between Mexico and the United States. This is due to the specialization of sectors such as freight transportation, customs agencies, and logistics operators, which, together with authorities and customs personnel, have developed a modern and constantly evolving commercial platform. This platform is capable of meeting increasingly sophisticated and intensive demands, allowing us to compete successfully in international trade

"We are convinced that, through modern infrastructure, the use of new technologies, and innovation, our region will continue to leverage the significant opportunities presented by the regionalization of trade, Nearshoring, and increased integration with the countries of the USMCA. This will result in sustainable economic development for Mexico."





**Ing. Rodolfo Peña Casillas,
President of Index Nuevo Laredo**

As the President of Index Nuevo Laredo, the Socioeconomic Bilateral Compendium stands as a fundamental pillar in our vision for industrial development. This document transcends mere data compilation by capturing the palpable dynamism in the region, holding particular importance for our industry. I observe with optimism the current growth, where binational collaboration and investment are catalyzing an unprecedented transformation in the industrial sector and beyond.

Regarding growth prospects, I envision a promising future for our sector. The 'Los Laredos' region emerges as an industrial epicenter at the border, fueled by its strategic connectivity, infrastructure, and a conducive environment for investment in manufacturing and logistics. The compendium guides us toward a horizon where innovation, competitiveness, and quality of life intertwine, solidifying a vibrant and prosperous border region for the industry and all its facets.





**Lic. Rubén López Escamilla,
President of CANACINTRA**

The growth we have experienced, particularly in the establishment and opening of new businesses, is evident. We have steadily progressed, moving forward from strength to strength. This progress brings significant benefits in job creation, impacting the economy of all families in Nuevo Laredo. It is the result of the excellent work being done by the Municipal Government in projecting our municipality of Nuevo Laredo (NLD) as a land of opportunities.

As we have always expressed, we are privileged by the geographical position of our municipality. Add to that the excellent team in Secretaría de Desarrollo Económico and the Instituto para la Competitividad y el Comercio Exterior (ICCE) in this Municipal Government, and I believe we are poised for very significant development. However, it is essential to pay close attention to ensure that the projects are well-planned and properly urbanized





**Lic. Erika E. Talamás Montemayor,
President of COPARMEX**

In our region, we are witnessing positive development, albeit hindered by issues beyond the control of entrepreneurs or the capacities installed in the rule of law, especially in the areas of security and the availability of labor as a region. We will strengthen ourselves significantly on the world stage by having the best of both countries, the United States and Mexico. This will greatly benefit the significant development in this region, with the influx of foreign investments into our border states.

The growth prospects for our region are substantial, as long as the leaders assimilate the vision and capacity of this region. We need road, rail, and air connectivity much more than the current infrastructure to cope with the growth expected in the next 20 years. Investments are already arriving, and governments need to accelerate their efforts to create the necessary infrastructure. Simultaneously, the private sector must create the conditions to attract investments into our organizations



**Lic. Fernando Rodríguez Garza,
President of Consejo de Instituciones**

Los Laredos region has developed its vocation for service in foreign trade and logistics. This determination has led us to the management and construction of international bridges, modern customs facilities, roads, and fast and efficient thoroughfares for international trade. Currently, there is a need to continue improving this infrastructure to achieve growth, but above all, the development of the region necessitates the management of a new international crossing, the improvement of the national highway, and those connecting us with the neighboring state of Nuevo León.

We also need to enhance, through the trust and government support, the access and modernization of the World Trade Bridge. As a region, we must establish competitiveness indicators that set the course for continuous progress. The Council of Institutions is ready to contribute to this goal and, together with society and government, create a better region to live in



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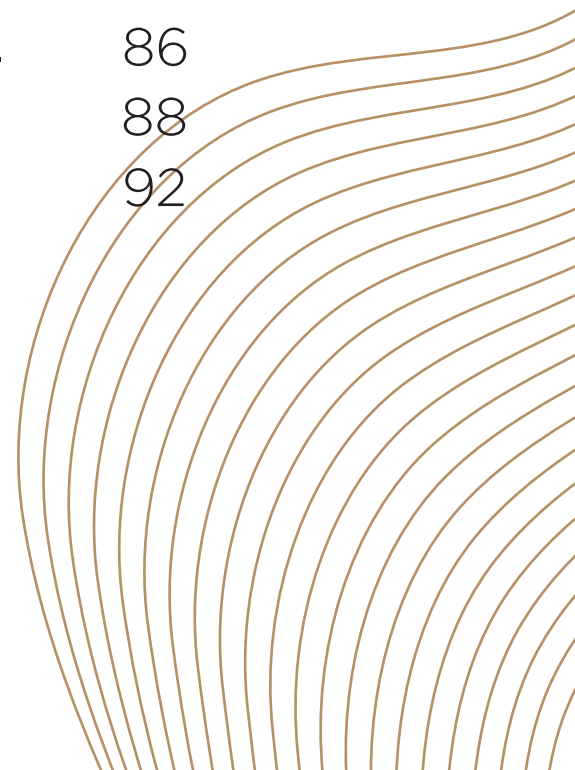


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GET TO KNOW LOS LAREDOS

GENERAL INFORMATION ABOUT THE REGION

It is of utmost importance to consider and learn a bit about the history of this significant border strip, population data, geographical conditions, as well as the port infrastructure. These aspects reflect competitiveness and also showcase to the world the bilateral relationship that exists and the collaborative efforts for the development of both cities.



HISTORY OF “LOS LAREDOS”

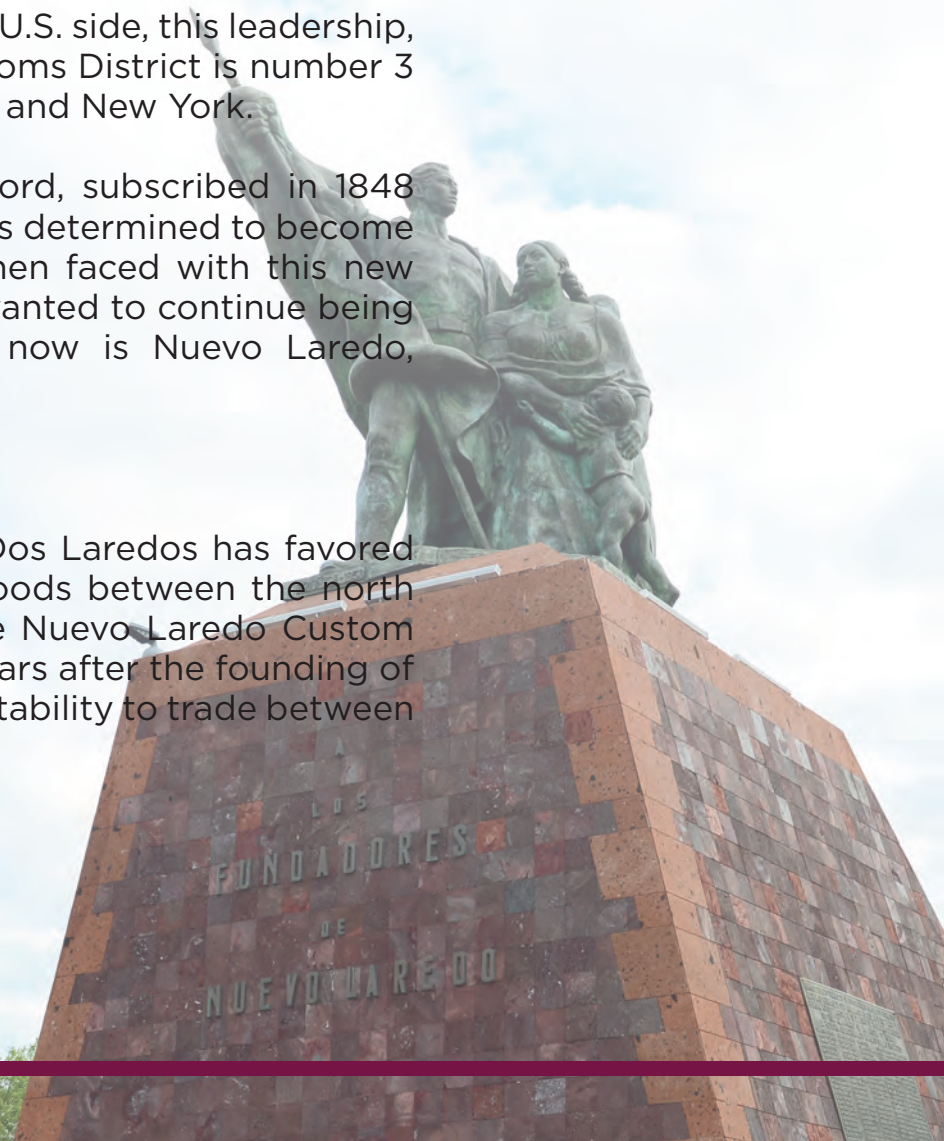
On May 15, 1755, Captain Tomas Sanchez founded San Agustin de Laredo, on the left hand margin of the Rio Grande, in what today is the center of a dynamic region that is recognized for its international trade leadership, as well as for the competitiveness of its businesses, organizations and individuals.

The “Sister Cities” of Laredo, and Nuevo Laredo, the first one in Texas, in the United States, and the latter in Tamaulipas, Mexico, are also recognized either as “Los Dos Laredos” or as the “Laredo Region”. In both sides of the river that divides but also joins these two great nations, more than 650 thousand persons live and work, many of them in the international trade sector, which is the main economic activity that has made the Nuevo Laredo Customs Port the most important in Mexico. On the U.S. side, this leadership, experience and drive is the reason the Laredo Customs District is number 3 in all of the United States, only behind Los Angeles and New York.

As a consequence of the Guadalupe-Hidalgo accord, subscribed in 1848 after the U.S.-Mexico war ended, the Rio Grande was determined to become the dividing borderline between both nations. When faced with this new reality, a group of families that decided that they wanted to continue being Mexicans, crossed the river and founded what now is Nuevo Laredo, Tamaulipas, on the 15th day of June of 1848.

HISTORY OF THE CUSTOMS

Throughout history, the strategic location of Los Dos Laredos has favored the international exchange of merchandise and goods between the north and the south. That was the main reason why the Nuevo Laredo Custom Port was created on August 26, 1855, only seven years after the founding of the city. This brought official recognition and legal stability to trade between both nations through these sister cities.





Nuevo Laredo Viejo
ANTIGUO EDIFICIO DE LA ADUANA FRONTERIZA DE NUEVO LARE

When the railroads arrived, in 1881, economic and population substantially grew. Before two U.S. railroads connected Laredo, Texas with San Antonio and Corpus Christi, and the Mexican one connected Nuevo Laredo with Monterrey and from there on to Mexico City, merchandises used to cross by ferry. That same year, 1881, the first international railroad bridge that linked Los Dos Laredos was built and this allowed formal consular and trade actions between both nations.

As time flew by, both Laredos continued to grow, in an interdependent and sisterly way. The brotherhood between people was strengthened by families who had members on both sides of the river, something that still today is very frequent.

If we add to this the positive impact that international trade has always had on these communities, we see one of the main reasons of a sustained growth in population, economic strength, competitiveness and shared vision.

Los Dos Laredos once and again have showed how collaboration generates results. This has been demonstrated from the design and development of technological based custom procedures and software, which provided security and certainty to international trade operations, to the joint construction of bridges and customs installations that are an example of efficiency, safety and success for international trade.

At the Laredo Region there is a clear knowledge that it is important to prepare for the future, so both communities can work together to overcome challenges and to achieve shared goals. That is why in 2008 the “Plan de Gran Vision para la Reigon Laredo 2040” (Laredo Region Long-Term Vision Plan 2040) was developed. Later on, in 2016 it was updated for the City of Nuevo Laredo, while on the U.S. side the City of Laredo, Texas developed and approved it “Laredo Comprehensive Plan” in 2017.

Both Plans were developed with the participation of thousands of citizens, specialists, academics, representatives of private organizations and also of public servants. The objectives stressed the importance of aligning economic growth and development with an improvement of the quality of life for all its citizens, with eyes set on the shared future of the region, but without ever forgetting the shared past that forged this region.



GEOGRAPHIC LOCATION OF THE REGION

Los Laredos is located between 27° 50' and 02" North latitude and 99° 50' 27" West longitude. The elevations in the region range from 100 meters above sea level (masl) in the southeast on the right bank of the Rio Grande to 250 masl in the western part.

Altitudes along the riverbank are recorded at 110 masl, and approximately 70% of the region is situated between 120 and 130 masl, with the maximum height reaching 150 masl.

HYDROGRAPHY, TOPOGRAPHY, AND CLIMATE:

The Rio Grande or Rio Bravo is the main water source for the region and has two significant tributaries: El Coyote to the south and Las Alazanas to the northwest. A notable geographical feature of Laredo, Texas, is Lake Casa Blanca in the Lake Casa Blanca State Park.

The region is part of what physiographically is called the North American Great Plains Province, characterized by extensive plains interrupted by scattered low hills with gentle slopes, predominantly consisting of conglomerate material. It has a semi-flat relief with no significant heights or depressions.

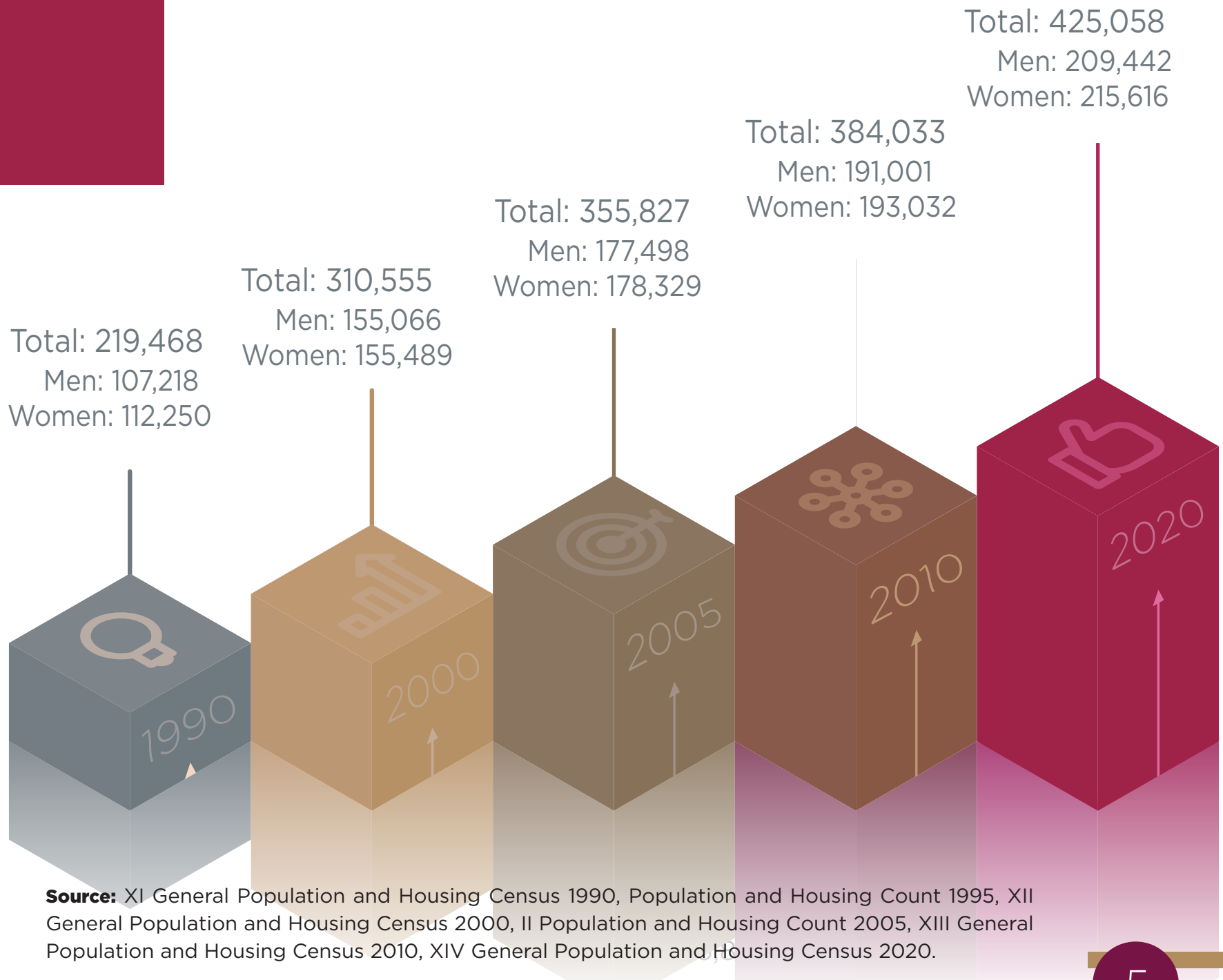
According to climate classification, "Los Laredos" are in a region with a steppe-like dry climate, exhibiting some conditions typical of the steppe as a natural region. It is characterized as dry and extreme, with significant temperature fluctuations ranging from -3°C in winter to 46°C in summer.

August experiences the highest temperatures, while January is the coldest month. The average annual rainfall is 472.5 mm³, and the predominant winds come from the south.

LAREDO'S REGION



DEMOGRAPHY OF NUEVO LAREDO, TAMAULIPAS.

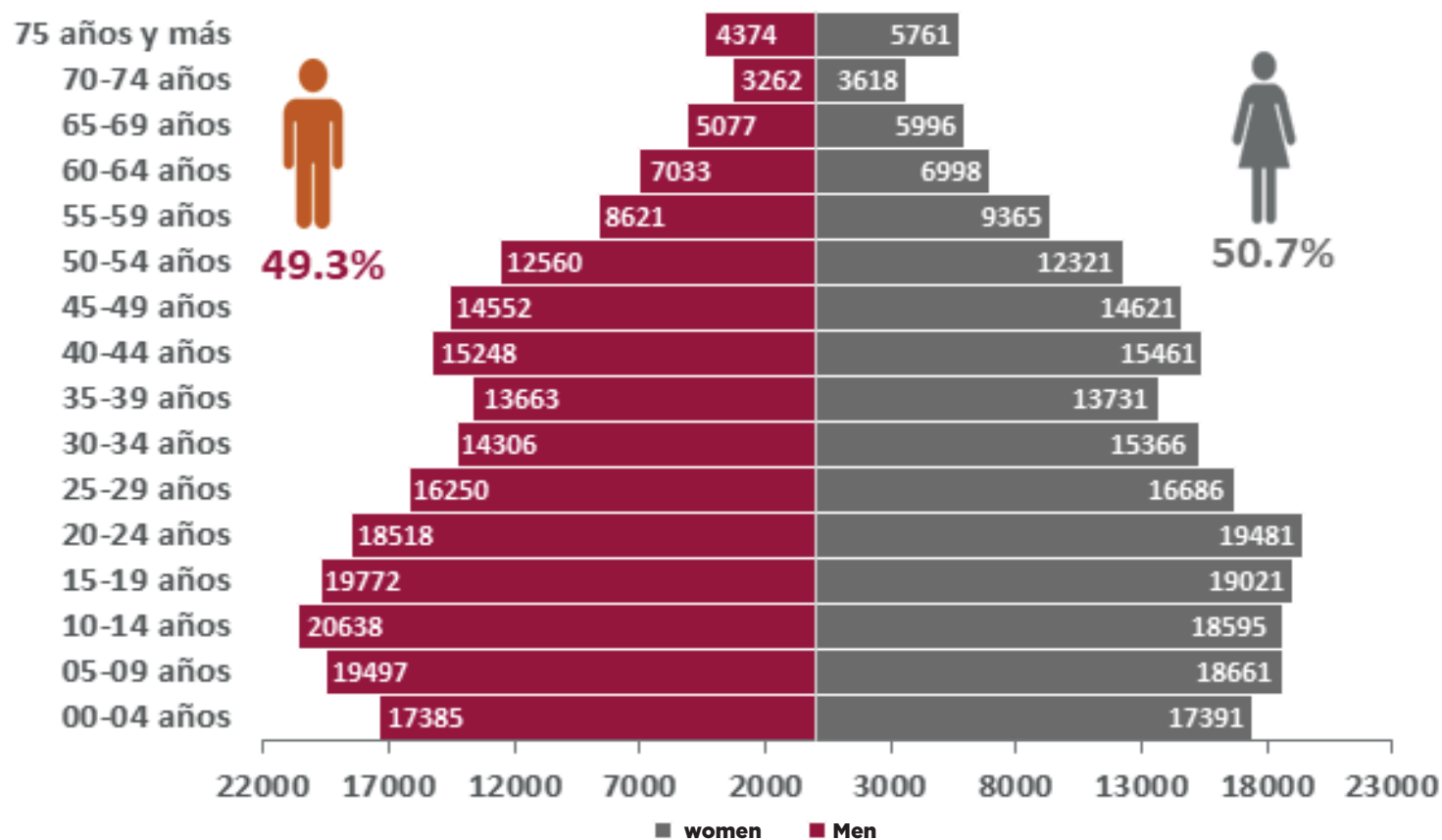


Source: XI General Population and Housing Census 1990, Population and Housing Count 1995, XII General Population and Housing Census 2000, II Population and Housing Count 2005, XIII General Population and Housing Census 2010, XIV General Population and Housing Census 2020.

POPULATION PYRAMID OF NUEVO LAREDO

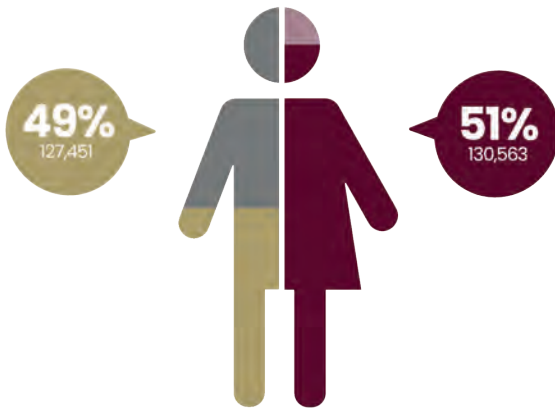
This population pyramid of Nuevo Laredo shows that in 2020, the population under 15 years old represented 26.38% of the total; those in working age constituted 63.72%; and the elderly population, 9.9%.

Nuevo Laredo is known as a region of opportunities. In the year 2020, around 29% of the population were born in another state. Among that percentage, the three states that stand out are Veracruz (23.68%), San Luis Potosí (15.64%), and Coahuila (11.95%).

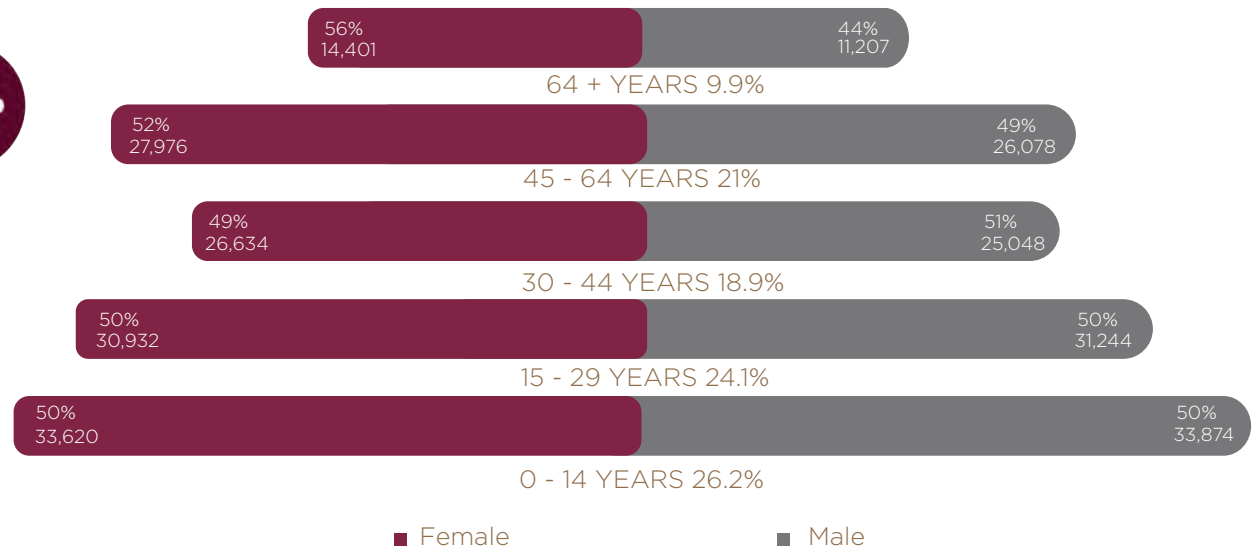


Source: Population and Housing Census 2020; INEGI

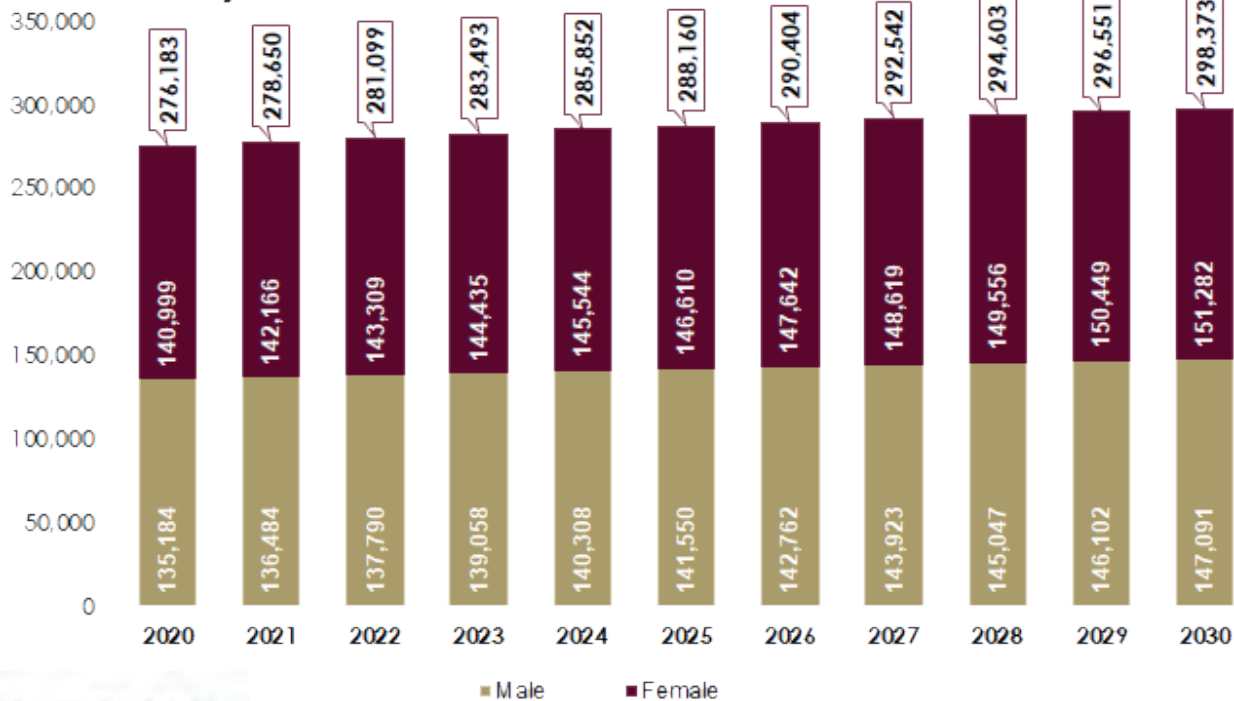
DEMOGRAPHY OF LAREDO, TX.



Population - 258,014
Year 2020



2018 Population Projections
Webb County/Laredo MSA 2020-2030



Source: Office of the State Demographer, Texas State Data Center.
Analysis: Texas Center for Border Economic and Enterprise Development

Source: U.S. Census Bureau: 2021 American Community Survey Estimates
1-year Analysis: Texas Center for Border Economic and Enterprise Development

INTERNATIONAL BRIDGES OF THE REGION

"Los Laredos" has a privileged port infrastructure, boasting strategically located five international bridges. It is also referred to as the "Most important Customs and Logistics Platform in America."

Puerta de las Américas International Bridge (Bridge I): This bridge is primarily for pedestrian use and has four vehicular lanes. It connects Nuevo Laredo, Tamaulipas, with Laredo, Texas, in its central area. It is also known as International Bridge I.

Juárez-Lincoln International Bridge (Bridge II): This bridge is for the crossing of light vehicles and connects Nuevo Laredo, Tamaulipas, with Laredo, Texas. It is operated by the city of Laredo and the Secretariat of Communications and Transportation of Mexico. It is also known as International Bridge II.

World Trade International Bridge: Dedicated exclusively to cargo transport vehicles, it is the region's most valuable material asset. This structure is equipped with the most modern and significant infrastructure for conducting foreign trade operations in Latin America.

Solidaridad - Colombia International Bridge: Located in the municipality of Anáhuac, Nuevo León, it is one of the four international vehicle bridges situated on the border between the United States and Mexico in the city of Laredo, Texas.

Railway Operations Bridge: The Laredo-Nuevo Laredo railway bridge is located between the states of Tamaulipas in Mexico and Texas in the United States. Built in 1881, it accommodates the daily crossing of over 1,800 railway cars.





WHY
INVEST IN
LOS LAREDOS?

Get to Know Us





INVEST IN LOS LAREDOS

The region of "Los Laredos" has historically been a strategic and essential area for the North American economy. Positioned as one of the most attractive destinations for investment and international trade in Latin America.

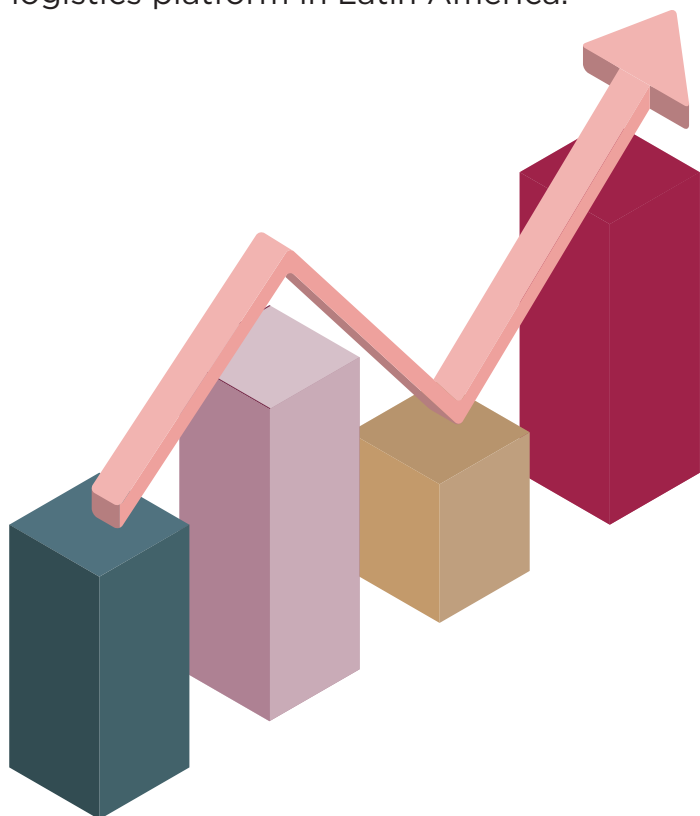
In this introductory text, we will highlight the reasons why "Los Laredos" is an ideal choice for those interested in investing in the region.

This region boasts significant energy and mineral wealth, along with top-tier air and land ports. Furthermore, it is home to world-class industrial, commercial, agricultural, and research and development centers, making it a favorable investment destination across various sectors.

The presence of companies specializing in global logistics and trade, coupled with a robust banking sector focused on foreign trade and a strong energy industry, provides a conducive environment for business.

Nuevo Laredo stands out in terms of competitiveness. It ranks fourth nationally in competitiveness, being the best-evaluated city in Tamaulipas. Additionally, it has been recognized as one of the best cities to work in Mexico, with optimal access to health services and an efficient public administration in addressing social issues.

The connectivity of "Los Laredos" is unparalleled, with five international bridges. Furthermore, the region has a strategic location that connects it with the main cities of the United States and Mexico, facilitating trade and transportation logistics, making it the most efficient and competitive land customs and logistics platform in Latin America.



The manufacturing industry is a key driver of Nuevo Laredo's economy, generating nearly 40% of employment in the municipality. The presence of nationally and internationally recognized educational institutions contributes to the development of a competitive and skilled workforce, which is an additional attraction for investment in the region.

Los Laredos has established itself as a strategic platform for investment and international trade in Latin America. With its privileged geographical location, resources, and competitive advantages, unparalleled connectivity, and a diversified economy, it offers a conducive environment for investment in various sectors. If you are looking for investment opportunities, "Los Laredos" is your best choice.



COMPETITIVE ADVANTAGES

Nuevo Laredo, Tamaulipas, and Laredo, Texas, are two border cities that, beyond being divided by the Rio Bravo, have collaborated for the development, always respecting official diplomatic channels. This collaboration reflects not only the growth of the region but also includes actions that enhance competitiveness and strengthen the bonds that unite Mexico and the United States.

LAREDOS REGION

INFLUENCE CIRCLE OF “LOS LAREDOS” REGION

Historically and geographically, our “Laredos Region” has been strategic and fundamental to the North American economy.

To visualize this importance in a simple way, let’s imagine placing the point of a compass in “Los Dos Laredos” and then opening it 500 kilometers (310 miles). This area (as we see in the attached illustration) is located in southern Texas, two-thirds of Tamaulipas, and the entire states of Coahuila and Nuevo León.

In this region we find more than 21 million people, as well as vast energy and mineral wealth; air, sea and land ports industrial, commercial, agricultural and research and development centers, world-class companies expert in logistics and global trade; banking specialized in foreign trade and the energy sector; world-class universities, hospitals and tourist destinations; competitive and competent human resources, as well as a stable climate and closeness to the rest of North America and the world.

The productive sectors of these four large and important states are located in this region of influence, whose central node is the “Laredos Region”.

This “Circle of Influence” concept was originally developed in 2014 by María Eugenia Calderón-Porter, Vice President of the Office of Global Initiatives / Binational Center of Texas A&M International University. The focus of this concept is to be able to observe the diversity of high-level professional skills in that region.

If the measure of this space is taken and applied to any other headquarters in the world, it will be difficult to find the same diversity of services, specialized human resources and experience in logistics.

Since then the circle has been used repeatedly around the world to symbolize the importance of the “Laredos Region”, as well as the great competitiveness, capacity and talent of its people, companies and organizations.

Source: Texas A&M International University Office of Global Initiatives



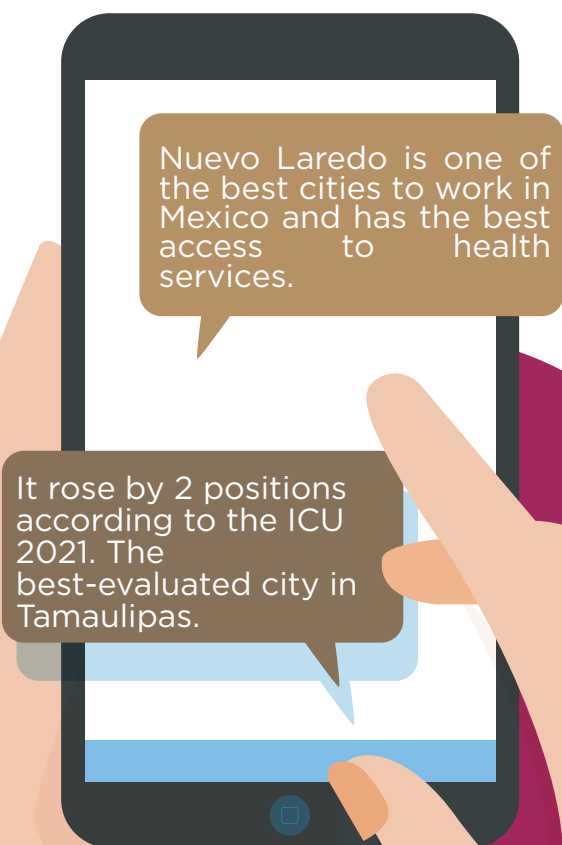
COMPETITIVENESS,

NUEVO LAREDO, TAMPS, MÉXICO

URBAN COMPETITIVENESS INDEX 2022

Every two years, El Instituto Mexicano para la Competitividad A.C. (IMCO) conducts an evaluation of various indicators. In this study, a total of 69 cities/metropolitan areas were assessed, dividing them by the population living in these cities.

Nuevo Laredo is within the group of 250 to 500 thousand inhabitants, and the following results were obtained:



First place nationally as the public administration most effective in solving social problems, with a rating of 67.6%.

(Source: Instituto Nacional de Estadística y Geografía)

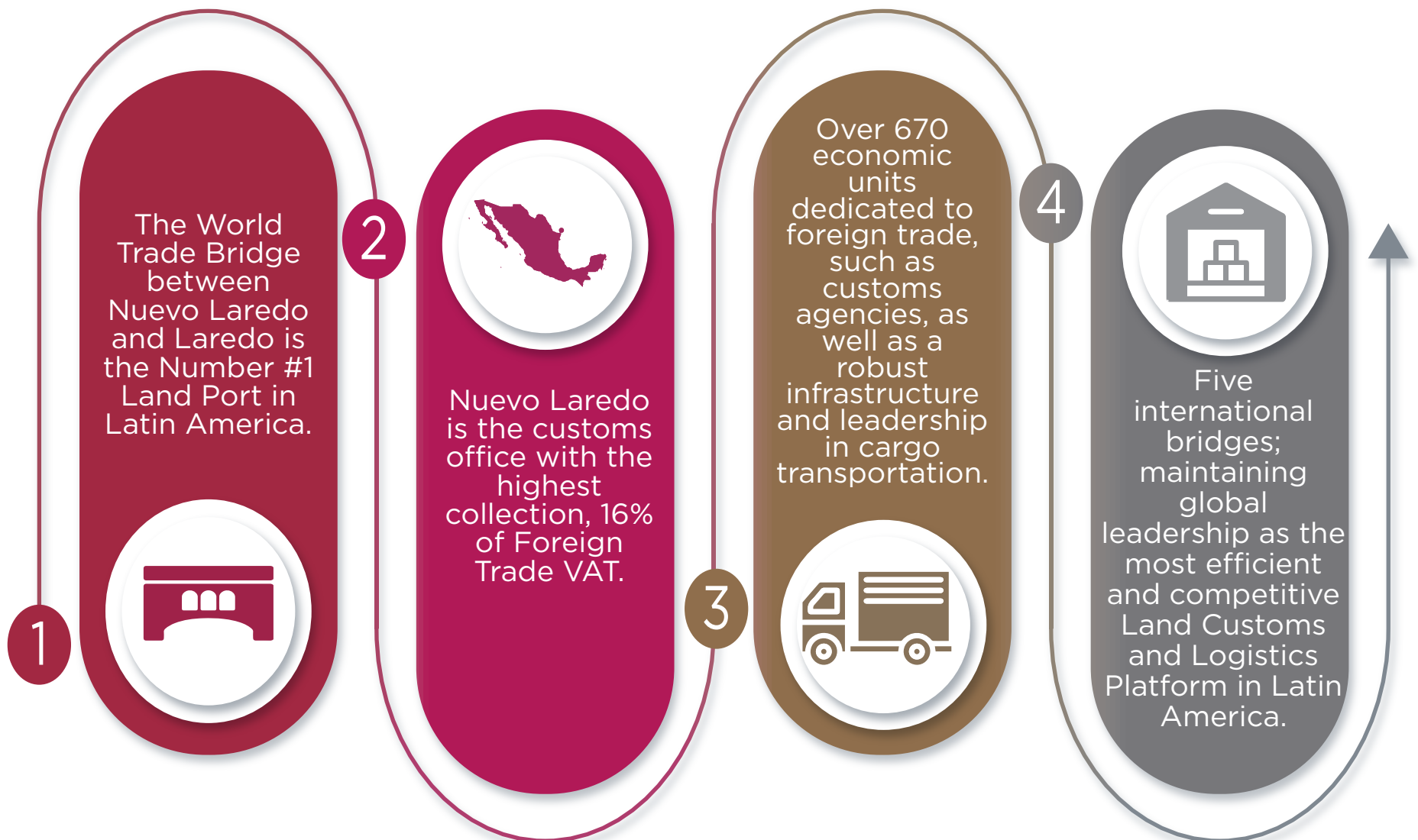


Fourth place in the Urban Competitiveness Index 2022 within the population segment of 250 - 500 thousand inhabitants.

(Source: Instituto Mexicano para la Competitividad)

COMPETITIVE ADVANTAGES OF "LOS LAREDOS"

- **More than 40% of the trade between Mexico and the United States!**
- **Over 16,000 trucks daily.**
- **More than 1,800 railway cars daily.**



COMPETITIVE ADVANTAGES OF "LOS LAREDOS"

Laredo is the No. 1 inland port in the United States with over **294 billion dollars** in international trade operations.

We have the best geographical location, connecting the two most industrialized and commercial nations, Mexico and the United States, **as more than 40%** of the trade between Mexico and the United States is conducted through this region.

Unparalleled connectivity with the main cities of the United States and Mexico, ensuring access to resources and services that make our region more competitive.



GEOGRAPHICAL

CONNECTIVITY OF "LOS LAREDOS"

International Trade



Logistics



Industry



- ↓ Less Time
- ↓ Less Transportation
- ↓ Less Inventory
- ↓ **LESS COST**

1052 Potential Regional Customers
Number of Industries (IMMEX)



COMPETITIVE ADVANTAGES OF "LOS LAREDOS"

GOVERNMENT INCENTIVES IN LAREDO, TEXAS

According to the foundational focus on economic development, agreements will not be restricted to any particular type of industry. However, preference will be given to manufacturing (maquila) and any other industry that provides relatively higher wages.

Hospitality, tourism, and commerce will only be considered if the Municipal Council determines that the project will make a unique and unparalleled contribution to the economy and is expected to generate at least \$10 million in Added Value to real estate and 10 new permanent full-time jobs.



LIVING WAGE REQUIREMENT

To count as a permanent full-time job under this tax reduction program, the job must pay employee wages at a minimum level that is equal to two dollars (\$2.00) above the current U.S. minimum wage at the time of the agreement. Additional compensation, such as commissions and mileage, will be taken into consideration and included in the wages. However, overtime hours will not be considered.

Incentives may include:

- City of Laredo fee exemption permit
- Accelerated Permitting
- Neighborhood Empowerment Zones

Additionally, workforce incentive programs are available through various local initiatives that provide initiatives such as customized training, grants, and tax incentives for employers.

For more information:

<https://www.laredoedc.org/site-selection/incentives/>

INCENTIVE PROGRAM



Tamaulipas
Gobierno del Estado



Secretaría de
Desarrollo Económico

Supports and subsidies from the State of Tamaulipas in accordance with the Law for Economic Development and Competitiveness of the State of

Consultancy and Assistance

- Investment consultancy by providing demographic and economic information to integrate into the analysis of your business case.
- Advice on the availability of lands and industrial warehouses in the State, both private and public, within and outside industrial parks, according to the needs of the potential project.
- Organization of business agendas that involve face-to-face or virtual meetings with important strategic partners for the development of your project, such as federal, state, and municipal authorities, industrial parks, universities, human resources agencies, law firms, transportation companies, construction companies, and others.
- Assistance in the management and processing of permits before the three levels of government, such as registrations and licenses related to the start of operations.
- Support in all necessary procedures before El Instituto Nacional de Migración (INM) for obtaining work permits in the case of foreign collaborators.
- Guidance during the process of application and granting of government incentives.

Contact: Sergio C. Guajardo Castellanos

Director of Programs and Projects

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sergio.guajardo@tamaulipas.gob.mx

Human Capital Development - Recruitment and Training

- Support in locating candidates for hiring through job fairs and media, as well as linkage with educational institutions, to expedite and facilitate the recruitment process.
- Collaboration with universities and higher education institutes for the design or creation of specific training programs to prepare skilled and specialized labor.

Lobbying with Municipal Authorities

Support and management before Municipalities to expedite permits and obtain discounts on municipal fee payments, such as:

- Land use permits.
- Property tax.
- Construction license.
- Alignment.
- Connection to water and drainage supply.

Temporary Office Space

Provision of temporary office space for the company to initiate administrative procedures for its establishment and soft landing. The space is subject to availability.

Tax Incentives

The Secretary will assign an exclusive window for the attention, reception, and information on incentives, as well as their status and the resolution adopted in accordance with the Law for Economic Development and Competitiveness of the State of Tamaulipas:

- Granting a 3% reduction in the payment of the Tax on Remuneration for the Work of Subordinate Persons, based on the number of jobs to be generated, as well as the amount of investment, technology development, among others.
- Granting a subsidy of up to 95% in the payment of fees for applicable procedures related to state environmental permits before SEDUMA.

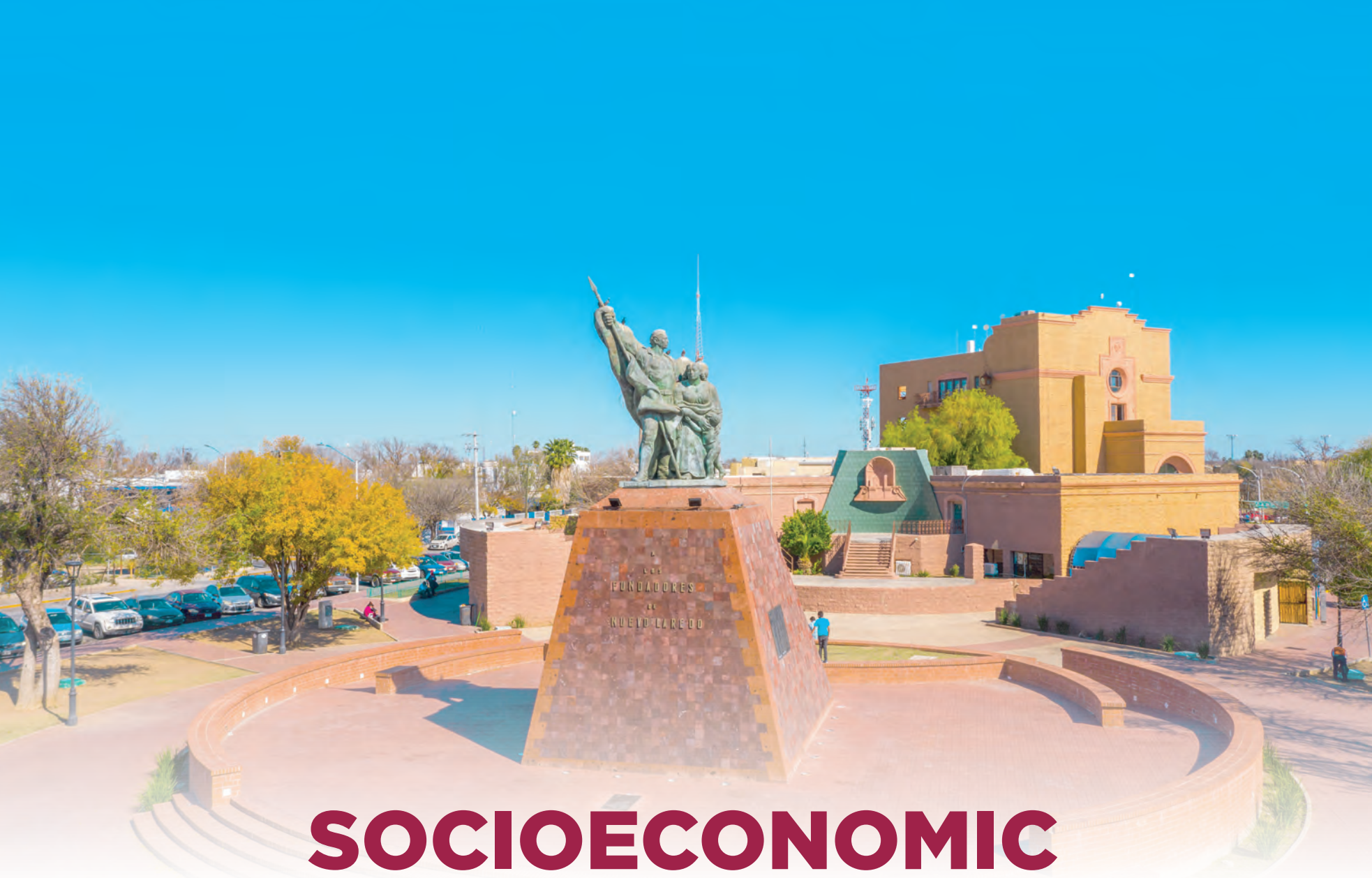
Supplier Development

The Secretary will assist in the search for local suppliers, as well as in linking with them. If necessary, the development of these local suppliers will be sought so that they can become part of new value chains.

This program also includes support and guidance to global suppliers of the potential company seeking to relocate near their client.

Lic. Anabell Flores Garza

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SOCIOECONOMIC INFORMATION

OF THE REGION

In this section, statistical data and relevant indicators from both Laredos will be analyzed, including employment, economic units, among others, with the aim of understanding economic data related to various predominant activities in the region.

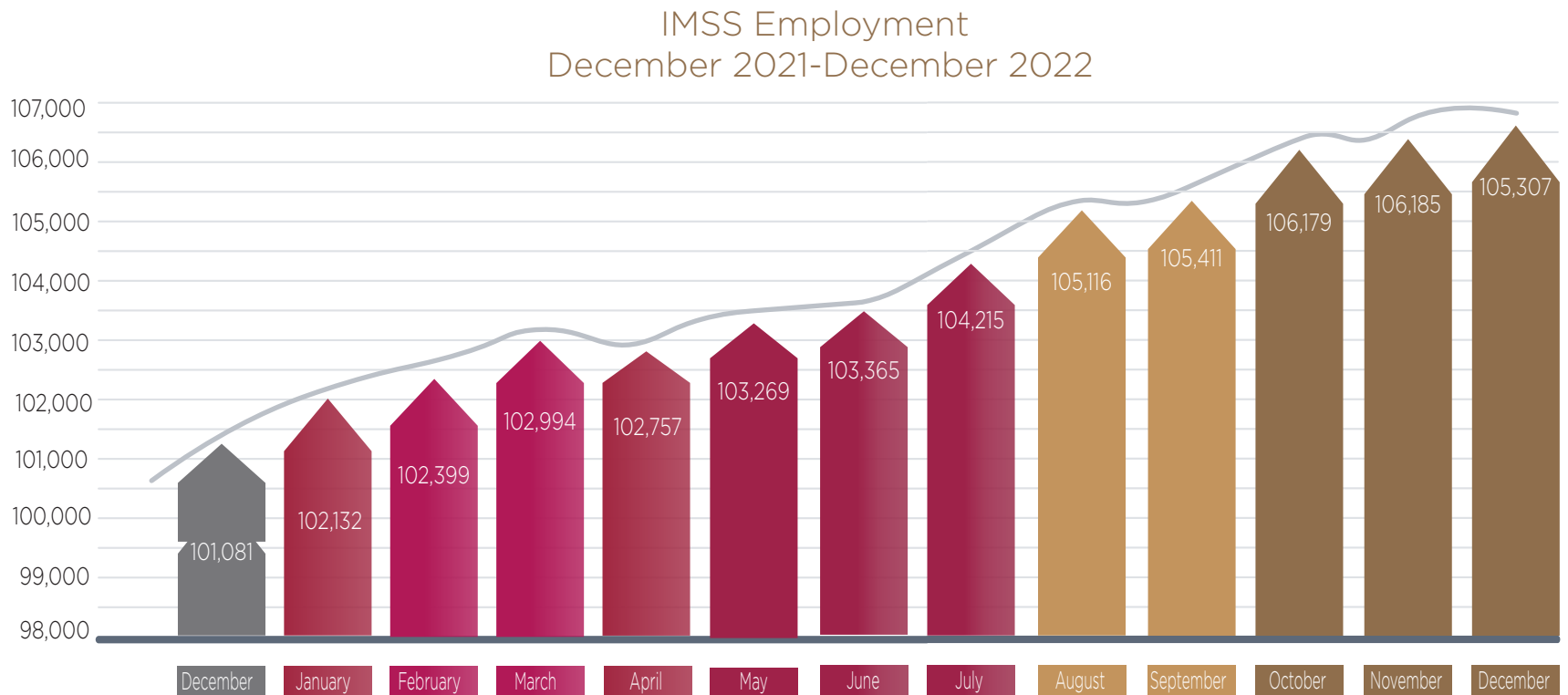
ECONOMIC STATISTICS OF "LOS LAREDOS"

EMPLOYMENT STATISTICS IN NUEVO LAREDO

Both Laredos continue to generate economic certainty and a climate of confidence that drives investment, and this is reflected in the data showing consistent job creation.

According to figures from the Instituto Mexicano del Seguro Social (IMSS) as of December 2022, the city of Nuevo Laredo had a total of 105,307 registered contributors, representing an increase of 4,226 contributions, or 4.18% more than in 2021 when there were 101,081 registrations.

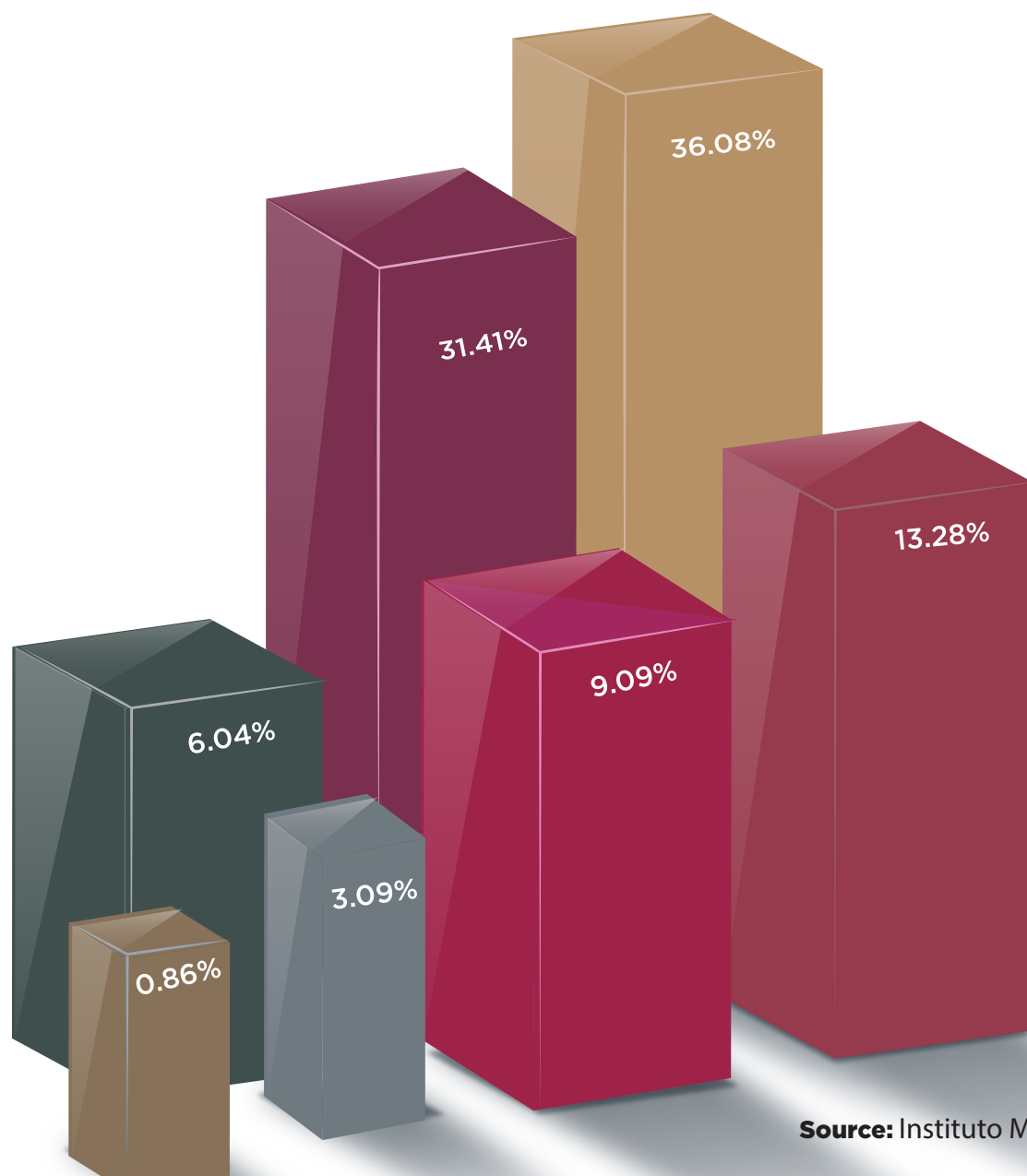
The following graph illustrates the monthly registered employment with the Instituto Mexicano del Seguro Social (IMSS).



Source: Instituto Mexicano del Seguro Social (IMSS)

PERCENTAGE DISTRIBUTION OF CONTRIBUTORS IN NUEVO LAREDO BY ECONOMIC ACTIVITY.

As can be seen, the economic activity that concentrates the highest number of contributors is the manufacturing industry, accounting for 36.08%, which corresponds to 37,999 employees.



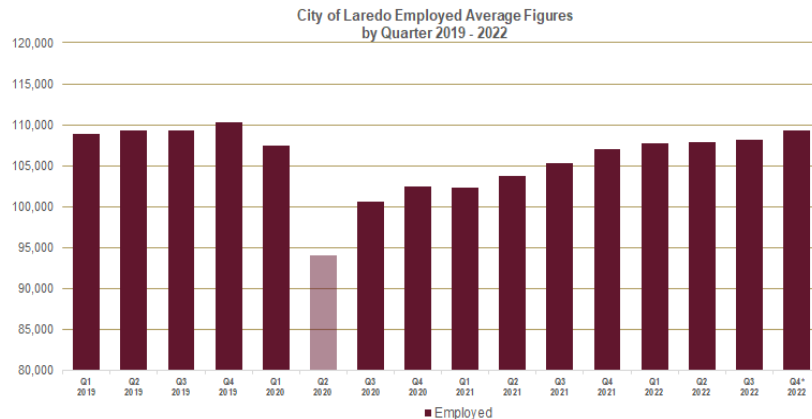
- MANUFACTURING INDUSTRY: 36.08%
- TRANSPORTATION AND COMMUNICATIONS: 31.41%
- COMMERCE: 13.28%
- SERVICE FOR COMPANIES, INDIVIDUALS, AND HOUSEHOLDS: 9.09%
- SOCIAL AND COMMUNITY SERVICES: 6.04%
- CONSTRUCTION INDUSTRY: 3.09%
- ELECTRICAL INDUSTRY, WATER COLLECTION, AND SUPPLY: 0.86%

Source: Instituto Mexicano del Seguro Social (IMSS)

AVERAGE EMPLOYMENT IN THE CITY OF LAREDO, TEXAS, PER QUARTER FROM 2010 TO 2022.

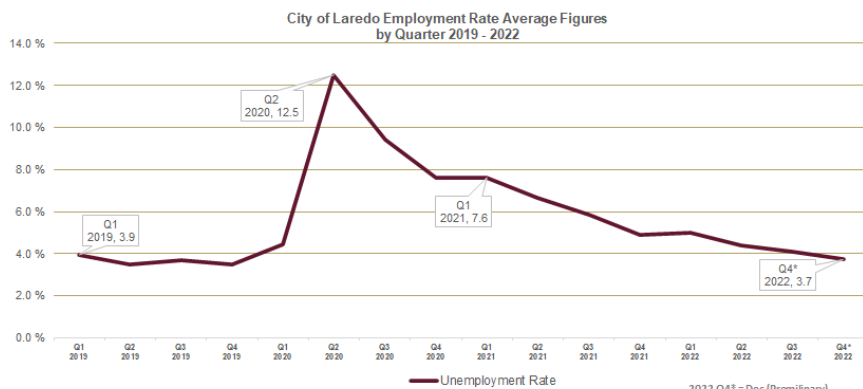
The following graph illustrates the employment trends per quarter from the 1st quarter of 2019 to the 4th quarter of 2022, showing an average of 110,000 people employed.

It can be observed that during the 2nd quarter of 2020, there was an unemployment rate of 12.5% due to the pandemic, which has been gradually reversing. By the 4th quarter of 2022, the unemployment rate is recorded at 3.7%.



Source: U.S. Bureau of Labor Statistics' Local Area Unemployment Statistics
Analysis: Texas Center for Border Economic and Enterprise Development

2022 Q4* = Dec (Preliminary)

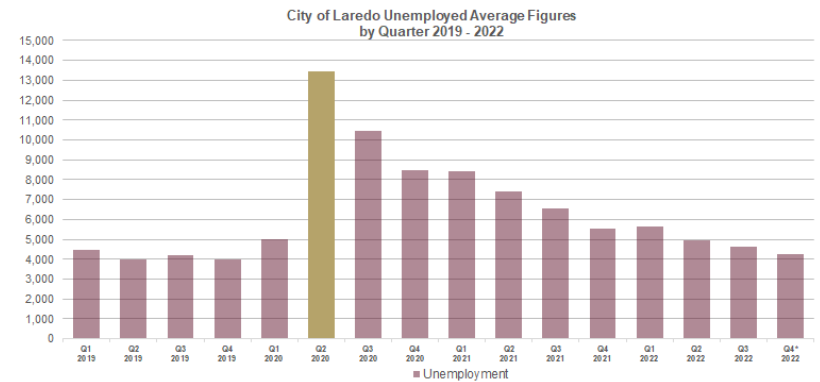


Source: U.S. Bureau of Labor Statistics' Local Area Unemployment Statistics
Analysis: Texas Center for Border Economic and Enterprise Development

2022 Q4* = Dec (Preliminary)

AVERAGE UNEMPLOYED PERSONS PER QUARTER 2019-2022

This graph identifies the year 2020 as an atypical year in unemployment behavior, which peaked at just over 13 thousand people in this situation. However, by the last quarter of 2022, an average of 4 thousand people is recorded.



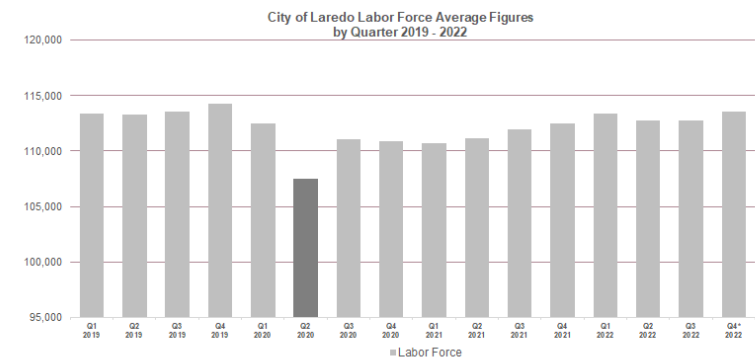
Source: U.S. Bureau of Labor Statistics' Local Area Unemployment Statistics
Analysis: Texas Center for Border Economic and Enterprise Development

2022 Q4* = Dec (Preliminary)

ECONOMICALLY ACTIVE POPULATION OF "LOS LAREDOS"

Referring to the 2020 Population and Housing Census conducted by INEGI, the Economically Active Population of Nuevo Laredo is 208,620 people, with an employment rate of 98.4%, and an unemployment rate of 1.6%.

The average workforce for Laredo, TX, according to the United States Employment Office, with data compiled by the Texas Center, is shown in the following graph:



Source: U.S. Bureau of Labor Statistics' Local Area Unemployment Statistics
Analysis: Texas Center for Border Economic and Enterprise Development

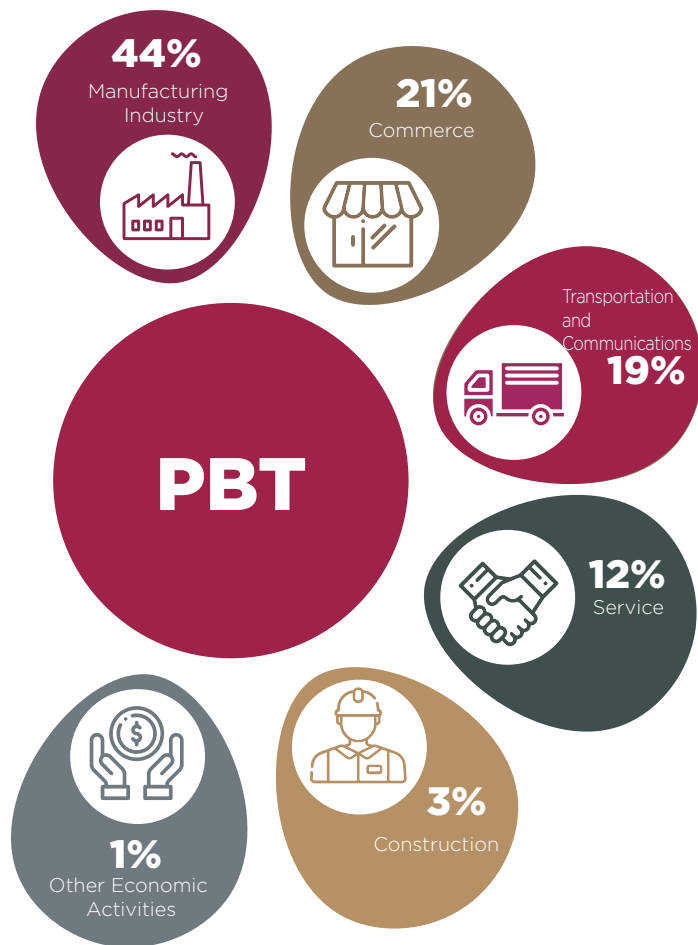
2022 Q4* = Dec (Preliminary)

TOTAL GROSS PRODUCTION OF NUEVO LAREDO

In Nuevo Laredo, the Total Gross Production has behaved as follows:

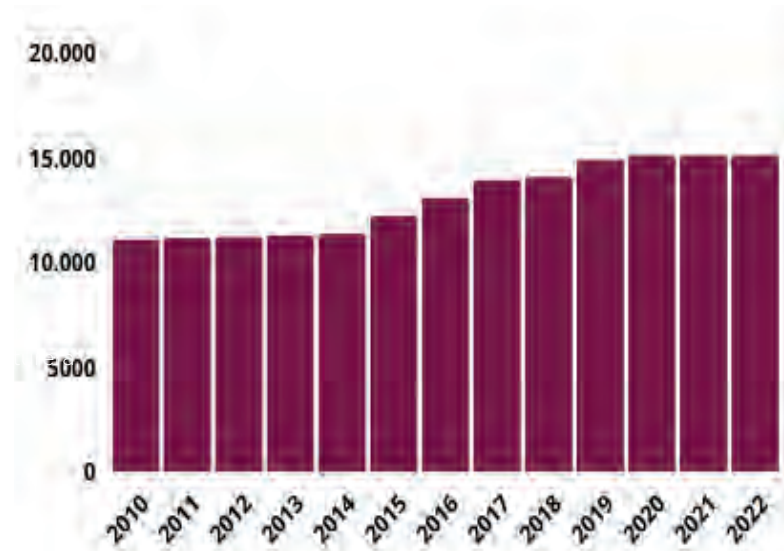


Below is the breakdown of the Total Gross Production (TGP) generated by each economic activity.



Source: National Institute of Statistics and Geography (INEGI)

As of November 2022, Nuevo Laredo has a total of 15,107 economic units. The graph below shows the behavior from 2010 to 2022.



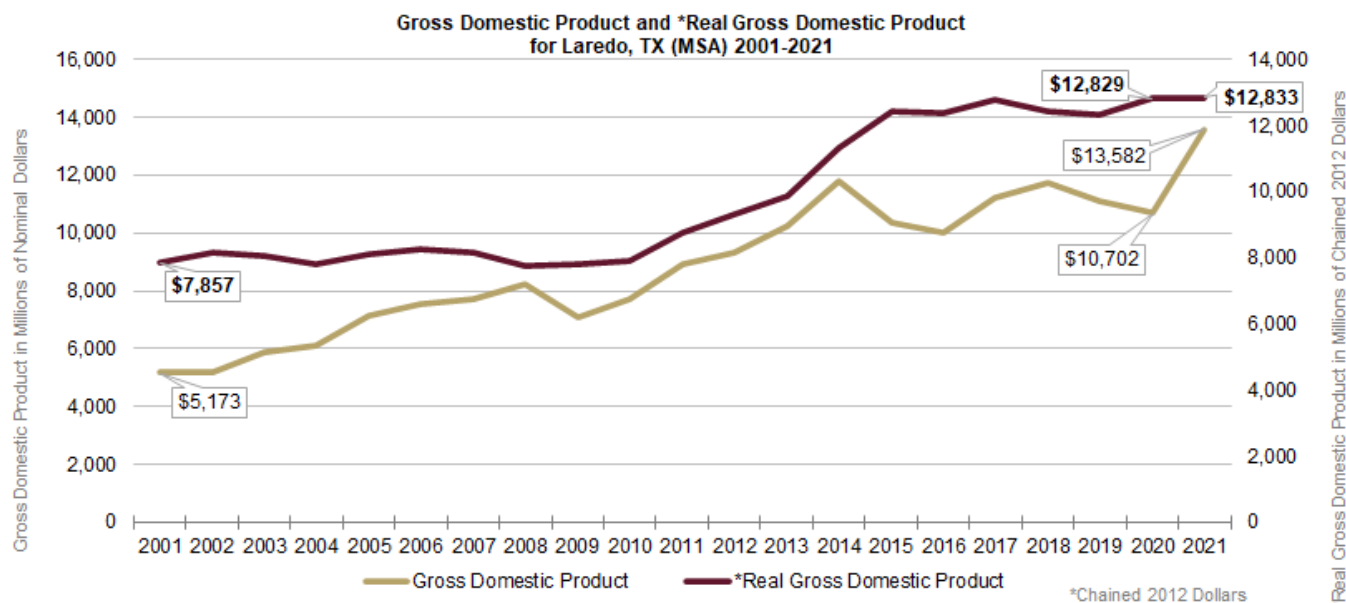
Source: Instituto Nacional de Estadísticas Geografía (INEGI)

According to the statistics, there is an increase in the number of economic units by 36.69% in the period from 2010 to 2021, with an average annual growth rate of 3.3%.

GROSS DOMESTIC PRODUCT OF LAREDO, TEXAS

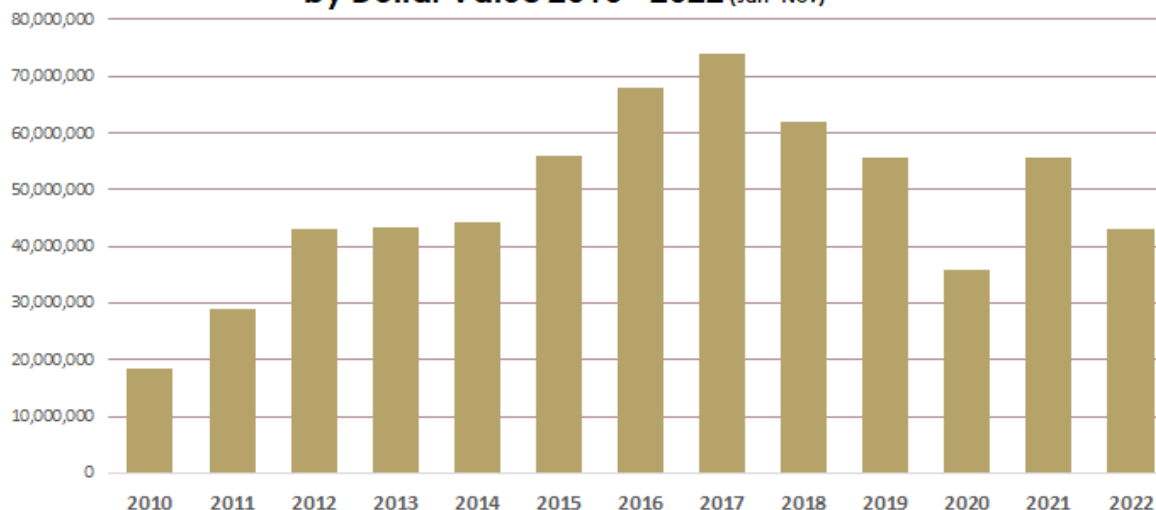
In Webb County, there is a record that as of the 4th quarter of 2021, there were 5,751 productive establishments.

Regarding the GDP in the city of Laredo, Texas, from the year 2001 to the year 2021, the GDP has increased by 4,976 million dollars, which represents a 63% increase.



Source: Federal Reserve Bank of St. Louis, Economic Research Division, Federal Reserve Economic Data
Compiled by Texas Center for Border Economic and Enterprise Development

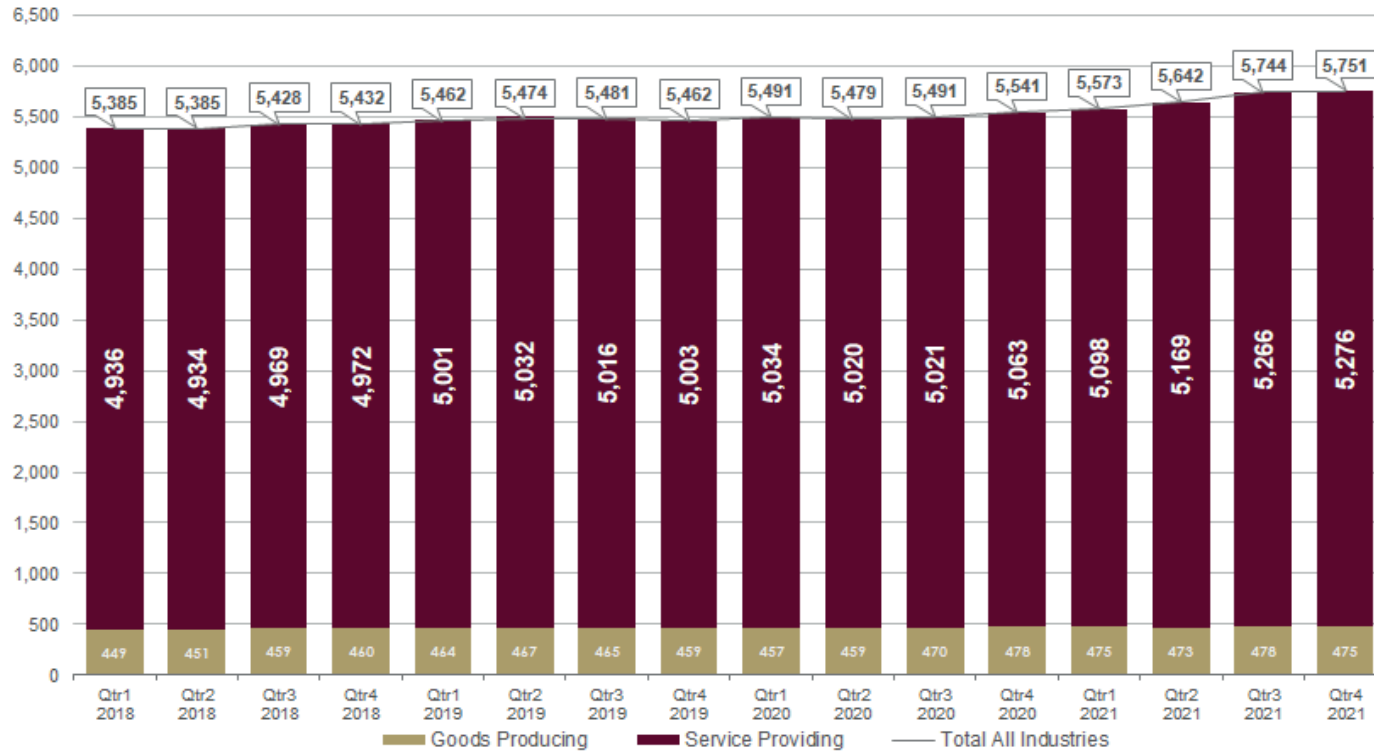
Commercial/Retail Building Permits by Dollar Value 2010 - 2022 (Jan - Nov)



Source: City of Laredo Building Department/Laredo Economic Development Corporation
Analysis: Texas Center for Border Economic and Enterprise Development

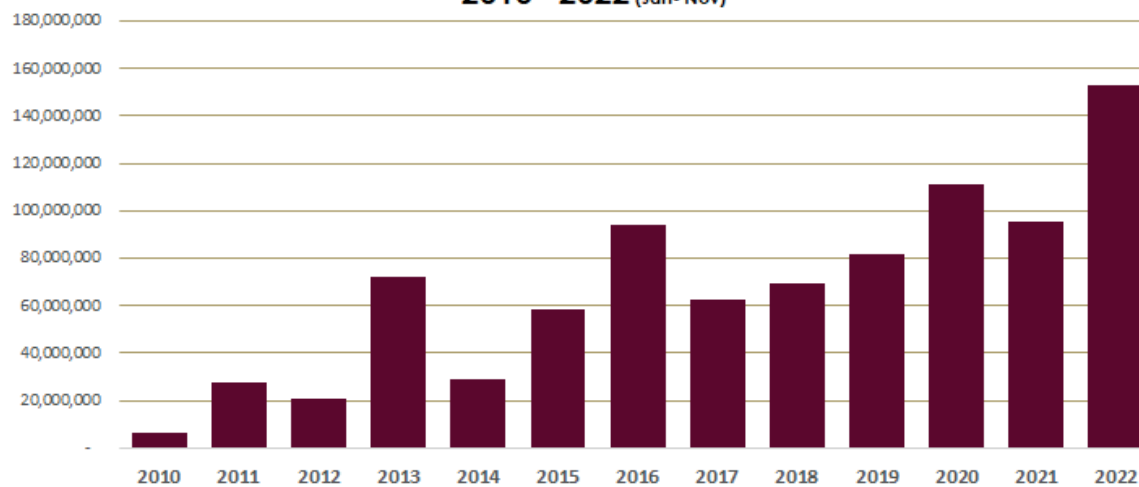
PRODUCTIVE ESTABLISHMENTS IN LAREDO, TEXAS.

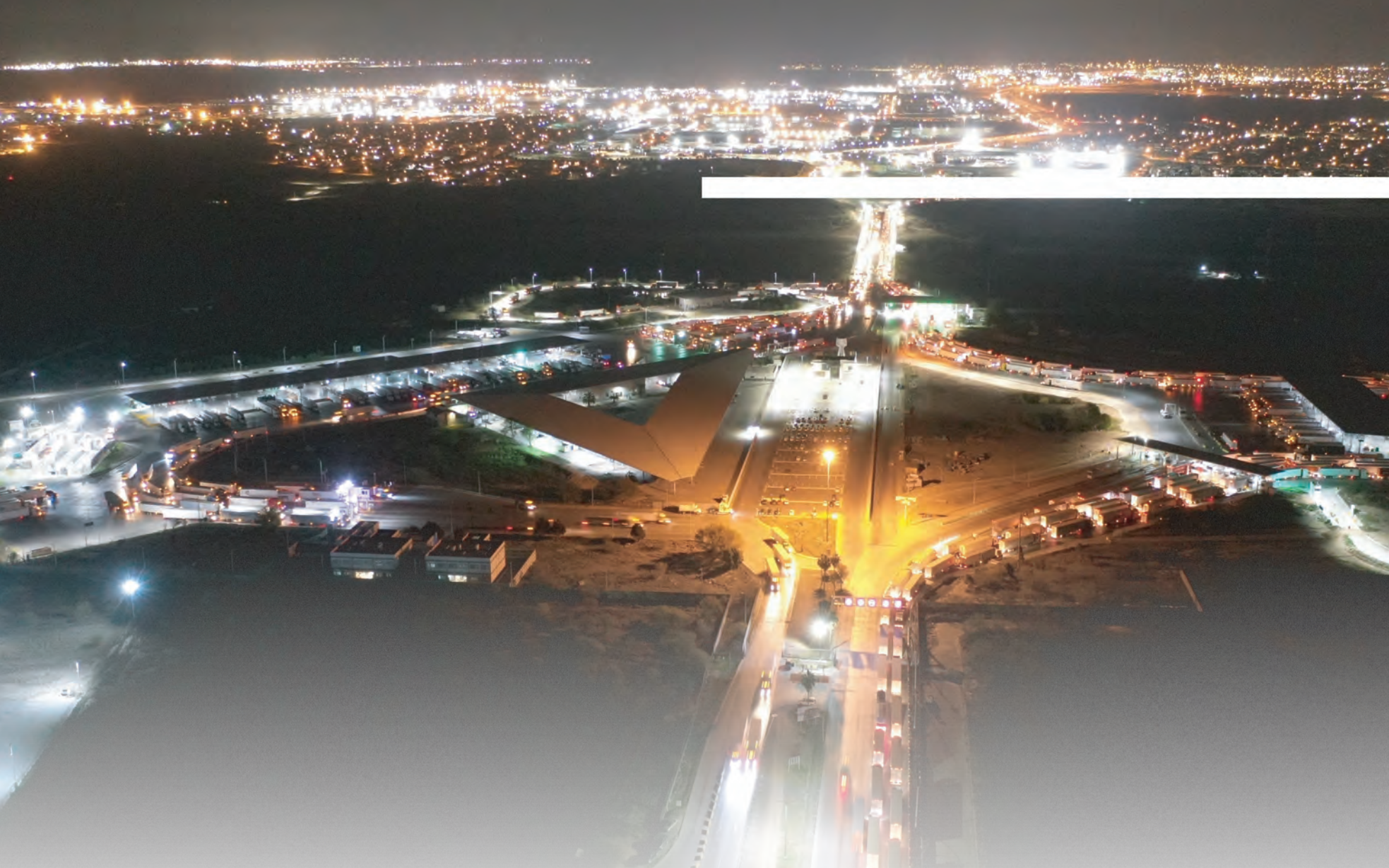
Number of Webb County, TX Private Sector Establishments
By Good Producing or Service Providing Designation, Q1 2018-Q4 2021)



Source: Bureau of Labor Statistics, Quarterly Census of Census of Employment and Wages
Analysis: Texas Center for Border Economic and Enterprise Development

Warehouse/Industrial Building Permits by Dollar Value
2010 - 2022 (Jan- Nov)





INTERNATIONAL TRADE

FOREIGN TRADE OF THE REGION

The importance of "Los Laredos" lies in the quality services related to international trade, primarily in its commercial activity and geographic location, complemented by the competitiveness of the customs and transportation sectors in the region.

INTERNATIONAL TRADE

FOREIGN TRADE INFRASTRUCTURE AND COMPETITIVENESS

WORLD TRADE BRIDGE

Since its opening on April 15, 2000, until December 2021, there have been more than 46 million crossings between imports and exports.

Currently, there is an average of 14,000 daily crossings between exports and imports. The average utilized capacity is 60%.

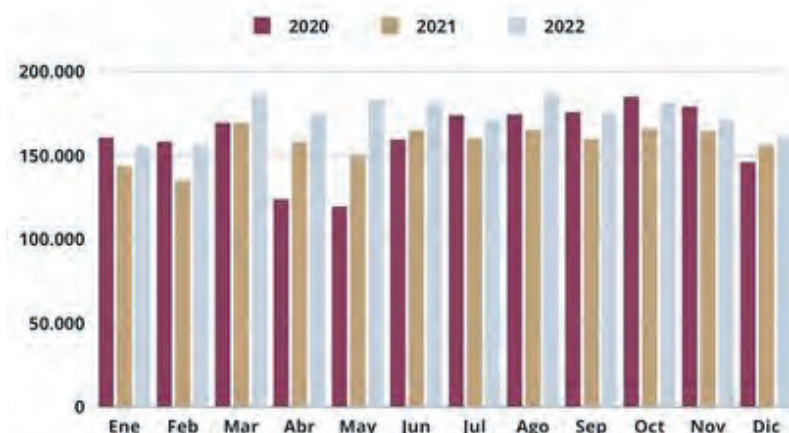
With the crossing trend since the opening of this commercial port in April 2000, a 5.5% annual growth is estimated in the next 10 years.

The approximate figures would be 8,060 import crossings and 7,790 export crossings, resulting in a total of 15,850 daily crossings by 2025.

Mexico has 19 ports on the northern border, among which Nuevo Laredo ranks first, with more than 23% of all operations carried out by all customs and contributes more than 16% of the VAT collection for foreign trade operations throughout the country as of December 2022.

Regarding the results of the year 2022, in the annual cumulative count, there were 2,079,785 crossings. The following graph shows the crossings made during the period from 2020 to 2022.

	2020	2021	2022
Jan	160,096	143,358	155,085
Feb	157,763	134,669	156,620
Mar	168,974	168,960	186,593
Apr	123,651	157,387	173,882
May	119,241	149,355	183,001
Jun	159,112	164,385	181,185
Jul	173,584	159,719	170,498
Aug	173,894	164,791	186,253
Sep	175,362	159,032	174,760
Oct	184,353	165,490	181,003
Nov	178,573	164,001	170,993
Dec	145,630	155,522	159,912
Total	1,920,233	1,886,669	2,079,785



Source: Puente del Comercio Mundial (World Trade Bridge)

INFRASTRUCTURE

In terms of infrastructure, the World Trade Bridge has the widest installed capacity of any customs facility in the country for customs clearance of goods:

It features a fiscal corridor with:

- 5 lanes for export access and 2 for import access.
- 19 modules for automated selection for import.
- 13 modules for automated selection for export, 10 for regular load and 3 for FAST.
- An import platform with a capacity of
- 108 docks for loading and unloading of goods.
- An export platform with a capacity of
- 62 docks for loading and unloading of goods.
- 2 high-tech stationary X-ray machines for import.
- 1 mobile X-ray machine (ZBV type).
- 5 canine sensors.
- Offices adjacent to the international bridge for authorities such as SENASICA, SAGARPA, PROFEPA, and SEMARNAT.
- Operation of the MATCE System for risk analysis.
- Equipment for detection of synthetic drugs such as PHAZIR.
- 1 railway crossing with a commercial exchange of approximately 2,100 wagons daily.
- Secure station for certified truck crossings.

It is important to note that due to the support of high-tech equipment for customs recognition purposes, the percentage of physical and documentary inspections has been reduced from 10% to 5% of total load.

WORLD TRADE BRIDGE SERVICES

Operating Service Hours The bridge has the broadest operating hours among the 49 customs facilities in the country, providing greater competitiveness in service, as follows:

Import: Monday to Friday from 8:00 AM to 12:00 AM, Saturday from 8:00 AM to 4:00 PM, and Sunday from 10:00 AM to 2:00 PM.

Export: Monday to Friday from 7:00 AM to 11:00 PM, Saturday from 8:00 AM to 3:00 PM, and Sunday from 10:00 AM to 1:00 PM.

Goods Authorizations (Annex 21 of the *RGCE) Definitive import regime, personal or in a bonded warehouse:

- Radioactive and nuclear products.
- Chemical precursors (except section 2939.42.01)
- Cigarettes and tobacco products (definitive import or fiscal warehouse deposit for general warehouses)
- Alcoholic beverages.
- Mineral fuels, mineral oils, and products of their distillation; bituminous materials; mineral waxes, etc.
- Used vehicles.

Definitive export regime:

Tequila. Radioactive and nuclear products.
Maneuvering Companies: There are 3 maneuvering companies to support the maneuver of loading and unloading of goods.

Authorization for the introduction or extraction of goods from national territory through pipes, ducts, cables, or other means capable of conveying them.

*RGCE.- Reglas Generales de Comercio Exterior

INTERNATIONAL TRADE SERVICES

Largest Customs Agents Association in the Country and Transport Lines: There is a total of more than 450 customs agencies between Nuevo Laredo and Laredo, Texas, and over 520 transport lines, emphasizing the city's capacity to support foreign trade.

Extensive Staffing: It has the largest staff among the 49 customs facilities in the country, with approximately 400 personnel.

Joint Clearance: Due to agreements between both countries, it has the option of joint clearance between tax administration secretary (*SAT) and Customs and Border Protection (CBP), significantly reducing processing times for goods at this international crossing.

Sectors Operating Through the Customs

Sectors Operating Through the Customs In terms of the number of operations carried out from January to September 2019, the primary sector for both import and export is the manufacturing of other parts for motor vehicles.

Main Sectors in Import

- Manufacturing of other parts for motor vehicles.
- Foreign courier and parcel services.
- Manufacturing of other metal products.
- Wholesale trade of other raw materials for other industries.

Main Sectors in Export

- Manufacturing of other parts for motor vehicles.
- Other manufacturing industries.
- Manufacturing of other metal products.
- Manufacturing of other iron and steel products from purchased material.



International Airports: The region has 2 international airports, one in each country. It is noteworthy that Laredo, Texas, international airport has binational authorization to operate under the "joint clearance" scheme. This allows inspections of goods leaving the United States for Mexico to 8 authorized airports in the Mexican Republic without requiring these goods to be reinspected upon arrival at the Mexican airport.

Railway: It provides import and export services 24 hours a day from Monday to Sunday and has authorization for international crews, gamma-ray, and X-ray equipment. It handles 50% of the total import and export railcars in Mexico. It is worth highlighting the recent acquisition of presidential approval by the transportation operating company for the construction of a second railway bridge, which will double the operational capacity of the port.

Fiscalized Areas: Additionally, it has the services of fiscalized areas adjacent to the bridge perimeter, which are described below.

- Nuevo Laredo Phytosanitary and Customs Inspection, S.A. de C.V.
- PG Logistics Services, S.C.
- Loginspecs, S.C.

*SAT.- Servicio de Administración Tributaria

CIITEV (Temporary Importation and Entry Center for Vehicles): This center is the largest and has the highest capacity for service in Mexico, primarily operated by Banjercito under the supervision of Mexican customs authorities. Other authorities, such as customs and the National Institute of Migration, also concentrate here to serve tourists and nationals.

The purpose of CIITEV is to grant temporary import permits for foreign-origin vehicles for their circulation in Mexican territory. Additionally, it provides personal permits to nationals and foreigners regarding the time they can legally stay in Mexico.

It is worth noting that, through the Nuevo Laredo international crossing, CIITEV issues permits for 25% of foreign-origin vehicles entering Mexico.

The World Trade Bridge at the Nuevo Laredo customs has a fiscal corridor of 5 kilometers for trucks involved in export operations to the USA. It also has 3 fixed gamma-ray machines for non-intrusive inspection of import and export goods.



COMPETITIVENESS OF "LOS LAREDOS"

IN INTERNATIONAL TRADE

"Los Laredos" is a thriving region for Mexico's foreign trade with the world, primarily with the United States and Canada.

The advantage of its excellent and strategic geographical location is complemented by the experience, talent, capacity, and professionalism of those involved in the customs and transportation sectors on both sides of the Rio Bravo.

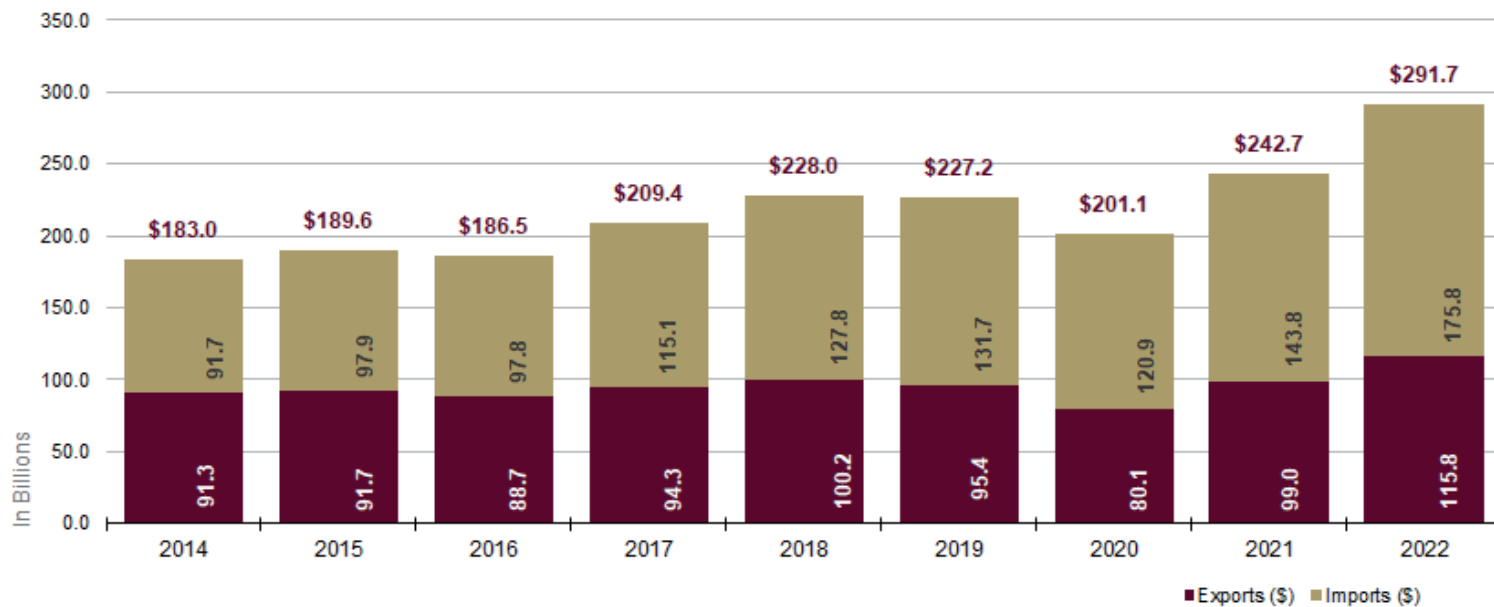
The secure and efficient flow of goods in both directions makes this vibrant community a preferred hub for importers and exporters from Mexico and around the world.

In 2022, concerning international trade between these two countries, the customs of Laredo, Texas, operated 291.7 billion dollars, which is equivalent to a 20.18% increase compared to 2021.

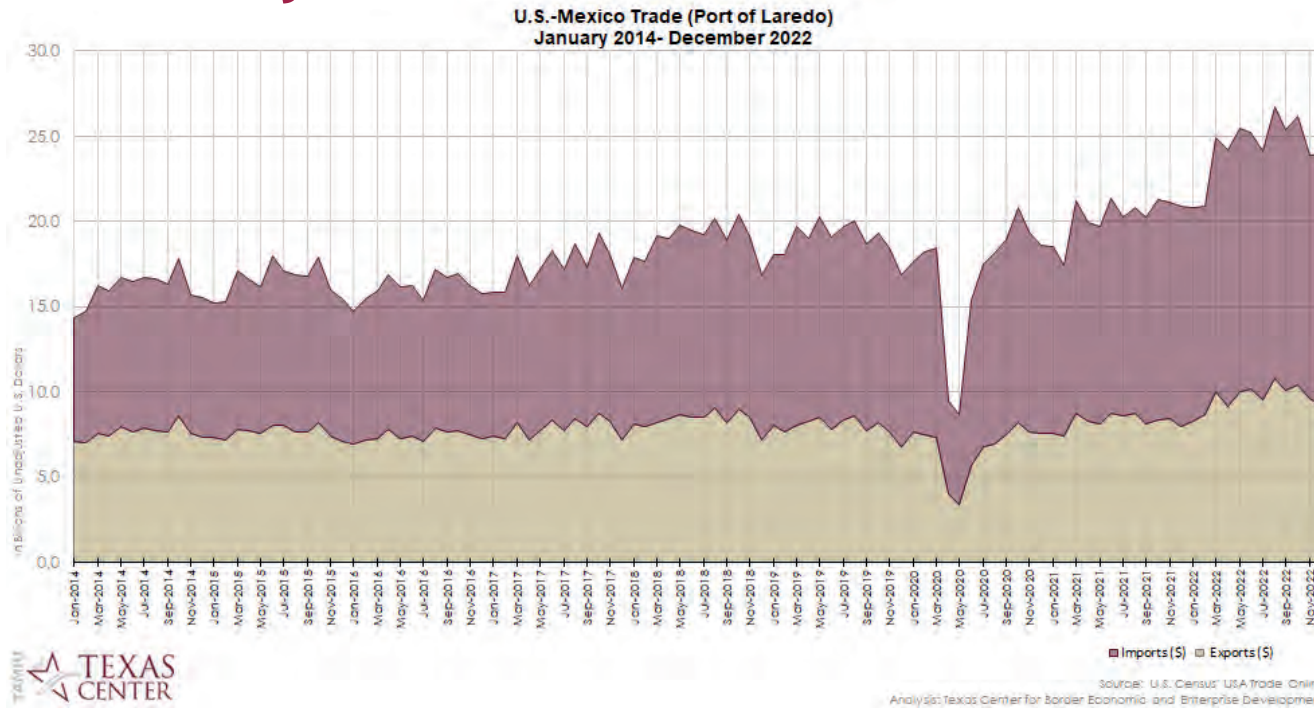
The installed capacity for the crossing of trucks through the international bridges of the World Trade and Railroad, as well as the Colombia Bridge, ensures present and future competitiveness that is hardly matched by any other shared border between Mexico and the United States.

The synergy among customs experts, transportation professionals, logistics operators, authorities, and public servants from both countries represents the main strength of foreign trade passing through "Los Laredos."

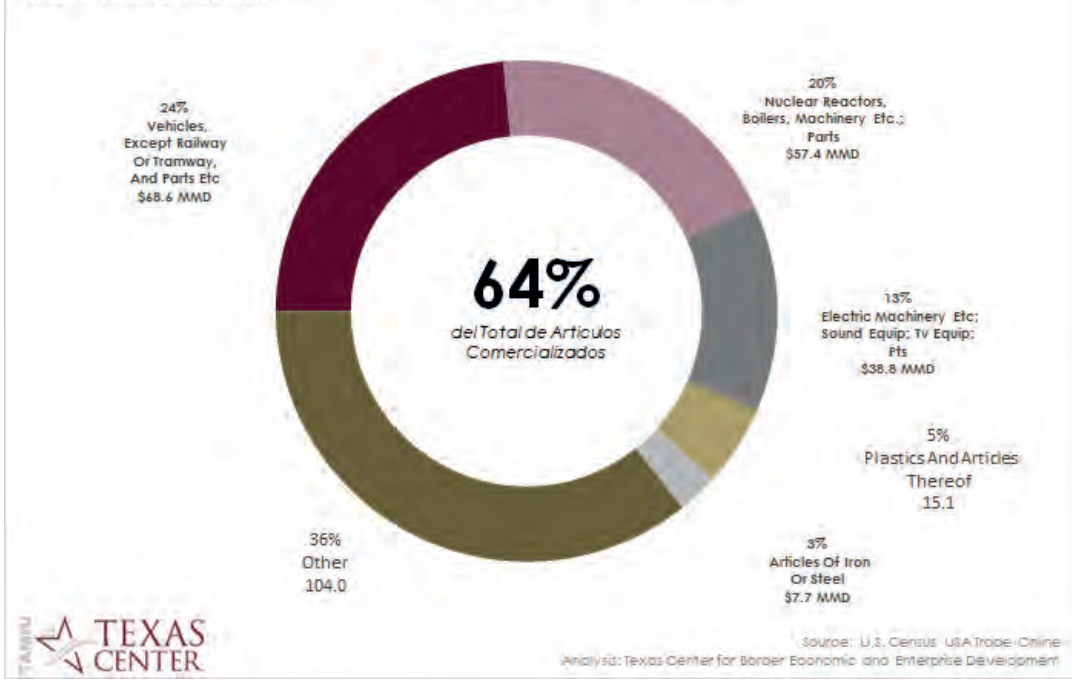
U.S.-Mexico Trade (Port of Laredo), 2014-2022



IMPORTS AND EXPORTS THROUGH LAREDO, TX.



Top 5 Traded Commodities through the Port of Laredo 2022 - in Billions of U.S. Dollars



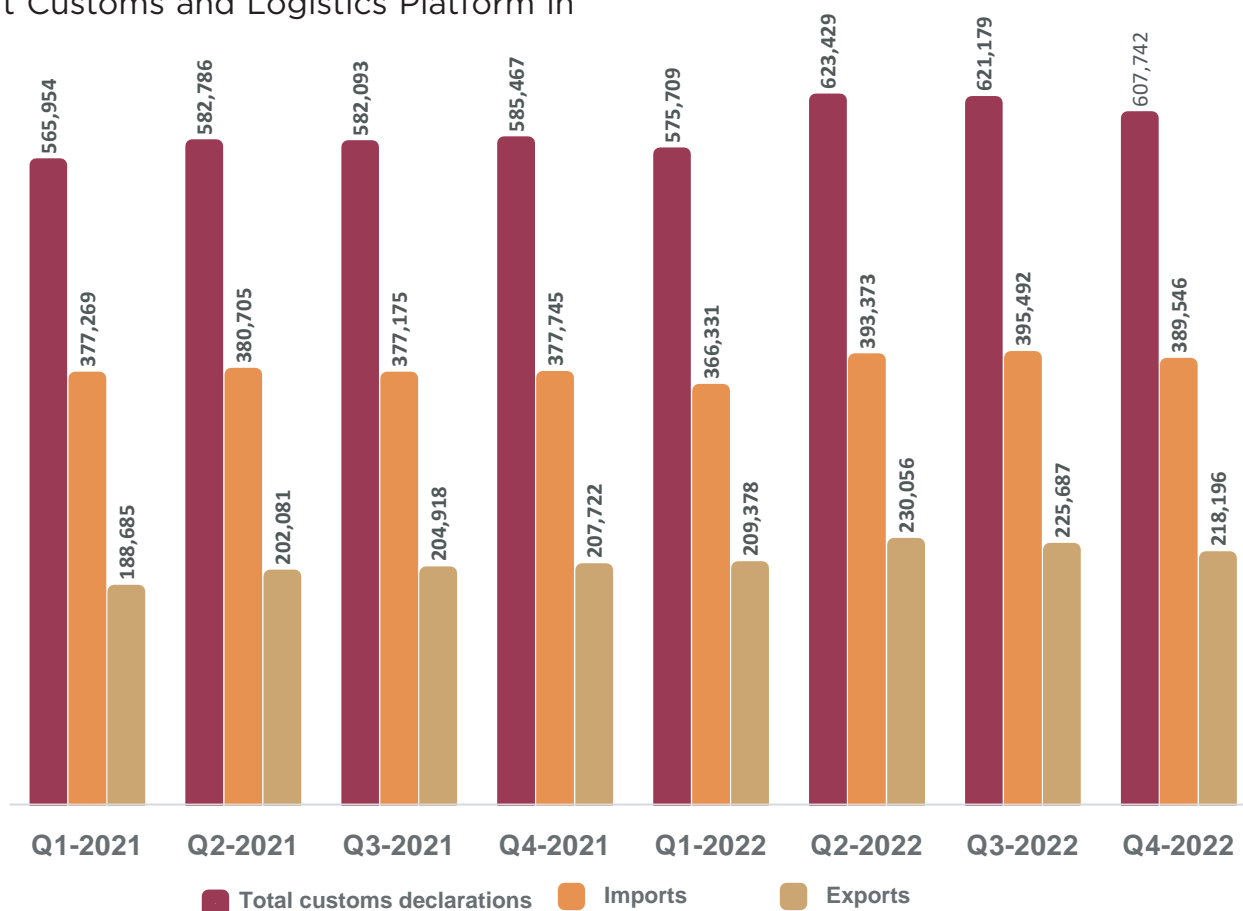
IMPORT AND EXPORT OPERATIONS THROUGH NUEVO LAREDO MEASURED IN CUSTOMS DOCUMENTS

Nuevo Laredo, located in the northeast of Mexico, has become the most important customs point in America. This city is crucial in international trade between Mexico and the United States due to its strategic location on the border between both countries.

The exports and imports of goods and merchandise through this customs are vital for the economies of both countries, and its role has become even more crucial after the implementation of the North American Free Trade Agreement (NAFTA) and its successor, the United States-Mexico-Canada Agreement (USMCA). In summary, Nuevo Laredo is a focal point for international trade, hence its significance as the most important Customs and Logistics Platform in America.

In 2022, more than 20 million foreign trade operations were recorded in Mexico, of which Nuevo Laredo accounts for **24%** of them. Regarding the collection of VAT on foreign trade, just over **16% is carried out through Nuevo Laredo.**

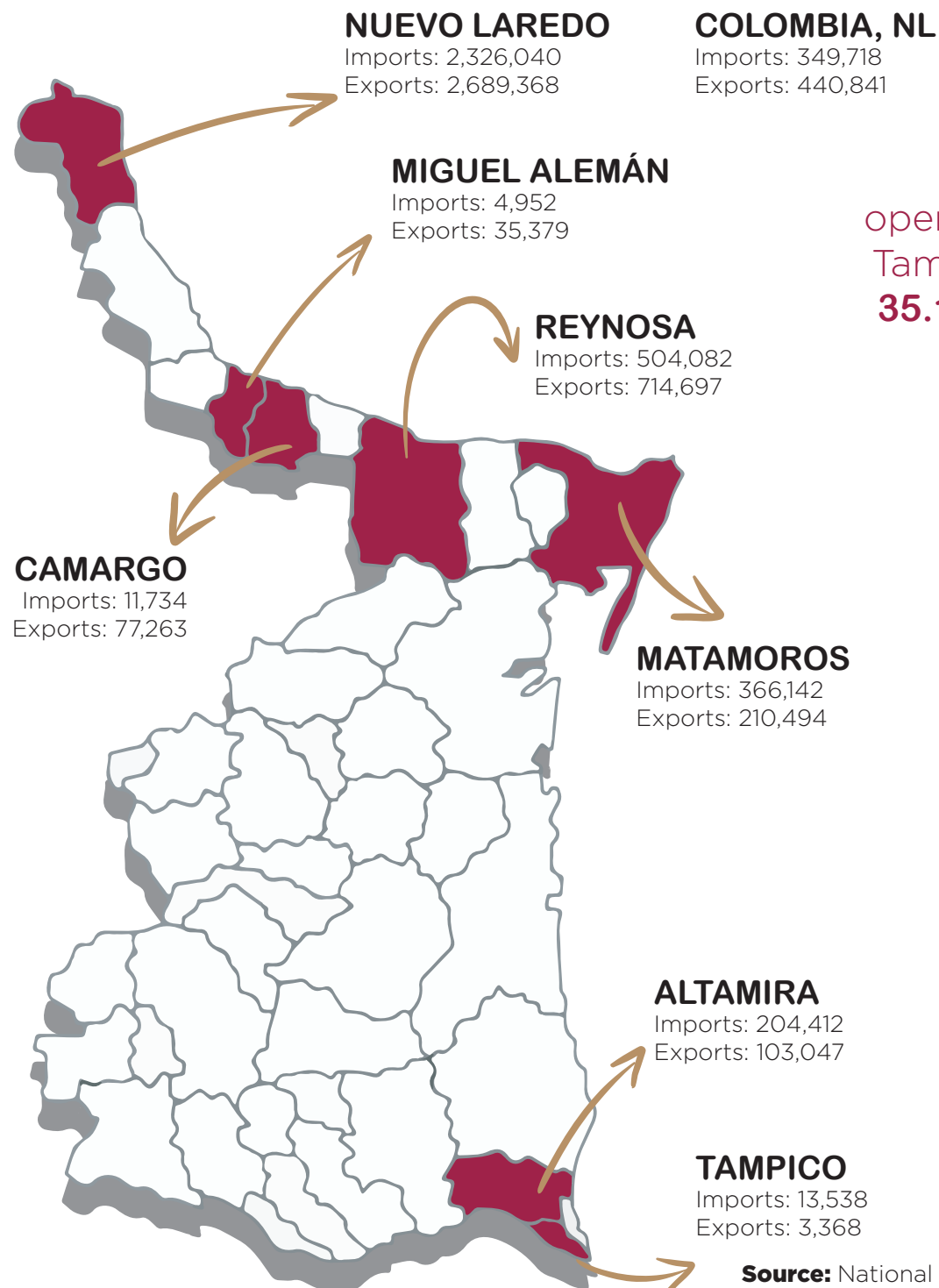
As for as operations accounting in customs documents, **more than 2.4 million crossed through Nuevo Laredo in 2022, representing an increase of almost 5% compared to 2021.**



Source: Agencia Nacional de Aduanas de México (ANAM)

CUSTOMS IN TAMAUlipAS

FOREIGN TRADE OPERATIONS



More than 7.2 million operations carried out by Tamaulipas, equivalent to 35.15% of the operations conducted in Mexico.

THE STATE OF TAMAUlipAS HAS:

7 Customs
Dedicated to International Trade

5 Land Customs
Nuevo Laredo
Miguel Alemán
Camargo
Reynosa
Matamoros

2 Maritime Customs
Tampico
Altamira

Source: National Customs Agency of Mexico



INDUSTRIAL COMPETITIVENESS

"Los Laredos," being the most competitive customs point in America, also enables facilities for industrial investment. This is due to the geographical location that allows the transfer of goods developed by the manufacturing industry to various destinations with competitive costs. Learn about the benefits of this thriving border region.

INDUSTRIAL SECTOR AND ITS IMPORTANCE

The region of Los Laredos, encompassing the city of Laredo, Texas in the United States, and Nuevo Laredo, Tamaulipas in Mexico, is a key hub for manufacturing and logistics in North America. The industrial sector of Los Dos Laredos has been fundamental for the regional and national economy, creating jobs and attracting foreign direct investment. The geographical proximity of the two cities, along with the logistical infrastructure of roads, railways, and ports, enables an integrated supply chain that facilitates the production and distribution of goods at both national and international levels.

The industrial sector of Los Laredos has specialized in the production of a wide range of manufactured goods, from textiles and electronics to heavy machinery and construction materials. The presence of transnational and national companies in the region has allowed the transfer of technology and specialized knowledge, enhancing the competitiveness of the sector. Additionally, collaboration between businesses and the governments of both cities has led to the implementation of public policies promoting investment and sustainable development in the region. In summary, the industrial sector of Los Dos Laredos is a key engine of the regional and national economy, driving growth and competitiveness in the area.

Manufacturing Industry Figures

According to figures from INEGI, in the city of Nuevo Laredo, there are a total of 779 economic units in the manufacturing industries sector. Regarding IMSS data, as of December 2022, the manufacturing industry generates approximately 37,999 jobs.

It is important to note that the manufacturing industry accounts for 44% of the Total Gross Production recorded in Nuevo Laredo, according to data from economic censuses conducted by INEGI and projections made by the ICCE of Nuevo Laredo, demonstrating the importance of this economic sector.

Los Laredos Region also demonstrates strength in the industrial sector, specifically in Nuevo Laredo, where the presence of Index is notable. Index is a private association of Maquiladora companies that has provided specific and specialized representation for its affiliates since 2005. Since its foundation, Index has been incorporated into the **Consejo Nacional de la Industria de la Transformación (Index)**, a representative body at the national level.

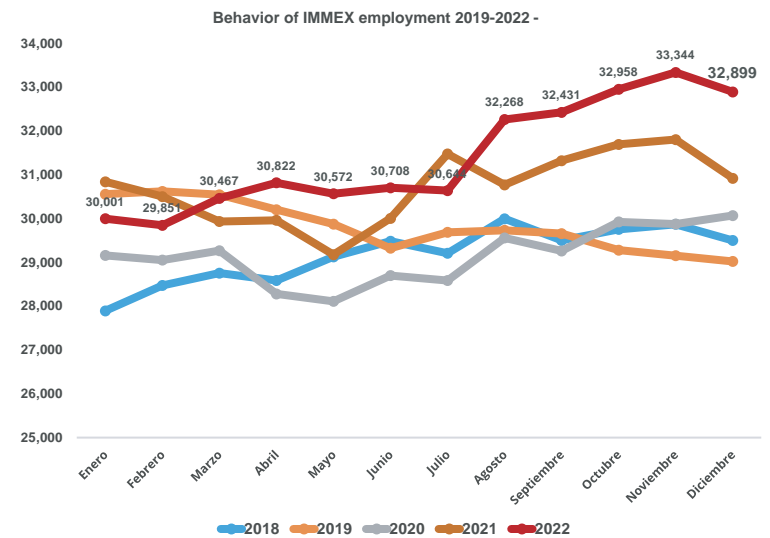
This association has completed 16 years in this border region and represents large, nationally and internationally recognized firms such as MODINE, APTIV, CATERPILLAR, Rheem, among others.

Currently, Index represents **95% of the total maquilas** established in Nuevo Laredo and **94% of the industry's employment**, generating more than **30,000 direct jobs**.

In the city of Nuevo Laredo **over 125,000 people** depend on the industry, making it one of the most important sectors today.

Value Added by the IMMEX Industry in Nuevo Laredo

IMMEX employment in Nuevo Laredo has shown significant improvement in the last year, demonstrating the strength of this sector and its importance to the region's competitiveness, as seen in the following graph:



Source: National Institute of Statistics and Geography (INEGI)

During the year 2022, according to data provided by INEGI, the number of jobs generated by the industry in December, exclusively from the IMMEX, **was 32,899 jobs**, which is higher than those recorded during the period from 2018 to 2021.

MAP OF INDUSTRIAL PARKS IN NUEVO LAREDO

Industrial Parks:

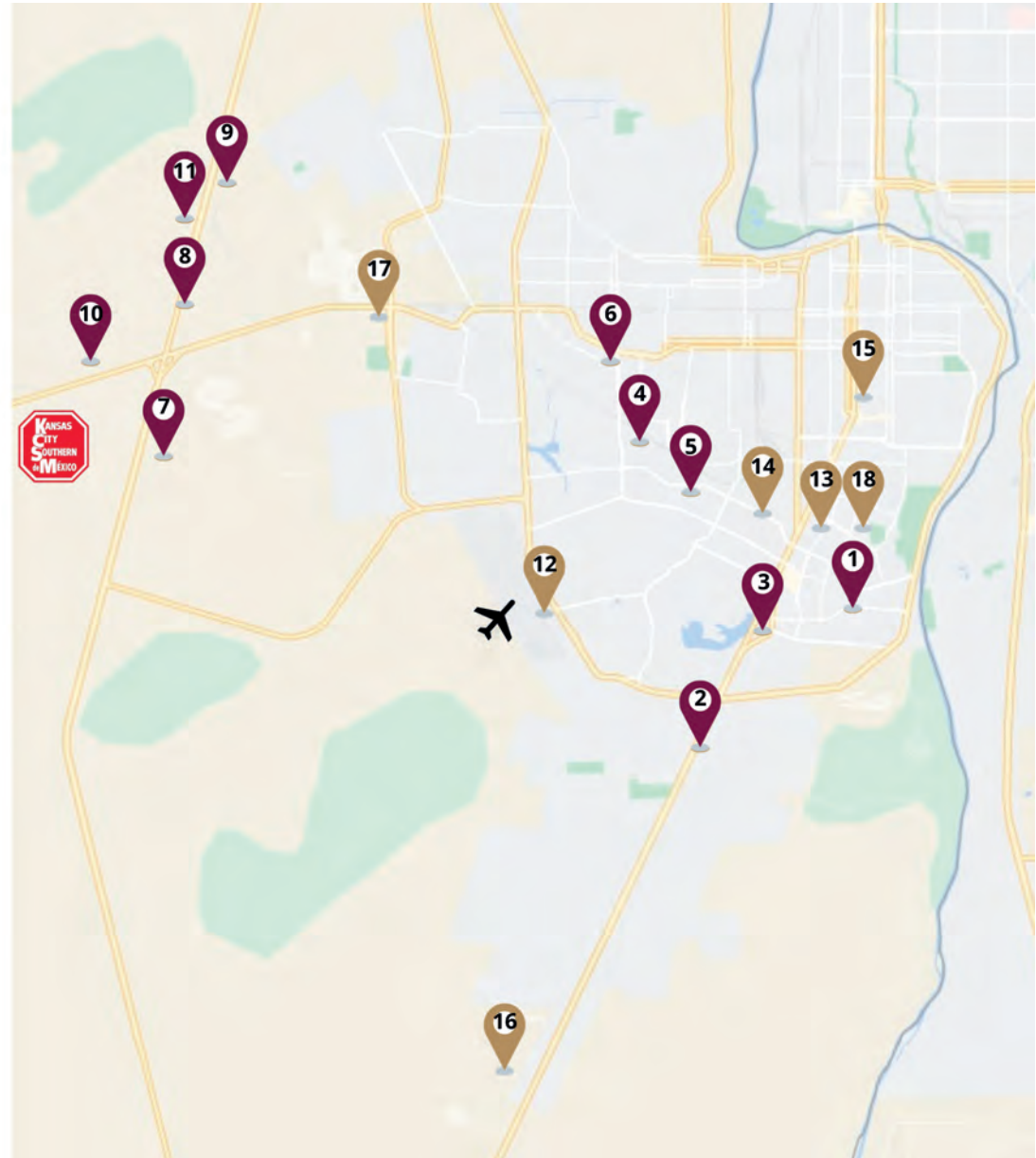


- 1 FINSA INDUSTRIAL PARK
- 2 ÁMERICA INDUSTRIAL MODULE
- 3 RIO BRAVO INDUSTRIAL PARK
- 4 RIO GRANDE INDUSTRIAL PARK
- 5 LOS DOS LAREDOS INDUSTRIAL PARK
- 6 LONGORIA INDUSTRIAL PARK
- 7 FINSA PONIENTE INDUSTRIAL PARK
- 8 ORADEL RAIL CENTER INDUSTRIAL PARK
- 9 PROGRESO INDUSTRIAL PARK
- 10 PYME INDUSTRIAL PARK
- 11 MARQUIN INDUSTRIAL PARK

Industries Outside of Parks:



- 12 TRI-CON INDUSTRIES OF MEXICO S.A DE C.V
- 13 SPRINGFIELD WIRE OF MEXICO S.A DE C.V
- 14 AISTERMI S.A DE C.V
- 15 ANDERSON BRIGHTON OF MEXICO S.A DE C.V
- 16 EMPACK OF NUEVO LAREDO S.A DE C.V
- 17 MAXITILE-MEXALITE
- 18 PCR INTERNATIONAL SERVICES S DE R.L DE C.V



1) INTERMODAL KANSAS CITY



(1) INTERNATIONAL AIRPORT



(3) INTERNATIONAL BRIDGES



(1) RAILWAY BRIDGE

DIRECTORY OF INDUSTRIAL PARKS IN NUEVO LAREDO.

MÓDULO INDUSTRIAL AMÉRICA

Area: 26.9 HAS 66.5 ACRES

Address: Carretera Mty - Nuevo Laredo km. 8.5, Módulo Industrial Industrial de América

Web: www.ciesa.com.mx | www.igs.com.mx

Contact: Armando Maquivar / Lachlan Elting

Email: armando.maquivar@ciesa.com.mx / lelting@igs.com.mx

Phone: +52 (81) 1929.5020 + 52 (55) 3098.9002

FINSA PONIENTE

Area: 253 HAS 625 ACRES

Address: Boulevard World Trade Center #101 Poniente

Web: www.oradel.com

Contact: Arq. Carlos Montoya

Email: cmontoya@oradel.com

Phone: (867) 711.4555

RIO GRANDE

Area: 50.3 HAS 125 ACRES

Address: Avenida Eva Sámano Nuevo Laredo, Tamps.

Contact: Dirección de Desarrollo Industrial y Comercio Exterior

Email: santos.moreno@nld.gob.mx

Phone: (867) 712 3699

Matamoros 309, Altos Sector Centro, C.P. 88000

FINSA

Area: 60 HAS 148.2 ACRES

Address: Avenida industrias 6000 Parque Industrial FINSA, Nuevo Laredo, Tamps.

Web: www.finsa.net

Contact: Arq. Héctor Contreras

Email: hcontreras@finsa.net

Phone: (867) 715.1543, (867) 7154417

LONGORIA

Area: 104 HAS 257 ACRES

Address: Calle Iturbide 6900

Web: www.prodensa-select.com

Contact: Ángel Ramírez

Email: angel.ramirez@prodensa-select.com

Phone: (81) 83632828 US 1.877.4454070

PYME Y LOG. TECNOLÓGICOS

Area: 41.47 HAS 102.47 ACRES

Address: Libramiento Mex II KM 11.5 Poniente

Contact: Ing. Francisco Iván Torres Macario

Email: franciscoivan.torres@nld.gob.mx

Phone: (867) 712 3699

Matamoros 309, Altos Sector Centro, C.P. 88000

WHY
VISIT
"LOS LAREDOS"?

Gateway to the Americas



HEALTH COMPETITIVENESS

HEALTH COMPETITIVENESS IN "LOS LAREDOS"

Health is a state of complete physical, mental, and social well-being, and not merely the absence of ailments or diseases. It is the potential for human development, enjoyment of life, and growth. That's why in "Los Laredos," we strive to provide competitive and optimal quality services for society.

DISCOVERING MEDICAL TOURISM IN NUEVO LAREDO

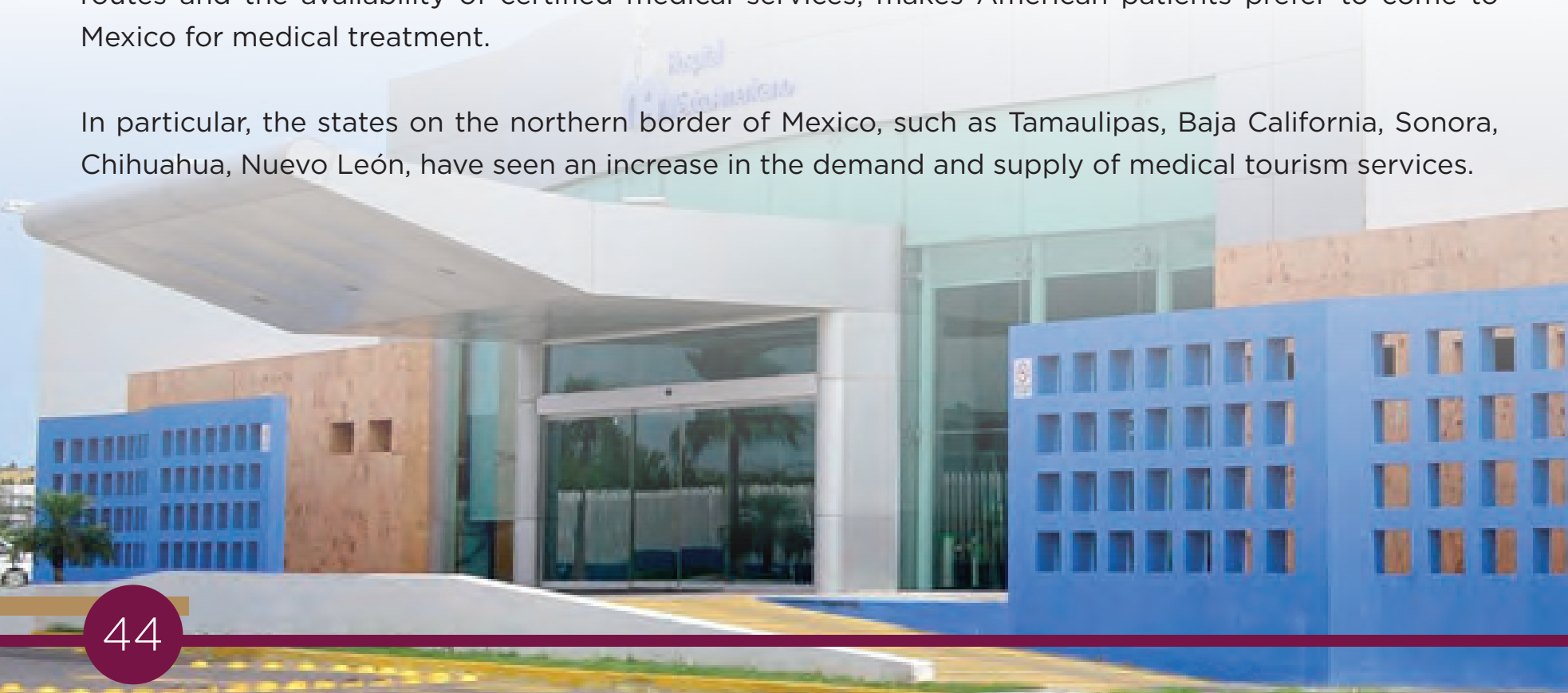
Medical tourism has become a growing trend today, with more and more people traveling to other countries to receive medical services.

In this regard, Mexico has positioned itself as one of the main destinations for medical tourism, thanks to its high-quality medical infrastructure, specialized doctors, and diverse medical services.

Importance of Medical Tourism in the northern border of Mexico:

One of the main reasons for the popularity of medical tourism in Mexico is the advantages offered by its geographical location. Mexico's proximity to the United States, combined with the accessibility of air routes and the availability of certified medical services, makes American patients prefer to come to Mexico for medical treatment.

In particular, the states on the northern border of Mexico, such as Tamaulipas, Baja California, Sonora, Chihuahua, Nuevo León, have seen an increase in the demand and supply of medical tourism services.



MEDICAL SERVICES IN THE LAREDOS REGION

MEDICAL INFRASTRUCTURE AND SERVICES IN NUEVO LAREDO

Nuevo Laredo is a border city in Mexico with world-class medical infrastructure, highly trained and updated specialist doctors, and a wide range of medical services to meet the needs of patients. Furthermore, its proximity to Laredo, Texas, and other major cities provides patients with the convenience of accessing quality medical services without having to travel long distances.

In summary, medical tourism has become a popular choice for many patients seeking high-quality medical services at more affordable prices. Mexico, and particularly Nuevo Laredo, is well-positioned to meet these needs thanks to its world-class medical infrastructure and the convenience of its geographical location on the northern border.

Specialized Services Include:

- Clinical Analysis and Laboratories
- Blood Bank
- Electroencephalogram Study
- X-ray Study (Center)
- Stress Tests
- Emergency Medical Services
- CT Scan ◦ 3D Ultrasound
- Joint Replacement
- Cardio-Pulmonary Recovery
- Extended Intensive Care

Our region boasts world-class medical services provided by hospitals, clinics, private practices, as well as opticians, laboratories, and pharmacies operating in this city.

"The Laredos" have established themselves in this important economic activity, growing with plans and programs that incentivize medical tourism through health services. We maintain constant training and updating to provide reliable and competitive medical service with quality, warmth, and positive results.

This region is recognized for its great efficiency in managing Medical Tourism, committed to providing the best care and service to its visitors and achieving the best outcome. Qualified doctors offer excellent service at highly competitive prices. Among the medical services offered are the following:

Specialist Doctors in:

- Allergology and Immunology
- Cardiology
- Ambulatory Surgery
- Bariatric Digestive Surgery (Obesity)
- General Surgery and Laparoscopy
- Maxillofacial Surgery
- Plastic and Reconstructive Surgery (Aesthetic)
- Dermatology
- Endodontics
- Endoscopic Gastroenterology
- Gynecology and Obstetrics (Cesarean Deliveries)

CLINICS AND HOSPITALS OF LOS LAREDOS

Clinics and Hospitals in Nuevo Laredo, Tamps.

Hospital	Address	Phone	Specialties
Hospital México Americano	Priv. Esteban Baca Calderón 4400 Col. La Concordia	(867) 454-1000; USA 1(8) 555-0091-81	<ul style="list-style-type: none"> • Room for Bariatric Surgery • Reproductive Medicine • Oculoplastic • Inhalation Therapy Service
Hospital San Gerardo	Coahuila 2248, Col. Guerrero	Tel. (867) 714-7446, 715-4525 y 715-45 50	<ul style="list-style-type: none"> • Mammography
Hospital San José	Guerrero 3005, Col. Guerrero	(867) 711-2900 Urgencias: (867) 711-2907	<ul style="list-style-type: none"> • Maxillofacial Surgery • Hemodialysis • Cardiovascular Events Tx
Hospital de Especialidades	Obregón 3256, Col. Jardín	(867) 714-0805 Fax. (867) 715-7684	<ul style="list-style-type: none"> • Nuclear Medicine
Hospital San Ángel	Baja California 3401, Col. Jardín	(867) 711-2020	<ul style="list-style-type: none"> • Knee Reconstruction
Cruz Roja Mexicana	Independencia No.1619 Col. Victoria	(867)712-09 49	
Hospital General	Maclovio Herrera No.2333 Fraccionamiento Ojo Caliente	(867) 715-80 20	
Instituto de Seguridad y Servicios Sociales de los Trabajadores del Estado	Bolívar y Reynosa Col. Ojo Caliente	(867) 714-80 90	
Unidad Médica Familiar Clínica No. 78	Washington y Aquiles Serdán Col. Guerrero	(867) 714-81 50	
Hospital General De Zona No. 11	Reynosa y Victoria Sector Centro	(867) 712-08 71	
Centro de Rehabilitación Integral	Boulevard Jaumave 6970	(867) 150-40 00	

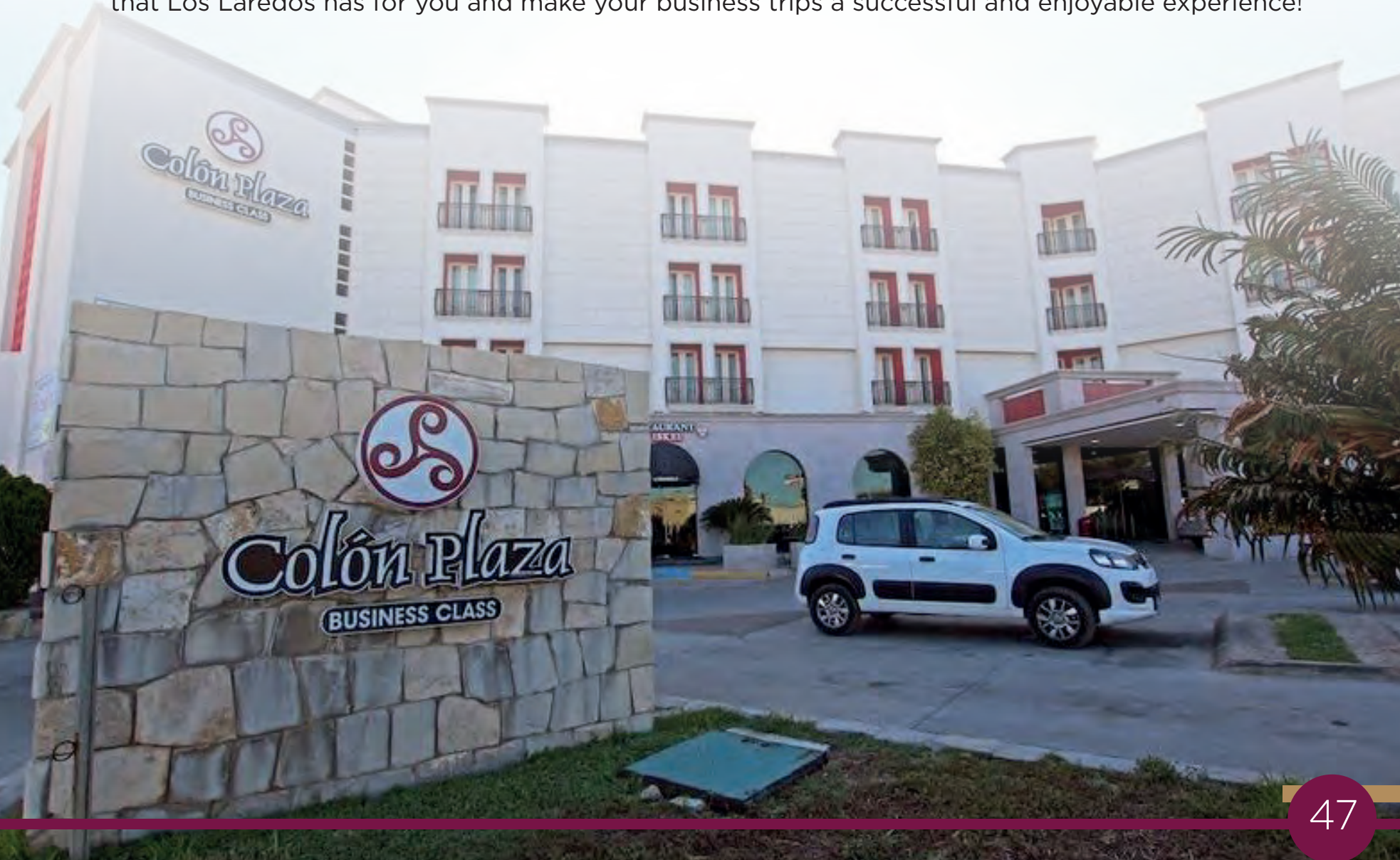
Clinics and Hospitals in Laredo, Texas.

Hospital	Address	Phone
Laredo Medical Center	1700 East Saunders, Laredo, Texas	+1 (956) 796 5000
Doctors Hospital of Laredo	10700 McPherson Rd, Laredo, Texas	+1 (956) 523 2000
Laredo Speciality Hospital	2005 Bustamante Street	+1 (956)-753-5353
Gateway Community Health Center	1515 Pappas Street	+1 (956)-795-8100

HOTEL SECTOR IN "LOS LAREDOS"

Los Laredos invite you to enjoy a successful business stay in our region! With a strategic location on the border between the United States and Mexico, our region is a highly relevant commercial and logistical center. According to hotel occupancy data, Nuevo Laredo recorded an occupancy rate **of 57.6%** in December 2022, maintaining an average **occupancy rate of 64.18%**, throughout 2022. This represents an impressive **increase of 17.02%** compared to 2021, highlighting the growing demand for our region as a business destination.

Our world-class hotels offer modern facilities and specialized services for business travelers, providing you with comfort and functionality during your stay. Additionally, you can enjoy the rich culture, hospitality, and delicious local cuisine that the region has to offer. Discover everything that Los Laredos has for you and make your business trips a successful and enjoyable experience!



WHERE TO STAY?

IN "LOS LAREDOS"

Nuevo Laredo			
Hoteles	Address	Phone	Website / Email
Hotel Los Robles	Guerrero #2309	(867) 7152911	hotelrobles.com.mx
Real Inn	Reforma S/N	(867) 711 0300	caminoreal.com
Best Western Plus	Paseo Colón #3333	(867) 711 6200	bestwestern.com
City Express	Cesar López de Lara #3940	(867) 711 0100	cityexpress.com
Holiday Inn Express	Blvd. Luis Donald Colosio #5939	(867) 711 9191	holidayinn.com
Fiesta Inn	Reforma #5102	(867) 711 4600	fiestainn.com
Colón Plaza	Cesar López de Lara #3446	(867) 711 9330	hcolonplaza.com
Laredo, Texas			
Best Western Plus	3113 San Bernardo Av.	(956) 608 2491	bestwestern.com
Best Western San Isidro Inn	1410 Hospitality Dr.	(956) 723 1600	bestwestern.com
Courtyard by Marriott	2410 Santa Ursula	(956) 725 5555	marriott.com
Embassy Suites	110 Calle Del Norte	(956) 723 9100	hiltonhotels.com
Fairfield Inn & Suites	700 W. Hillside Rd.	(956) 722 4533	marriott.com
Homewood Suites by Hilton	98 Calle Del Norte	(956) 753 9200	hiltonhotels.com
La Posada Hotel/Suites	1000 Zaragoza St.	(956) 722 1701	historiaposadahotel.business.site
La Quinta Inn/Suites Airport	7220 Bob Bullock Lp.	(956) 724 7222	wyndhamhotels.com/laquinta
SpringHill Suites	5940 San Bernardo	(956) 717 0800	marriott.com
Staybridge Suites	7010 Bob Bullock Lp	(956) 722 0444	ihg.com/staybridge



NUEVO LAREDO

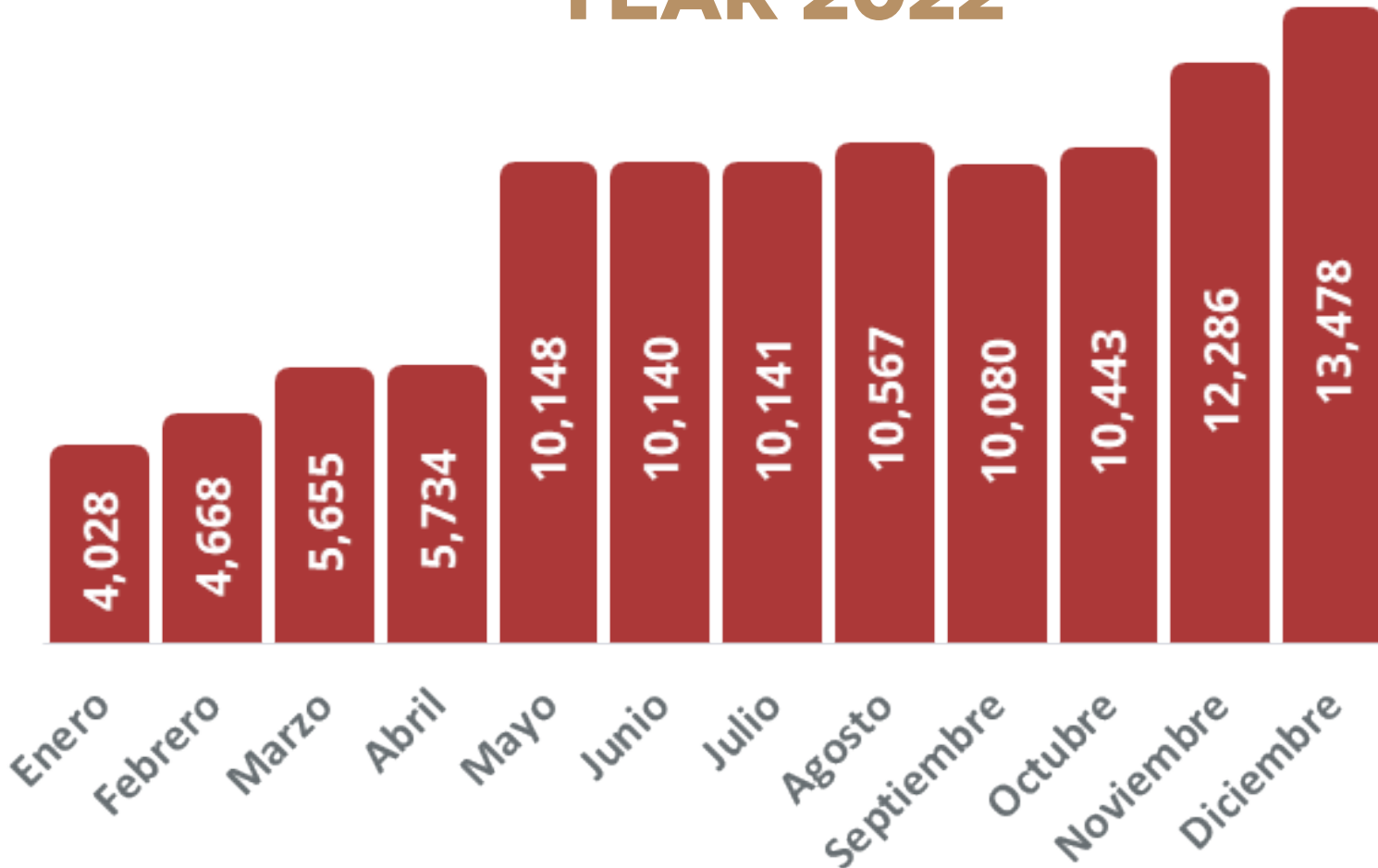
INTERNATIONAL AIRPORT

The Nuevo Laredo International Airport plays a fundamental role in driving the economic development of our city!

INTERNATIONAL AIRPORT

During the year 2022, Nuevo Laredo Airport recorded a very significant increase of **129% in airport usage** compared to the year 2021, positioning **us as the airport with the highest growth within the ASA network**. This growth is largely attributed to the arrival of new airlines in our city, which has strengthened the connectivity of Nuevo Laredo. The increase in flight options has facilitated business travel and the mobility of individuals, thus promoting trade and tourism in our region.

YEAR 2022



Source: Aeropuertos y Servicios Auxiliares



HUNTING TOURISM

HUNTING TOURISM OF “LOS LAREDOS”

“Los Laredos” is recognized for its diversified livestock activity, in addition to being the natural habitat of the White-Tailed Deer. This activity has been one of the attractions for local and foreign hunters, who actively participate in the season.

HUNTING TOURISM

AND LIVESTOCK IN "LOS LAREDOS"

In Mexico, the practice of sport hunting, globally recognized as cinegetic tourism, is only justified and indeed legally authorized when there are surpluses in wild animal populations that can be sustainably harvested in their natural habitats through sport hunting.

"Los Laredos" is renowned for its diversified livestock activity and is distinguished as the natural habitat of the Texas White-Tailed Deer. Since the 1970s, some ranchers in our region began leasing their ranches for responsible deer hunting, helping with their own expenses, reducing the burden of cattle and goats, achieving better grasslands and natural herbs to better feed their livestock and various native wildlife species.

The conservation efforts of various cinegetic species by the region's ranchers have had a positive impact on ecosystem restoration. Conservation initiatives, reduced poaching, pest control, as well as soil improvement and water capture practices, have led to an increase in populations of cinegetic species such as deer, collared peccaries (wild boars), pumas, bobcats, coyotes, white-winged doves, rabbits, mourning doves, and quails, as well as other species of fauna and flora. For ranchers, coexistence between domestic and wild species is possible, as sustainable management practices make wildlife an alternative source of income for the Mexican countryside.

Towards the end of November and until early February each year, trucks can be seen parading on nearby roads heading to the ranches in our region. It is estimated that each hunter contributes an economic impact of around \$4,500.00 dollars, spent on gas stations, supermarkets, tire shops, guide fees, ranch rentals, feed stores, etc. In addition to the main hunting trophy, such as the White-Tailed Deer, other hunting activities include coyotes, collared peccaries (javelinas), European wild boars, rabbits, white-winged doves, quails, and ducks, always respecting the current official hunting calendar.



In the National Committee for Diversified Livestock Production System, the following value chains were identified based on the sustainable management and utilization, both extractive and non-extractive, of wildlife populations and their habitats:

- Sport Hunting (hunting activity).
- Wild Game Meat.
- Markets for Ornamental Plants and Pets.
- Alternative Tourism.
- Environmental Services.
- Insects and other arthropods for human consumption.
- Parts and derivatives of wildlife.

For the 2022-2023 hunting season, around **3,400** white-tailed deer hunters were registered in this region, averaging **56% national hunters and 44% foreign hunters, with 4,307 tags issued.**

It is important to note that in the same season, the utilization of other species such as white-winged doves, ducks, teals, as well as collared peccaries, among others, was also recorded.

According to annual field statistics in 35% of all hunting ranches owned by ANGADI Fauna Breeders members that provide services for Texan white-tailed deer sport hunting, 85% of participating hunters achieve success in their hunts, and 80% of these hunters are satisfied with the trophy obtained.

The logo for ICCE (Instituto para la Competitividad y el Comercio Exterior de Nuevo Laredo) features the acronym 'ICCE' in a bold, dark purple font. To the right of the text is a decorative graphic consisting of a series of small, overlapping circles in shades of purple and gold, arranged in a curved, semi-circular pattern.

INSTITUTO PARA LA
COMPETITIVIDAD
Y EL **COMERCIO EXTERIOR**
DE NUEVO LAREDO





AMENITIES OF “LOS LAREDOS”

“Los Laredos” also has entertainment for everyone, from large shopping centers and delicious restaurants to museums and recreational and sports activities that will make your time enjoyable and unforgettable.

TOURIST ATTRACTIONS

IN "LOS LAREDOS"

Visit the historic downtowns of Laredo and Nuevo Laredo, and don't miss a walk through the first blocks of both Laredos, learning about their history through the oldest places, enjoying their sunsets and cultural events in different family leisure spots, as well as a wide variety of establishments in a bazaar atmosphere, where you can acquire different products.

Juárez Square

Founding square that houses the monument to Santiago M. Belden. This was the first square built as such in our city, since the establishment of the old Villa de Nuevo Laredo.

Miguel Hidalgo Square

Built in 1895, originally called Plaza de la Guardia Nacional. On July 30 of that same year, to commemorate the death anniversary of the Father of the Nation, its name was changed to "Plaza Hidalgo."

Culture Square

This square is integrated into the architectural complex of the municipal presidency. It has a quarry fountain, called "Fuente del Poeta," as its central element.

Ignacio Zaragoza Square

This beautiful and modern square is located in front of the Cathedral of the Espíritu Santo on Paseo Colón Avenue, in the Longoria neighborhood.

The Public Clock

Located in Hidalgo Square, this clock was built in 1926 and inaugurated in September of the same year. It is a tower clad in white quarry, approximately 15 meters high, including the bell tower on a square base in four steps.

Municipal Presidency

Building that houses the municipal presidency, built in the early 80s in a neocolonial style and remodeled in 2004.

Simón Bolívar Square

One of the largest and most emblematic squares in the city, it houses the monument to Simón Bolívar. In this square, 19 flags from different countries symbolizing international unity are displayed.



Longoria Bank

Neoclassical building of marble and granite, constructed and operated with local capital towards the end of the 1920s.

Church of the Santo Niño de Atocha

Religious building for Catholic worship built in 1851. It was designed by the renowned architect Mateo Mattei.

Cathedral of the Espíritu Santo

The Cathedral of the Holy Spirit is the seat of the Diocese of Nuevo Laredo. It is located on Paseo Colón Avenue in Nuevo Laredo.

Floral Clock

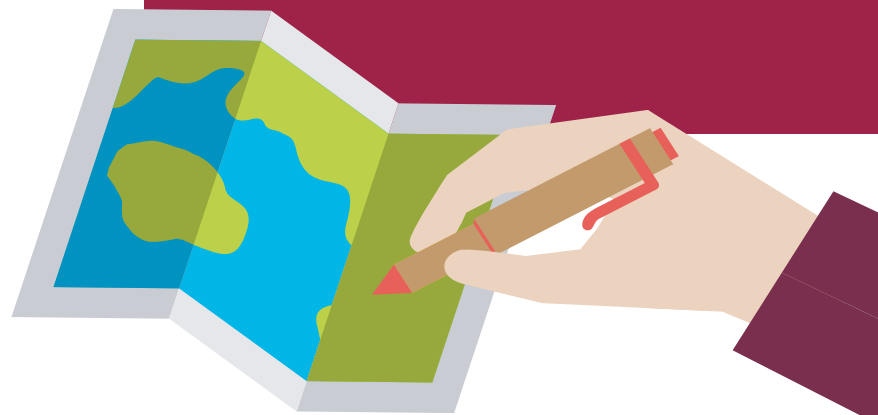
Located in Ignacio Zaragoza Square, in front of the Cathedral of the Holy Spirit. It is an attraction for passersby who observe it adorned with flowers and seasonal plants.

Tours in Laredo, TX

The "Webb County Heritage Foundation" offers various tours throughout the year to visit historical sites and learn about the history of the city.

To schedule these tours in Laredo, Texas, it is necessary to make a reservation. The price includes tickets to the "Republic of the Río Grande Museum" and the "Villa Antigua Border Heritage Museum."

For more information, contact (956) 727-0977.



Viveros Park

It is one of the most visited family centers by the population of Nuevo Laredo, where unforgettable moments are shared, and nature is enjoyed, along with its attractions, including the regional zoo, the aquarium, and its municipal pool.

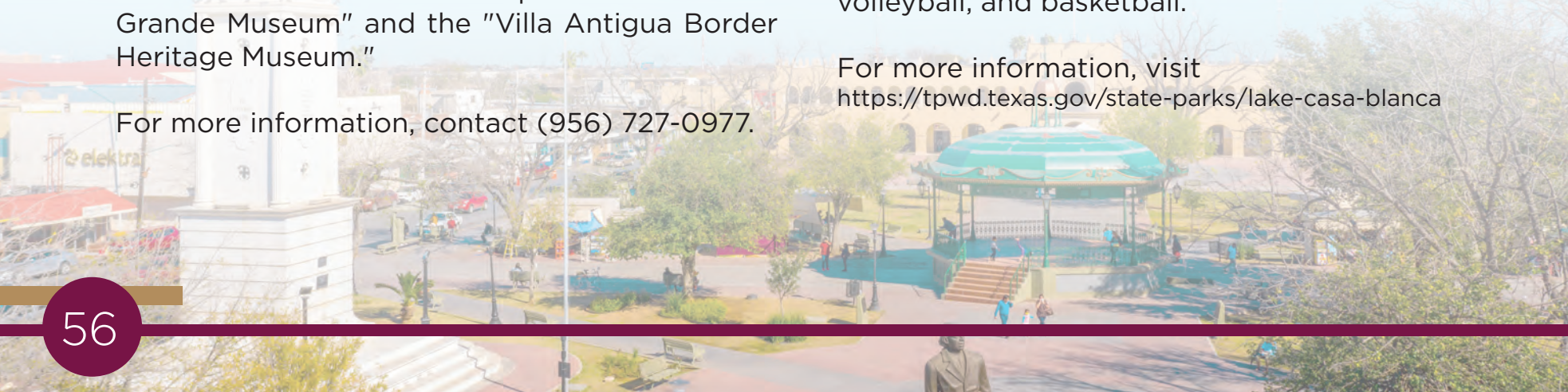
Nuevo Laredo Aquarium

This aquarium features more than 450 species of freshwater and saltwater. These species originate from Africa, North America, and South America. Additionally, it offers guided tours and an area where children can touch the species with their own hands.

Lake Casa Blanca

Located just minutes from downtown on Highway 59 in Laredo, Texas, Lake Casa Blanca State Park offers a wide variety of areas for outdoor activities. The park also features a playground, baseball field, tennis court, volleyball, and basketball.

For more information, visit <https://tpwd.texas.gov/state-parks/lake-casa-blanca>



CULTURAL SPACES

IN "LOS LAREDOS"

Sames Auto Arena

It is a top-notch artistic facility where you can enjoy concerts, conferences, civic events, trade shows, and more. For more information on scheduled events, visit

www.samesautoarena.com.

Lamar Bruni Vergara Environmental Science Center at Laredo Community College

Here, you'll find representations of the Rio Grande ecosystem and live specimens of plants and animals, making it a vibrant science laboratory for students.

Lamar Bruni Vergara Planetarium Texas A&M International University

Observe the stars like never before, attend a musical show, or a seasonal event. Before your visit, check the show schedules and upcoming events on the website www.tamui.edu/planetarium.

Imaginarium of South Texas

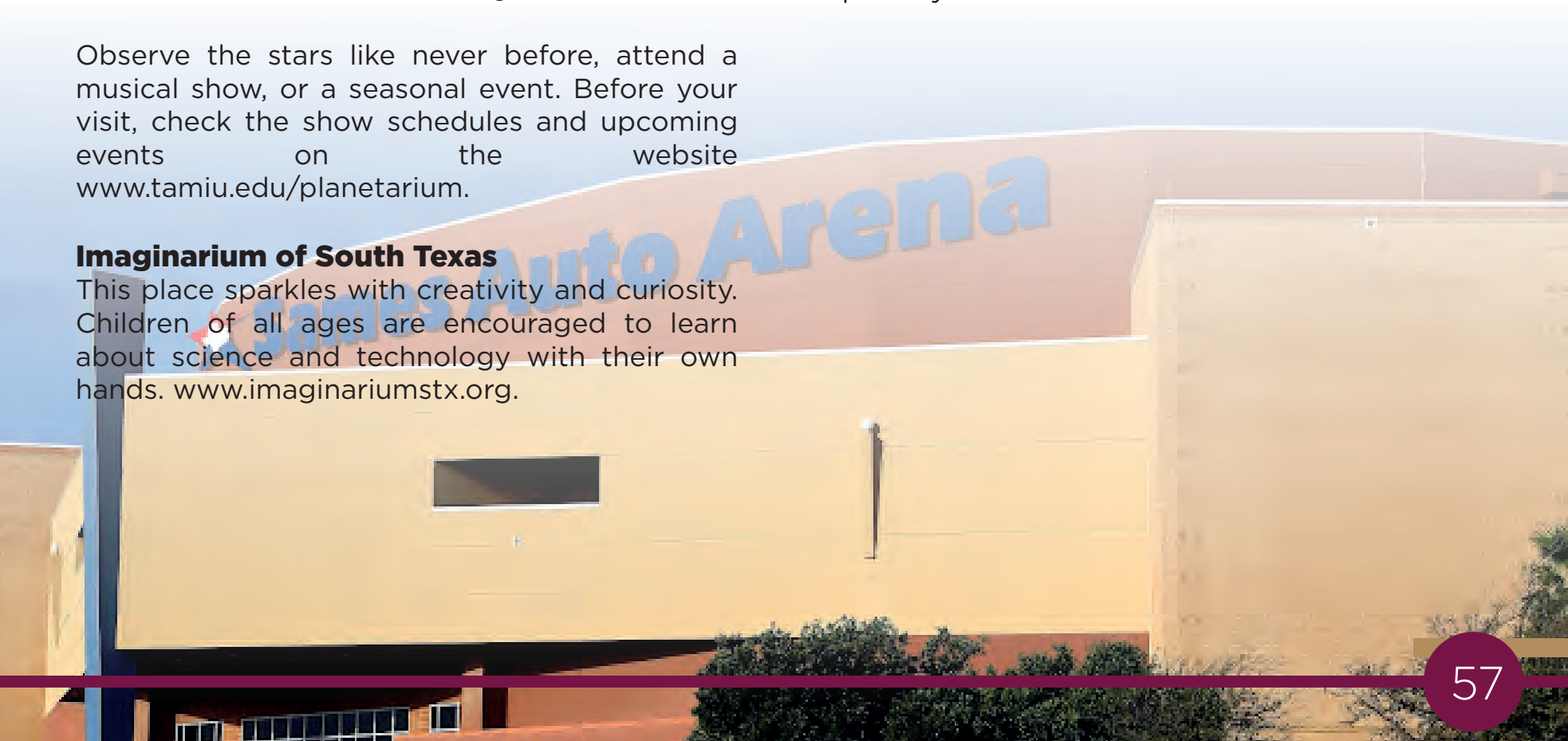
This place sparkles with creativity and curiosity. Children of all ages are encouraged to learn about science and technology with their own hands. www.imaginariumstx.org.

Estación Palabra Gabriel García Márquez

Gabriel García Márquez, Nobel Prize in Literature, inaugurated the region's most important cultural and literary space. An old railway station is now a large literary space with over 6,000 volumes, where you will also find paintings and sculptures, but above all, a spacious hall that reflects the life of the Colombian writer.

Cultural Space of the Antigual Aduana (Sala Sergio Peña)

Currently, what used to be warehouses of the Old Customs House in Nuevo Laredo has become spaces for cultural dissemination, especially for local visual arts and music.



General Archive of the Municipality of Nuevo Laredo, Tamps. "Juan E. Richer"

The old railway station was built in 1918 after being burned down during the revolutionary period. After a restoration process, the building was repurposed in 2003 to house the General Archive of the Municipality.

Nuevo Laredo Cultural Center

Designed in a contemporary style by the renowned architect Eduardo Terrazas, it is the ideal place for all kinds of formative, cultural, and recreational activities. It features exhibition halls and two theaters within its facilities: the experimental theater with a capacity for 300 people and the main theater where high-level performances, exhibitions, concerts, and dance recitals take place.

Cultural centers and workshops

- Nuevo Laredo House of Culture
- Polivalent House of Culture
- Palmares Community Cultural Center
- El Progreso House of Culture
- Maquila Creativa

Natural History Museum

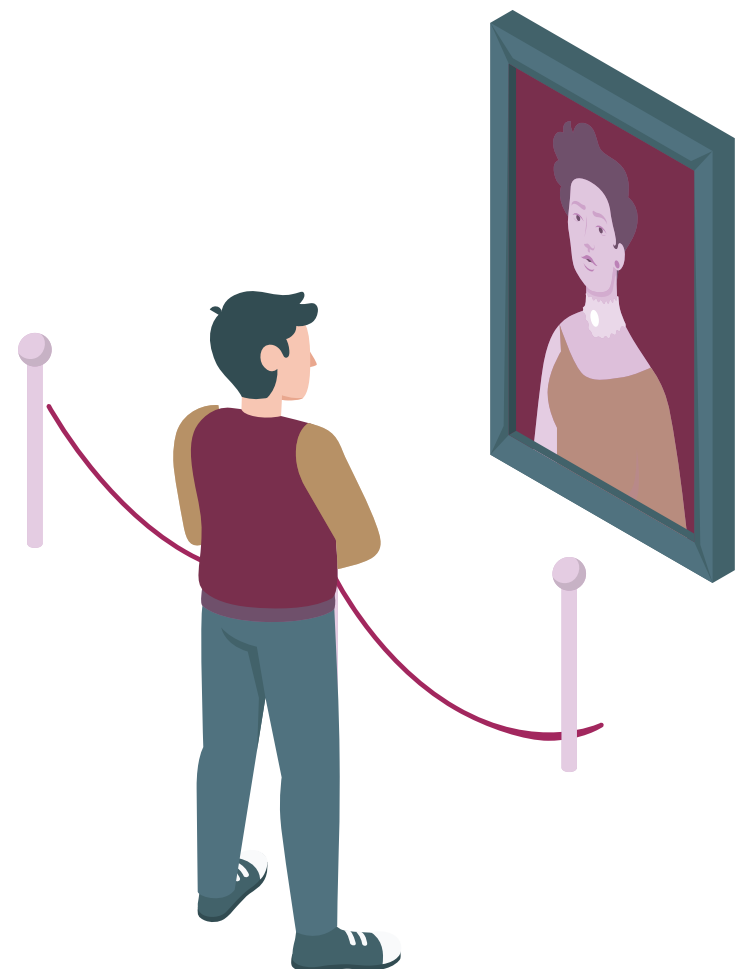
It has a permanent exhibition where you can take a chronological journey through the natural history of the region, replicas of fossils, flora, fauna, and geography. Located within the Cultural Center.

Archaeological Park UMAN

Located on the premises of the Cultural Center, this park features a collection of replicas of pre-Hispanic artifacts that evoke Mexico's grand past. In this archaeological stroll, you can observe the remains of the early civilizations of the pre-Hispanic period with colossal sculptures of the gods and idols of Mesoamerican cultures.

Polyforum Nuevo Laredo

A venue for cultural, recreational, and sports events.



ZOO AND AQUARIUM IN NUEVO LAREDO



Nuevo Laredo has a zoo with more than 10 years of history. It is an avant-garde space with the main goal of wildlife conservation, featuring a significant collection for family recreation. By educating and raising awareness about wildlife management, the zoo has consistently increased visitor interest. It continually organizes relevant events for family gatherings in an ecological and natural environment. Conservation and research projects are conducted, fostering citizen involvement with the participation of educational institutions.

SPORTS SPACES

IN "LOS LAREDOS"

Engaging in sports is one of the cornerstones for a healthy life at any age, and the region provides sports spaces that enable the community to enjoy wholesome recreation. Additionally, these venues host local, regional, and national competitions.



Club Campestre

"Ribera del Bravo" Country Club in Nuevo Laredo Located in the Campestre neighborhood
Tel. (867) 714 2334



Max A. Mandel

Golf Course located in Laredo, Texas, at 27700 FM 1472.
Tel. (956) 726 2000



Laredo Country Club

1415 Country Club Dr.
(956) 727 2900
www.laredocc.com



Casa Blanca Golf Course

3900 Casa Blanca Rd.
(956) 726 2019
www.golfcasablanca.com



Alexander Mini Golf Course

6911 Rocio Drive
956-724-2551
<http://www.alexandercrossings.com/index.html>

Benito Juárez Sports Unit

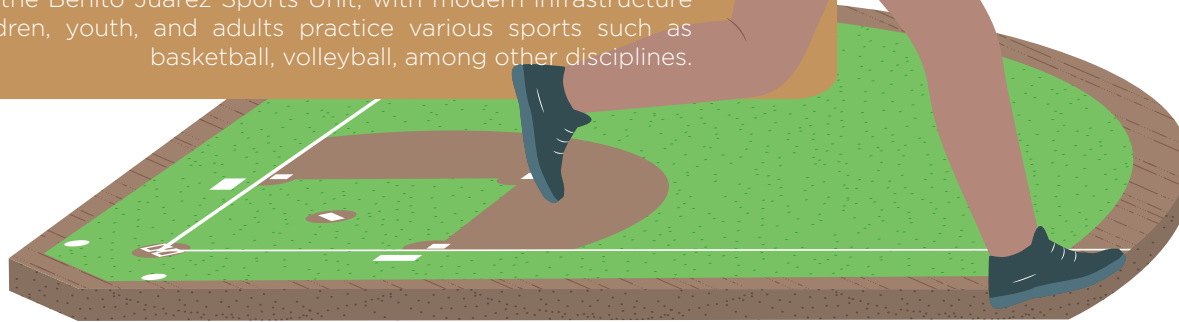
Built in 1959 as a contribution to the physical development of youth, it has various gyms and multifunctional areas for recreation and high performance.

Eduardo "Cabo" Miranda Soccer Stadium and Athletics Track

Located in the Benito Juárez Sports Unit, it is the home of great athletes representing our city.

New Gymnasium

Located in the Benito Juárez Sports Unit, with modern infrastructure where children, youth, and adults practice various sports such as basketball, volleyball, among other disciplines.



Gimnasio de Artes Múltiples

Located in the Benito Juárez Sports Unit, where Rhythmic Gymnastics, Aerial Silks classes, among other disciplines, are practiced.

Ricardo "Finito" López Gymnasium

Located within the Benito Juárez Sports Unit, it is a breeding ground for great boxers who have represented us in different categories. It is also used to train high-performance athletes.

"La Junta" Baseball Park

An emblematic baseball park in the city, it hosted the fifth edition of the Mexican Baseball League All-Star Game in 1945. Currently, young people and children practice at its facilities, motivated to follow in the footsteps of their idols.

Solidaridad Sports Unit

Located in the Solidaridad neighborhood, it is an area with splash pads, synthetic grass courts, and exercise equipment.

"Polvo Enamorado" Park

Recreational and sports park with synthetic grass sports courts, palapas, and sports equipment.

Villas Aquatic Center

A modern sports complex that houses a heated semi-Olympic pool, fully equipped with all amenities and first-rate requirements, as well as completely paved access.

2 Nations, One Team!



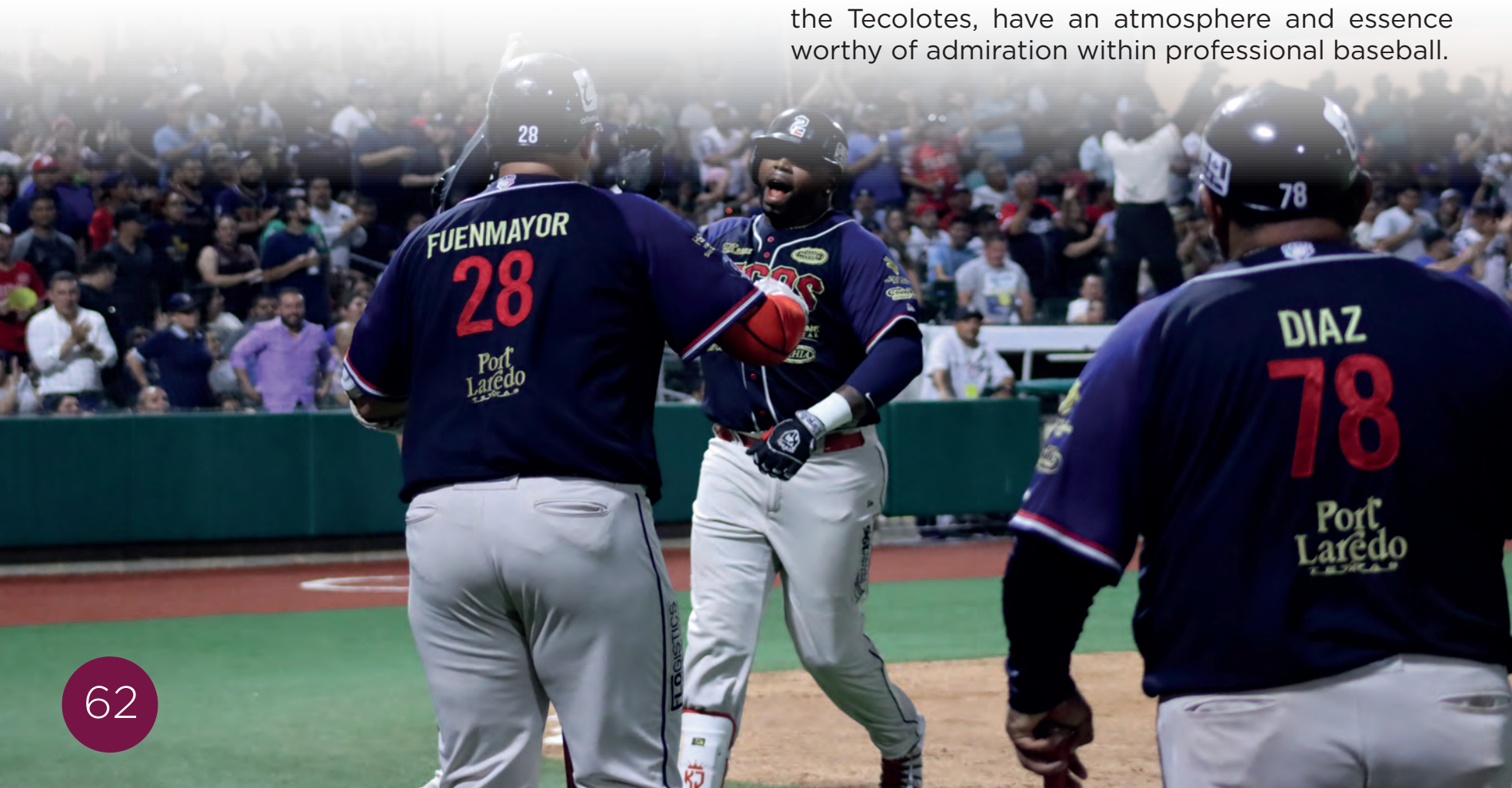
The Baseball Club Tecos Los Dos Laredos has a great history within the Mexican Baseball League. Five championships (1953, 1954, 1958, 1977, 1989) place it in the elite of Mexico's oldest professional sports league.

In this 2023 edition, the Two Nations team has an improved roster that aspires to go further than the previous season, where they reached the second round of the playoffs.

Tecos of the Two Laredos, a unique team in the world due to its condition of playing in two cities, two countries, is more than baseball. It unites two communities, their people, and their culture.

Having embraced this duality since 1985, "The Team of Two Nations" delights its fans on both sides of the Rio Grande.

La Junta Park and Uni-Trade Stadium, the nests of the Tecolotes, have an atmosphere and essence worthy of admiration within professional baseball.



RECREATIONAL ACTIVITIES

IN "LOS LAREDOS"

In the region, there are other activities that allow us to have a closer connection to nature, providing the pleasure of enjoying outdoor activities.

Shooting Ranges:

Laredo, Texas, boasts top-notch sports shooting ranges, such as the South Texas Shooting Complex on Highway 359, and other private shooting ranges. Many privately rented ranches include this activity for hunters to practice before going on a hunt. If you just want to improve your aim, you can visit the Arena Gun Club to develop your target skills and range.

Bird Watching:

Laredo is home to hundreds of local and migratory bird species. In Laredo, you'll have unprecedented access to see many rare bird beauties. Additionally, an Annual Birding Festival takes place, where attendees can enjoy a scenic tour escorted by professional guides and members of the local Monte Mucho Audubon Society. Birdwatchers have the opportunity to explore areas along the river, stream systems, natural trails, and private river ranches. For more information, visit: www.laredobirdingfestival.org

Fishing:

In "Los Laredos," we have plenty of spaces to enjoy this activity that has seen tremendous demand in recent years. Lake Casa Blanca in Laredo, Texas, is a great place for fishing and bird watching. This park consists of 371 acres of land and a 1,650-acre lake. Southeast of Laredo, you'll find Lake Falcon, whose fishing records have attracted personalities like the Bass Masters from ESPN.



DIRECTORY OF RESTAURANTS IN NUEVO LAREDO

Barbacoa el Danny
Venustiano Carranza 1622
Tel (867)255 7357



La Portuaria
Campeche #1140
Tel (867)333 1002



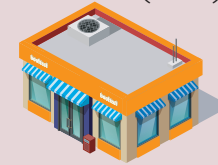
Maleno's
Campeche #2501
Tel (867)714 3885



HotWings
Campeche #2370 / Paseo
Reforma Local 66
Tel (867)717 0403, 719 2505



Mijitos Cuisine & Bar
Campeche #2319
Tel (867)714 2362



The Broken Tart
Ave. Guerrero #2013
Tel (867)137 2110



La Capital Botanero Bar
Melchor Ocampo #3147
Tel (867)688 4942



Avenida Guerrero

Aldahabi
Restaurant & Bar
Ave. Guerrero #1729
Tel (867)121 6035



El Rancho
Restaurant & Bar
Ave. Guerrero
#2114
Tel (867)715 4666



Carnes y Mariscos La Fajita
Ave. Guerrero #2703
Tel (867)719 3075



Oriental Wok
Ave. Reforma #3102
Tel (867)719 1398



El Papalote Taco & Grill
Ave. Reforma #3102
Tel (867)715 0031, 715 0021



Restaurante Hacienda de Colón
Río Papaloapan cruz con
Paseo Colón Tel (867)714 1707

Paseo Colón

Calle Anáhuac



Morena Linda
Ocampo #3428
Tel (867)714 16466, 714 0723



Wingd Daddy's Reforma
Reforma #4400
Tel (867)715 7473



Apple Bee's Restaurant Bar
Reforma #4400
Tel (867)715 7473

Chema y Lupe Steak House & Bar
Obregón #3636
Tel (867)205 1688

Avenida reforma



Tomatillos
Ave. Reforma #5038
Tel (867)715 1130, 715 1030



Los Ajos Restaurant
Obregón #3401
Tel (867)714 8886



Koto Sushi-Bar
Ave. Reforma #3934
Tel (867)714 4446, 714 446



Super Salads
Ave. Reforma #3934
Tel (867)719 3088

DIRECTORY OF RESTAURANTS IN LAREDO, TEXAS



El Querreque Grill
9701 Mc. Phearson Rd
Tel (956)796 0313



Palenque Grill
7220 Bob Bullock Loop /
4615 San Bernardo
Tel (956)516 7600, 701
3576



El Capataz
7220 Bob Bullock Loop, Unit
C7
Tel (956)723 7400



Texas Roadhouse
5722 San Bernardo Av
Tel (956)727 1164



Logan's Roadhouse
5300 San Dario Ave.
Tel (956)728 8513



Danny's Restaurant
4320 McPherson Ave.
Tel (956)724 2003



Olive Garden
5319 San Dario Ave.
Tel (956)796 0480



Lin's Grand Buffet
2310 E. Saunders St.
Tel (956)723 1288



La Roca Seafood Restaurant
4120 San Bernardo Ave.
Tel (956)753 1620



Luby's
710 W. Calton Rd
Tel (956)722 3397



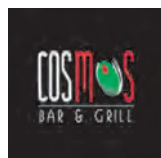
Red Lobster
5315 San Dario Ave.
Tel (956)791 5667



Long Horn Steak House
5301 San Dario Ave.
Tel (956)726 8504



Zaragoza Grill
1000 Zaragoza St
Tel (956)753 4444



Cosmos Bar & Grill
7518 McPherson Rd Uni
Tel (956)727 3393



El Taco Tote
10211 McPherson Rd
Tel (956)723 9999



Lonchería El Popo
9109 McPherson Rd
Tel (956)728 7822



Taco Palenque
4515 San Bernardo Ave.
Tel (956)715 9898



Golden Corral
5930 San Bernardo Ave.
Tel (956)791 3374



SHOPPING CENTERS

AND MALLS IN "LOS LAREDOS"

Visiting the shopping centers of "Los Laredos." This shopping destination hosts stores with exclusive national and international brands, renowned restaurants, and cinemas to provide a high level of entertainment.

SHOPPING CENTERS AND PLAZAS IN LAREDO, TEXAS

"Los Laredos" has various plazas and shopping centers as collective spaces with different well-known stores, recreational areas, and entertainment options. Here, you can find department stores, gift shops, beauty salons, boutiques, jewelry stores, banks, cinemas, small restaurants, ice cream shops, and cafes, among others.

The Outlet Shoppes

Opened on March 16, 2017, and located next to the International Bridge I, in the heart of downtown Laredo, Texas, The Outlet Shoppes features over 50 stores such as H&M, Nike, Abercrombie & Fitch, Michael Kors, Nine West, and many more. For more information, visit: www.theoutletshoppesatlaredo.com

Mall del Norte

Situated at 5300 San Dario Ave., Laredo, Texas, this mall, opened in 1977, has undergone several renovations since then. With over 160 stores, restaurants, and a cinema, it is one of the largest shopping malls in Texas.

Other Shopping Plazas

- Independence Plaza (McPherson Ave. at Bob Bullock Loop)
- Fountain Center (107 Calle Del Norte)
- French Quarter Plaza (1605 E. Del Mar Blvd.)
- Times Square Plaza (1705 E. Del Mar Blvd.)
- North Creek Plaza (7305 San Dario Ave.)





LaredoChamber
of Commerce

- 01 RIO NORTE SHOPPING CENTER
- 02 INDEPENDENCE PLAZA
- 03 FRENCH QUARTER PLAZA
- 04 SHOPPES AT WINDFIELD
- 05 TIME SQUARE PLAZA
- 06 FOUNTAIN CENTER
- 07 NORTH CREEK PLAZA
- 08 MALL DEL NORTE
- 09 THE OUTLET SHOPPES
- 10 DOWNTOWN LAREDO
- 11 SAN BERNARDO AVENUE
- 12 LAREDO EAST TOWN CENTER



SHOPPING CENTERS AND PLAZAS IN NUEVO LAREDO

In the city of Nuevo Laredo, there are plazas and shopping centers that provide users with a space for relaxation and socializing, offering places where they can acquire products and services.

The various shopping plazas host well-known stores such as:

- HEB
- Walmart Supercenter
- Soriana
- Smart
- Chedraui
- City Club
- Coppel
- Tiendas del Ahorro

Similarly, the shopping plazas have local businesses that offer quality products with a wide variety of assortment.



TRADITIONAL MARKETS OF MEXICO IN NUEVO LAREDO

A stroll through the city center, concentrated along Guerrero Avenue and its surroundings, offers a wide variety of places where you'll find everything from curiosities, handicrafts, souvenirs, sweet shops, liquor stores, herbal shops, bakeries, and more.

The pleasure of shopping and the desire to take home a memento from the visit to our city are part of the emotions that vacations leave us.

Maclovio Herrera Market

It has a long history in the city of Nuevo Laredo; it was built in 1947 and destroyed in a fire in 1980. In 1985, it was rebuilt and named "Reforma Market," but custom has caused people to continue calling it by its original name, Maclovio Herrera. In this place, you will find handicrafts, traditional costumes, traditional sweets, piñatas, jewelry, and a wide variety of typical Mexican items.

Paisaje Villa Española

This is a place where you can also find Mexican handicrafts, souvenirs, and there is also a variety of professional service businesses such as opticians, dentists, and more.

Pasaje Longoria

Located on the main avenue of the historic city center. Inside, you will find several businesses offering all kinds of handicrafts typical of the region and the interior of the country. The best quality and fine handmade craftsmanship by the best artisans.





EDUCATIONAL COMPETITIVENESS:

THE FUTURE OF LOS LAREDOS

Education is a crucial pillar of any society, and that's why the region of "Los Laredos" continually works on this issue. Currently, the region has educational institutions and programs aimed at preparing children, youths, and adults, as well as providing specialization to enhance the competitiveness and quality of life of its residents.

EDUCATIONAL CENTERS IN NUEVO LAREDO

The city of Nuevo Laredo has a competitive educational infrastructure that addresses current challenges and aims to provide quality education.

Within the municipality of Nuevo Laredo, there is a total of 464 educational institutions at various levels, as outlined below:

- 128 preschools
- 187 primary schools
- 52 secondary schools
- 46 preparatory schools
- 9 higher education institutions
- 22 special education schools
- 8 vocational training centers
- 12 early childhood education centers

Efforts are consistently made to promote collaboration between educational institutions and the productive sector.

As part of this initiative, close ties are maintained with the 9 higher education institutions, including:

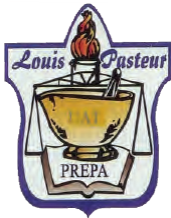
- Universidad Tecnológica de Nuevo Laredo (UT)
- Universidad Autónoma de Tamaulipas (UAT)
- Tecmilenio Campus Nuevo Laredo
- Instituto Tecnológico de Nuevo Laredo (ITNL)
- Universidad Pedagógica Nacional (UPN)
- Escuela Normal Urbana Cuauhtémoc
- Centro de Estudios Superior Royal
- Universidad del Norte de Tamaulipas (UNT)
- Universidad México Americana del Norte (UMAN)

These institutions offer specialization in the following areas:

- Economic and Administrative Sciences
- Social Sciences and Humanities
- Health Sciences
- Exact Sciences
- Engineering
- Art, Architecture, and Design



HIGH SCHOOLS IN NUEVO LAREDO



Preparatoria Louis
Pasteur
Perú #920
Colonia: Viveros
(867) 715 2000



Instituto de Ciencia y
Tecnología
Aquiles Serdán #1032
Colonia: Sector Centro
(867) 713 1621



Innovación con propósito de vida.

Universidad Tec Milenio
Bulevar Fundación Longoria
Wright # 9
Colonia: Fraccionamiento Las
Viñas
(867) 188 6650



PREPARATORIA
MUNICIPAL

Preparatoria Municipal
"José Vasconcelos"
Prolongación Lago de
Chapala #522
Colonia: Los Fresnos

Preparatoria Municipal
"Manuel Gómez Morin"
Sector Colorines Bulevar
Progreso #420

Preparatoria Municipal
"Elena Poniatowska"
Río Colorado #6204
Colonia: Fraccionamiento
San Andrés

Teléfono Preparatorias Mun.
(867) 711 3505



Centro De Bachillerato
Tecnológico Industrial y
De Servicios (CBTIS 234)
Calzada Revolución
#7128
Colonia: Buena Vista
(867) 713 0345



Preparatoria Royal
Guerrero #2601
Colonia: Juárez
(867) 714 8402
(867) 714 7799



Colegio Tamaulipas
Iturbide #2333
Colonia: Guerrero
(867) 715 4038



Instituto Anglo - Español
De Nuevo Laredo S.C.
Venezuela #3326
Colonia: Juárez
(867) 714 8385
(867) 715 4038



Instituto América
de Estudios Superiores
Madero #1341
Colonia: Victoria
(867) 714 5021



Preparatoria Federal
por cooperación
"Juvenal Boone Flores"
Bulevar Constituyentes y
Calle 1
Colonia: Fraccionamiento
Benito Juárez
(867) 717 0635
(867) 717 0652



Colegio De Bachilleres
No. 1
Bulevar Pedro Pérez
Ibarra #2801
Colonia: Infonavit
(867) 715 5819
(867) 714 9504



Centro De Capacitación
para El Trabajo Industrial
(Cecati 193)
5ta Avenida y Lázaro
Cárdenas
Colonia: Concordia
(867) 717 0848



Instituto Irlandés
Bulevar Longoria # 46
Residencial Longoria
(867) 718 1392

Colegio de Bachilleres
No. 18
Av. Universitaria # 3902
Colonia:
Fracc. el Campanario
(867) 187 0126

Colegio de Bachilleres No.
23
Av. la Cruz y calle dos S/N
Colonia: Ejido el Bayito
(867) 736 6025



Nuevo Laredo
City College
Mina #3011
Colonia: Sector Centro
(867) 712 5977
(867) 712 2031






Colegio de Educación
Profesional Técnica
(CONALEP)
Prolongación Río Grande y
Chicago
(867) 710 8711
(867) 710 8752



Centro de Bachillerato
Tecnológico, Industrial y de
Servicios (CBTIS 137)
5ta Avenida #100
Colonia: Guadalupe Borja
de Díaz Ordaz
(867) 717 0406
(867) 717 0375

UNIVERSITIES IN NUEVO LAREDO

		Address	Phone	Specialties
	Universidad Autónoma de Tamaulipas Facultad de Comercio, Administración y Ciencias Sociales	Ayuntamiento Sur S/N Colonia: Infonavit	(867) 711 1301	<ul style="list-style-type: none"> • Bachelor in Information Technologies • Bachelor in Foreign Trade Exterior • Bachelor in Administration • Public Accountant • Postgraduate • Master in Administration
	Facultad de Enfermería	Aldama y Pino Suárez Colonia: Sector Centro	(867) 712 8092	<ul style="list-style-type: none"> • Bachelor in Nursing
	Universidad Pedagógica Nacional	Reynosa #1410 Colonia: Sector Centro	(867) 712 8939	<ul style="list-style-type: none"> • Master in Basic Education • Master in Bilingual Education • Master in Upper Secondary Education • Bachelor in Educational Intervention • Bachelor in Educational Psychology
	Escuela Normal Cuauhtémoc	Loma Real y Andador #5 Colonia: Fracc. Benito Juárez	(867) 717 0447	<ul style="list-style-type: none"> • Bachelor in Preschool Education • Bachelor in Primary Education
	Universidad Tecnológica de Nuevo Laredo	Boulevard Universidad Tecnológica #3302 Colonia: Fracc. Oradel	(867) 890 0000	<ul style="list-style-type: none"> • Technical Superior University (TSU) in International Operations and Customs Clearance • TSU in Mechatronics • TSU in Industrial Maintenance • TSU in Renewable Energy Quality • TSU in Development of Logistics and Transportation Areas • Bachelor in International Logistics • Bachelor in Mechatronics and I Industrial Maintenance • Bachelor in Business Innovation and Marketing

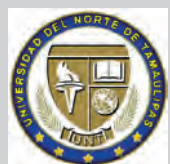


Universidad
Panamericana de
Nuevo Laredo

Morelos #2311
Colonia: Juárez

(867) 715 2731

- Veterinarian Doctor
- Public Accountant Auditor
- Bachelor in Business Administration
- Bachelor in Law and Social Sciences
- Educational and Business Administration



Universidad del Norte
de Tamaulipas

Madero #2540
Colonia: Sector Centro

(867) 712 7507

- Public Accounting
- Administración y Mercadotecnia
- Administration and Marketing
- International Trade and Customs
- Education Sciences and Academic Technologies
- Computer Systems Engineering



Centro de Estudios
Superiores Royal

Guerrero #2601
Colonia: Juárez

(867) 714 8402,
(867) 714 7799

- Bachelor in Administration
- Bachelor in International Trade
- Bachelor in Marketing and Advertising
- Bachelor in Computer Systems
- Bachelor in Psychology
- Bachelor in Accounting



Universidad México
Americana del Norte

15 de Septiembre #2625
Col. Campestre

(867) 7148 070

- Bachelor in Psychology
- Dentist Surgeon
- Obstetric Surgeon Doctor



Instituto Tecnológico
de Nuevo Laredo

Reforma #2007 Sur
Colonia: Fundadores

(867) 711 9050

- Architecture
- Civil Engineering
- Electronic Engineering
- Computer Systems Engineering
- Industrial Engineering
- Business Management Engineering
- Mechanical Engineering
- Mechatronics Engineering
- Bachelor in Accounting



Universidad Tec Milenio

Blvd. Fundación
Longoria Wright # 9
Colonia:
Fracc. Las Viñas

(867) 309 4624

- Bachelor in Business Administration
- Bachelor in Graphic Design and Animation
- Bachelor in International Trade
- Industrial Engineering
- Mechatronics Engineering
- Bachelor in Marketing
- Postgraduate Programs:
 - Master in Education
 - Master in Information Technology Management (online)
 - Master in Business Administration with a specialization in productivity, finance, human resources, logistics, and marketing.

EDUCATIVE CENTERS IN LAREDO, TEXAS

Laredo Independent School District

Laredo Independent School District is a public school district based in Laredo, Webb County, Texas. The district serves the south central portion of Laredo. Laredo ISD consists of twenty elementary schools, four middle schools, and four high schools - one of these, the Hector J. Garcia Early College High School is located adjacent to the Texas A&M University campus and allows students to earn dual university credit.

Specialized Schools

“Vidal M. Trevino School of Communications & Fine Arts allows students to complete core courses at one of the other high schools while giving them the opportunity to enter specialized fields of study.
Dr. Dennis D. Cantu Health Science Magnet School
Sabas Perez School for Engineering
Francisco S. Lara Academy (Alternative School)
Jose A. Valdez High School (Non-Traditional School for at-risk students)

United Independent School District

The United Independent School District is a school district headquartered in Laredo, Texas. It serves portions of the city of Laredo, the cities of El Cenizo and Rio Bravo, and several unincorporated areas in Webb County. It consists of twenty-eight elementary schools, ten middle schools, three 9th grade campuses, four high schools and one alternative school.

United Independent School District Advance Academics

The Advanced Academics Department of the United ISD provides a comprehensive, developmentally appropriate differentiated TEKS-based curriculum for the district’s gifted/talented 6-12 population through appropriate professional development. Students entering the high school level have the option to apply to one of three magnet schools upon meeting eligibility criteria.

UISD Magnet Schools

J.B. Alexander High School Magnet for Health and Science
United South High School Academy of Global Business and Advanced Technology
United High School Engineering and Technology Magnet



Private Schools

- Roman Catholic Diocese of Laredo Schools (Elementary & Middle)
- Blessed Sacrament School (Parochial) K3 – 8th
- Mary Help of Christians (Salesian) K3 – 8th
- Our Lady of Guadalupe (Diocesan) K3 – 6th
- St. Augustine Elementary /Middle (Diocesan) K3- 8th
- St. Peter’s Memorial (Diocesan) K3 – 8th

United Day School (Elementary and Middle)

United Day is a private nondenominational school serving students Pre-K through the 8th grade. It utilizes the Character Counts Program as basis for its educational program. This program is based on the Six Pillars of Character that transcend political, cultural, religious and socioeconomic differences.

St. Augustine High School

St. Augustine High School, a preparatory institution, forms part of the Catholic Diocese of Laredo. It bases its curriculum on the State of Texas’ Distinguished Achievement Plan (DAP). It serves students 9th through 12th grade.

Charter Schools

Harmony Public Schools

Harmony Public Schools are high performing K-12 public charter schools in Texas that focus on math, science, engineering, and computer technologies. Any student can apply for enrollment at one of its campuses, and — if selected in the blind lottery — attend. Families also do not pay tuition, since the cost is covered by the state just like a traditional public school. Harmony Schools in Laredo:

- Harmony School of Innovation K – 5th
- Harmony Science Academy 6th – 8th
- Harmony School of Excellence 9th – 12th

Other Charter Schools

- Gateway Academy Alternative School (coeducational)
- Premier Charter Alternative School (coeducational)

Technical Training and Higher Education

Laredo Community College

Laredo Community College is a two-campus district serving the diverse needs of a growing community. The downtown Fort McIntosh Campus maintains its historic origins, while history begins anew at our South Campus in South Laredo, with contemporary architecture and the latest technology, which opened in the spring of 2004. The two LCC campuses serve more than 12,000 students each year through a variety of affordable academic programs, technical and vocational programs, non-credit community interest courses, and adult education courses that help area adults obtain English skills, job skills or a General Educational Development diploma.

For information visit: www.laredo.edu

LCC Campus Fort McIntosh
West End Washington Street

LCC South Campus
5500 South Zapata Hwy.

Brightwood College

Brightwood College in Laredo, TX, is a privately-owned institution located at 6410 McPherson that offers health care programs in medical assistant, patient care technician, pharmacy technician, and medical billing and coding. The school also provides a degree program in business administration.

In addition to a quality education, Brightwood College offers many resources to help its students while they complete their training, and even after graduation. Tutoring classes, refresher courses, externships, and Career Development are a few examples of the support services provided to students.

To find out more about Brightwood College visit
www.brightwood.edu

Texas A&M International University

Texas A&M International University (TAMIU), located at 5201 University Blvd. (off Loop 20) is a public international university, poised at the Gateway to Mexico and serving as the cultural and intellectual hub of a vibrant multilingual and multicultural community.

To fulfill its mission, the University offers a range of baccalaureate and masters programs and the Doctor of Philosophy degree in International Business.

Texas A&M International University offers a variety of undergraduate and graduate degrees under its various colleges:

- “A.R. Sanchez, Jr” School of Business
- College of Arts & Sciences
- College of Education
- College of Nursing and Health Sciences
- University College

For information on specific programs of study visit:
www.tamtu.edu



TEXAS A&M INTERNATIONAL UNIVERSITY

History

TAMIU began its institutional life in August 1970 when it was originally established as "A&I University at Laredo." Later, in September 1977, it became "Laredo State University." On September 1, 1989, it joined the Texas A&M system and was subsequently designated as Texas A&M International University, becoming the only university in this system with an international focus.

In the fall of 1995, the 74th Texas Legislature approved the expansion of study programs to four years, authorizing TAMIU to develop joint degree programs with Mexican and Canadian higher education institutions. Additional authorizations allowed for the creation of the current Doctorate in International Business program, and the establishment of a new doctorate in criminal justice is expected in the near future.

Recognitions

In the past four years, four independent studies have ranked TAMIU among the top 20 universities in the United States for the socioeconomic mobility of its graduates. Ten years after graduation, these alumni transition from being in the bottom 40% of income earners to being among the top 40%. This can be understood as part of the

student body moving from almost poverty to middle or upper-middle class.

Another recent study highlights that TAMIU has expanded its ranking among graduate schools, rising to 32nd place out of 603 schools that award master's degrees.

A difference toward the future.

This is the kind of impact and transformation that TAMIU provides not only for the student body in the Laredo region but also for our students from multiple countries around the world. TAMIU celebrates the positive change in the lives of more than 29,000 graduates and the economy and society of our great binational region.



Academic Innovation Center Texas A&M



COMPETITIVENESS IN SOCIETY

ORGANIZATIONS AND PUBLIC FUNCTION COMMITTED TO COMPETITIVENESS IN "LOS LAREDOS"

The involvement of productive organizations within the government function is a fundamental issue, especially because each actor plays a very important role in the competitiveness of the region. This results in sustainable and balanced development that benefits public practice and the well-being of society.

PUBLIC FUNCTION AND ORGANIZATIONS COMMITTED TO "LOS LAREDOS"

Asociación de Agentes Aduanales

It is a Civil Association dedicated to representing and advocating before the authorities and competent organizations for the interests of Customs Agents who carry out Foreign Trade operations through the Nuevo Laredo Customs.



Asoiación de Transportistas de Carga de Nuevo Laredo

It is an organization that brings together all types of companies in the sector concerned with improving conditions for this industry in the city, promoting high standards of service and quality to offer greater certainty to their clients.



Cámara Nacional de la Industria de la Transformación (CANACINTRA)

It is the organization that represents the Industrial Sector of Mexico. Its objective is to promote the competitiveness and productivity of companies, supporting them to stay constantly updated.



Confederación Patronal de la República Mexicana

It is an independent, non-partisan, and voluntary affiliation employers' union that brings together entrepreneurs of all sizes and sectors, united by a deep commitment to Mexico.





Index Nuevo Laredo

It is the leading organization for the export manufacturing industry with a membership that includes the top thousand major advanced manufacturing companies in Mexico.



Cámara Nacional de Comercio, Servicios y Turismo de Nuevo Laredo

Promotes and defends, at the national and international levels, the activities of commerce, services, and tourism.



Asociación Local de Ganaderos de Nuevo Laredo - Guerrero

It is an association dedicated to livestock control in the region, currently with 194 members. It provides services for livestock registration, veterinary care, livestock products, pathology laboratory, and advice to members.



Asociación Nacional de Ganaderos Diversificados Criadores de Fauna

It is the Mexican grouping of owners of private lands, ejidos, and communal lands, dedicated to the conservation, management, and sustainable use of flora and fauna resources.



Cámara Nacional de la Industria de Restaurantes y Alimentos Condimentados (CANIRAC)

Offers a wide range of services to its members to favor the business conditions of their establishments and boost the development of their businesses. Its objective is to give dimension to the potential of the Mexican restaurant industry.



Consejo de Instituciones de Nuevo Laredo was founded on **May 5, 1964**, and has been the advocate and promoter of the social and economic progress of Nuevo Laredo. Within this organization, development proposals from various entities and partners are analyzed with the aim of driving the development of our beloved city.



Asoiación Nacional de Hoteles y Moteles A.C. is established to promote solidarity and collaboration among its members, fostering the development of the hotel industry in the city.



Instituto Municipal de Vivienda y Suelo Urbano is an organization that creates opportunities for citizens through advice and easy access to obtaining housing. Likewise, it supports families in realizing their dream of establishing a family heritage based on decent and dignified housing through financing options.



Instituto Municipal de la Mujer de Nuevo Laredo has the general objective of promoting and encouraging equitable social, economic, and political conditions that enable non-discrimination and equal opportunities and treatment between genders. It implements municipal public policies that promote equal opportunities, non-discrimination, gender equity, and the full exercise of women's rights.



The Laredo Chamber of Commerce is a non-profit, membership-based association dedicated to meeting the needs of its member businesses in various ways: encouraging investment in Laredo, representing members in the community, and improving the business climate for partners.

PRODUCTIVE ORGANIZATIONS

Department	Address	Holder
Nuevo Laredo Customs Brokers Association	César López de Lara #3603 Colonia: Jardín (867) 711 5800	A.A. José Ignacio Zaragoza Ambrosi
Cámara Nacional de la Industria de la Transformación de Nuevo Laredo A.C.	González #2609 Colonia: Sector Centro (867) 712 9698	Lic. Rubén López Escamilla
Central de Servicios de Carga de Nuevo Laredo S.A. de C.V. (CENSECAR)	Cesar López de Lara #4690 Colonia: Burócratas (867) 711 3300	C.P. David Alfonso Villareal Vela
Export Manufacturing Industry NLD INDEX	Av. Reforma #3344 Colonia: Jardín (867) 719 1562	Ing. Rodolfo Peña Casillas
National Chamber of Commerce, Services, and Tourism of Nuevo Laredo (CANACO)	Obregón #2244 Altos Colonia: Juárez (867) 7191026 (867) 719 1036	Ing. Juan Eliud Martín Ciénega Jurado
Comité para el Desarrollo Económico e Industrial de Nuevo Laredo A.C. (CODEIN)	Guerrero y Washington Colonia: Centro (867) 712 3437	Ing. Daniel Alejandro Talamás Montemayor
Employers' Confederation of the Mexican Republic (COPARMEX)	Lerdo de Tejada #1521 Colonia: Fraccionamiento Ojo Caliente (867) 712 4620	Lic. Erika Elizabeth Talamás Montemayor
Asociación de Constructores de Nuevo Laredo A.C.	Lago de Chapala #5940 Colonia: Encinos (867) 714 8098	Ing. Carlos Alberto Atilano Rodríguez
Council of Institutions of Nuevo Laredo A.C.	15 de Septiembre #8 Colonia: Burócratas (867) 715 4198	Lic. Fernando Rodríguez Garza
Colegio de Ingenieros Civiles de Nuevo Laredo A.C.	Lago de Atotonilco #5330 Colonia: Lagos (867) 717 4026	Ing. Alma Margarita Sánchez Lerma
National Association of Diversified Livestock Breeders (ANGADI)	Toluca #3639 Colonia: México (867) 715 1524 (867) 715 6782	Ing. Rolando Peña Hinojosa
Cámara Mexicana de la Industria de la Construcción (CMIC)	Lago de Chapala #5940 Colonia: Los Encinos (867) 719 0707	Ing. Luis Bernardo Atilano Rodríguez
Asociación Mexicana de Profesionales Inmobiliarios, A.C. (AMPI)	Quetzalcóatl #03 Colonia: Mejoras Materiales (867) 715 1358	C.P. Ernesto Morán Alba
Colegio de Arquitectos de Nuevo Laredo A.C.	Quetzalcóatl #03 Colonia: Mejoras Materiales (867) 715 1358	Arq. Miguel Ángel Ramírez González
Asociación Médica de Nuevo Laredo A.C.	Obregón #3315 Colonia: Jardín (867) 715 7487	Dr. Julio César de la Rosa
Colegio de Notarios de Nuevo Laredo A.C.	Coahuila #3705 Colonia: Juárez (867) 712 1364 / 712 4649 / 715 3315	Lic. Gloria Cantú Cantú
Neolaredense Association of Hotels and Motels A.C. (ANHMAC)	Ave. Vicente Guerrero 2309 Col. Sector Centro (867) 7119191	Arq. Margarita Elizondo Chapa

PRODUCTIVE ORGANIZATIONS

Department	Address	Holder
Feria y Exposición Fronteriza (EXPOMEX) de Nuevo Laredo	Netzahualcóyotl 301 Col. Viveros (867) 714 1200	Lic. Carlos Fernando Garza González
Local Livestock Association of Nuevo Laredo-Guerrero	Bulevar Las Torres #125 Colonia: Cortijo (867) 719 4748 (867) 714 0910	C. Rodolfo Treviño Benavides
Barra Colegiada de Abogados de Nuevo Laredo A.C.	Aldama #1941 Colonia: Centro (867) 712 1898	Lic. Braulio Hernández Hernández
Barra de Abogados de Nuevo Laredo A.C.	Maclovio Herrera #2007 Colonia: Sector Centro (867) 712 1053	Lic. Leiza Deyanira López Córdova
Colegio Neolaredense de Contadores Públicos A.C.	Priv. Melvin Jones 4002 Colonia: Burócratas (867) 715 8047 (867)714 4235	C.P.C. Sandra Patricia Solís Medina
Cámara Nacional de la Industria de Autotransporte (CANACAR)	César López de Lara #4650 Colonia: Burócratas (867) 7113300	C.P. Ángel Hernández Gaytán
Nuevo Laredo Freight Transporters Association NLD, A.C. (ATC)	Prolg. Guerrero #3951 (867) 137 99 99	Lic. Carlos Alberto Fernández Martínez

GOVERNMENT AGENCIES

Department	Address	Phone	Website / Email
Instituto Nacional de Migración (INM) Titular: Lic. Seguismundo Doguin Martínez	Guerrero y 15 de junio, Puente No. 1 Col.Sector Centro Código Postal: 88000	(867) 712 1177 Ext 200 ; 712 5600; 712 2171	www.inm.gob.mx
Instituto Nacional Electoral (INE) Titular: Lic. Manuel Jr. Moncada Fuentes	González #5439, Col.Hidalgo, Código Postal: 88160	(867) 713 2561 (867) 713 4051	manuel.moncada@ine.mx www.ine.mx
Secretaría de la Defensa Nacional (SEDENA)16 Regimiento de Caballería Motorizado Titular: Cnel. César Omar Quinn Ponce	Dr. Mier #6099 Cuartel Militar "Macario Zamora" Código Postal: 88289	(867) 713 0169	denuncia16rcm@sedena.gob.mx www.sedena.gob.mx
Caminos y Puentes Federales (CAPUFE) Titular: Lic. Emilio de la Garza Cantú	15 de Junio Puente Internacional No.1 s/n ,Col Sector Centro ,Código Postal: 88000	(867) 712 4689	www.capufe.gob.mx
Fiscalía General de la República (FGR) Coordinador Nuevo Laredo: Lic. José Luis Velázquez Morante	Prolongación Guerrero No.4550, Col. Campestre, Código Postal: 88278	(867) 713 2721	www.fgr.gob.mx
Instituto Mexicano del Seguro Social (IMSS) Subdelegado: Lic. Manuel Arturo Martínez Martínez	Reynosa y Victoria s/n, Col. Sector Centro, Código Postal: 88000	(867) 712 1184	www.imss.gob.mx
Aduana de Nuevo Laredo Titular: Lic. Dionisio Montes Rivera	Km. 12.5, Puente del Comercio Mundial Ejido El Canelo Código Postal: 88000	(867) 711 3204	www.anam.gob.mx
Aduana de Colombia Titular: Lic. Juan Fuentes Guzmán	Carretera Nuevo Laredo - Piedras Negras Km 34.5 Colombia, Nuevo León, Código Postal: 65000	867) 734 5101	www.anam.gob.mx
Secretaría de Comunicaciones y Transporte (SCT). Titular: Lic. Federico Brito Rodea	Camargo y Dr Mier Palacio Federal Planta Alta Sector Centro	(867) 712 9292	www.sct.gob.mx
Servicio de Administración Tributaria (SAT) Titular: CP. Matías Alberto Rentería	Ocampo No. 101 esquina con 15 de junio Col. Sector Centro, Código Postal: 88000	(867) 7123200	www.sat.gob.mx
Secretaría de Economía Subdelegación Federal en Nuevo Laredo Titular: Lic.Aldo Rafael Martínez Durán	Reforma #3344, 1er. Piso Col. Jardín, Código Postal: 88260	(867) 714 0196 ;	www.economia.gob.mx

Department	Address	Phone	Website / Email
Instituto de Seguridad y Servicios Sociales de los Trabajadores del Estado (ISSSTE) Titular: Dr. Juan Carlos Tacasita Garza	Reynosa y Simón Bolívar s/n, Col. Fracc. Ojo Caliente, Código Postal: 88000	(867) 714 8090; 714 8329; 714 8016	www.issste.gob.mx
Secretaría de Agricultura Ganadería y Desarrollo Rural (SADER) Titular: Ing. Josefina Almanza Sancen	Francisco I. Madero #3101 Fraccionamiento Ojo Caliente, Código Postal: 88040	(867) 712 5655	ddr01@tml.sader.gob.mx, ddr02@tml.sadergob.mx www.sader.gob.mx
Procuraduría Federal del Consumidor (PROFECO) Titular: Lic. Eduardo Anaya Hernández	Héroe de Nacataz esq. Reynosa - Planta Alta, Edificio anexo al Centro Cívico, Col.Sector Centro, Código Postal: 88000	(867) 711 3666 ext 104	profeco_nuevolaredo_servi@hotmail.com
Instituto del Fondo Nacional de la Vivienda para los Trabajadores (INFONAVIT) Titular: Andrea González Castillo	Boulevard Pedro Pérez Ibarra No. 4643 Col. La Concordia, Código Postal: 88274	(867) 718 7462; (834) 107 0180	www.infonavit.org.mx
Comisión Internacional de Límites y Agua entre México y EU (CILA) Titular: Ing. Agustín Boone González	15 de Junio y Guerrero Puente Internacional I Codigo Postal: 88000	(867) 713 33 05; 713 49 73; 712 63 38	www.cila.sre.gob.mx/cilanorte
Instituto Nacional de Estadística, Geografía (INEGI) Titular: Ing. Marco Antonio Chapa Martínez	González y Reynosa, Palacio Federal Planta Baja Col. Sector Centro, Código Postal: 88000	(867) 712 9492; 713 0342	www.inegi.org.mx

STATE GOVERNMENT

Department	Address	Phone	Website / Email
Oficina Fiscal del Estado Jefe: C.P. Roque Hernández Reyes	Narciso Mendoza #1111, Sector Centro Código Postal: 88000	(867) 711 2750;	https://finanzas.tamaulipas.gob.mx/
Ventanilla Integral de Atención vía MiPymes Lic. Berenice Escamilla	Héroe de Nacataz y Reynosa Anexo al Centro Cívico Col.Sector Centro Codigo Postal: 88000	(867) 713 7011 ext 102	sde.nuevolaredo@tamaulipas.gob.mx
Servicio Estatal de Empleo Titular: Lic. Hugo Pedro Flores Coordinadora Lic. Rosa María Ruiz Gordillo	Héroe de Nacataz Esquina con Reynosa, Col.Sector Centro, Código Postal: 88000	(867) 715 7507; 715 7508; 715 6424; 715 6426	www.empleo.gob.mx osne.nuevolaredo@tam.gob.mx

Department	Address	Phone	Website / Email
Instituto Registral y Catastral del Estado de Tamaulipas Oficina Nuevo Laredo Encargado: Lic. Diana Lizbeth Cruz Biznes	Paseo Colón #3565 Col. Jardín Código Postal: 88260	(867) 714 7697	www.registropublico.tamaulipas.gob.mx
Instituto Tamaulipeco de Educación para los Adultos (ITEA) Titular: Master Miguel Ángel Castillo Gutiérrez	Reynosa #4305 Col. Campestre, Código Postal: 88278	(867) 712 7772 (867) 134 2591	cznuevolaredo@inea.gob.mx
Fiscalía General de Justicia del Estado Titular: Lic. Eduardo Becerra González	Jaumave y Carretera Anáhuac Edificio de Seguridad Pública Municipal, Colonia: La Fe, Código Postal: 88187	(867) 711 2715	-

INTERNATIONAL

Department	Address	Phone	Website / Email
Consulado General de Estados Unidos en Nuevo Laredo Titular: Deanna Kim	Paseo Colón #1901 Col. Madero	(867) 714 0512	nuevoLaredo-ACS@state.gov nuevolaredo.usconsulate.gov
Consulado General de México en Laredo, Texas Titular: Juan Carlos Mendoza Sánchez, Cónsul General	1612 Farragut St., Laredo, Texas, Codigo Postal: 78040	+1 (956) 723 0990	consul@srelaredo.org consulmex.sre.gob.mx/laredo
City Hall, Downtown Titular: Dr. Víctor D. Treviño Alcalde	1110 Houston Street Código Postal: 78040	+1 (956) 791 7300; +1 (956) 791 7304	www.ci.laredo.tx.us
Chamber of Commerce Titular: Gabriela Morales, Presidente	5702 McPherson Rd Suite 8B, C.P. 78044	+1 (956) 722 9895; 001 (800) 292-2122	chamber@laredochamber.com www.laredochamber.com
Laredo Economic Development Corporation Titular: Gene Lindgreen	616 Leal St, Código Postal: 78044	+1 (956) 722 0563; +1 (800) 820 0564	info@laredoedc.org www.laredoedc.org
Texas A&M International University Titular: Dr. Pablo Arenaz, Presidente	201 University Boulevard, Código Postal: 780415	+1 (956) 326 2001	president@tamiu.edu www.tamiu.edu
Association of Laredo Forwarding Agents Inc Titular: A.A. Gonzalo Prida, Presidente	107 Calle del Norte st. 114, Código Postal: 78045	+1 (956) 791 7690	info@alfaforwarders.org www.alfaforwarders.org

Department	Address	Phone	Website / Email
Laredo Motor Carriers Association Titular: Jerry Maldonado. Presidente	216 W. Village Blvd. Suite 102-11, Laredo, TX., Código Postal: 78041	+1 (956) 334 6771	www.laredomca.com
Max A. Mandel Campo de Golf Titular: Tom Horsman	27700 FM 1472, Laredo, TX. Código Postal: 78045	+1 (956) 726 2000	www.themaxlaredo.com themaxgolf@gmail.com
Sames Auto Arena	6700 Arena Blvd Laredo, Tx. Código Postal: 78041	+1 (956) 791 9192	my2cents@learena.com www.learena.com
Laredo Country Club	1415 Country Club Dr, Código Postal: 78045	+1 (956) 727 2900	lcc@laredocontryclub.net

TRANSPORTATION SERVICES OF "LOS LAREDOS"

AIRPORTS

Department	Address	Phone
Aeropuerto de Nuevo Laredo Quetzalcóatl	Carretera a Piedras Negras Km 5, Col. Enrique Cárdenas González	(867) 718 1332
Laredo International Airport	5210 Bob Bullock Loop, Laredo, Texas	+1 (956) 795 2000

TRAVEL AGENCIES

Department	Address	Phone
Aeroméxico/World Logistics	Guerrero #2214 ,Col. Juárez	(867) 714 7600; 714 3514; (867) 714 7614; 714 3934
Lozano Travel	Paseo Colón #2300 Local 2,Col. Madero	(867) 715 4455
Viajes Escamilla	(867) 712 1428 ; 712 9888	(867) 712 4800 ; 712 1428
CBD Agencia de Viajes	Prol. Laguna Madre 525, Los Encinos	(867) 718 7032
Viajes Bojórquez	Veracruz #3548 ,Col. Jardín	(867) 719 0069

BUS TERMINAL

Department	Address	Phone
Central de Autobuses Grupo Senda	César López de Lara # 2844	(867) 719 5144; 715 9871; 01800 890 9090
Autobuses Expresso Futura (Frontera)	César López de Lara	(867) 715 6562; 719 5060
Greyhound	César López de Lara #3910	(867) 7142287; 7140497
Greyhound Laredo Texas	610 Salinas Ave, Laredo, TX 78040	+1 (956) 723 4324 ; 723 1321
Nueva Central de Autobuses del Noreste Ómnibus de México Autobuses del Noreste Enlaces Terrestres Nacionales	César López de Lara #3228	(867) 715 5982 (867) 715 6252 (867) 715 5451
Tornado Bus Company	1005 San Bernardo Ave, Laredo, TX 78040	+1 (956) 796 0003
Turimex	8915 San Dario Ave,Laredo TX. 78040	+1 (956) 728 1942
Central de Autobuses Estrella Blanca	César López de Lara #4033	+1 (867) 719 5060



**INSTITUTO PARA LA
COMPETITIVIDAD
Y EL COMERCIO EXTERIOR
DE NUEVO LAREDO**



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